

What if you had \$75,000  
to update your home?





BEFORE ↑  
AFTER →

Painting & Staging



Painting & Staging

AFTER →  
BEFORE ↓



Updated homes sell  
faster and for a  
higher price, right?

Right! And, we can make it happen using our Compass Concierge program. We'll cover the costs of home improvements upfront—up to \$75,000—before you list. No hidden fees, no interest charged. You simply pay the loan back at closing. Don't worry. We'll guide you through the decision-making process to make sure the improvements you make will help you net more.

# COMPASS CONCIERGE

There are many reasons homeowners put off making repairs or updating their home. Unfortunately, even with low inventory, buyers still expect to see a well-maintained house with current finishes. Let's work together before you hit the market to ensure your home sells quickly.

[sherryandcorealestate.com/concierge](https://sherryandcorealestate.com/concierge)

## Services Include

PAINTING

BATHROOM UPDATES

FLOORING

REPAIRS

LANDSCAPING

FENCING

STAGING

MOVING + STORAGE

KITCHEN UPDATES

HVAC

Compass Concierge and the experience of Sherry & Co results in a better bottom line for you!

Our team's mission is to help you maximize the value of your home. We'll bring in a professional home stager, at no charge to you, to make sure the updates being made are exactly what buyers want. And, we already have qualified vendors in place to get started on your projects.



# COMPASS COMING SOON



Worried about the delay in getting your house listed while these updates are being done? No need. We'll pre-market your home as Coming Soon. We'll work to build anticipation for your home. Not only will we feature your coming soon listing on our own social media and website, it will be featured on Compass.com, Zillow and Trulia. You'll already have an audience of potential buyers by the time your house goes on the market!

Once your home is listed, we'll kick marketing into high gear to get you sold quickly and for more money.

We've mastered the art of writing engaging copy and selecting the best professional photos to attract buyers. And, we'll develop a customized plan that combines printed material, online promotion and paid advertising to reach the right buyer for your home.

But it isn't just about the marketing. That's where our appraisal expertise comes into play. We'll price your home accurately, based on comparables and an understanding of the local market, knowledge we've gained by selling homes in your area for over a decade.



↑ BEFORE

← AFTER

## Kitchen Updates



## Flooring

← AFTER

↓ BEFORE



## Seller Testimonial

"Compass Concierge is amazing. They took care of all our upfront costs so we could focus on all of the things needed to get our home ready to sell. It was one less thing to stress about and in the end, we sold a beautiful home thanks to Compass."

# COMPASS CONCIERGE

If you want to sell for the most money possible, you need to update before you list. We can front you the money for things like painting, flooring, staging, and repairs through the Compass Concierge Program. You simply pay it back at closing. No fees. No interest.

Dozens of our sellers have used Compass Concierge and doubled the return on their investment.

What do you have to lose?

Contact us to get started.

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