

Loving Life Alpine's

Holiday Gift Guide



Brought to you by

Rachell Lara 

Your Guide In Real Estate



What are We Doing?

- *Digital Magazine to Share with the Community*
- *Daily Social Media Campaign of 1 Item from Gift Guide*
- *Weekly Social Media Campaign: - What's Going on this week*
- *Special Day Campaign of Events for*
 - *Black Friday*
 - *Small Business Saturday (possibly continuing on each week) -We could tie in a weekly drawing for those who shopped or posted about the small businesses they supported during that week*
 - *Giving Tuesday*
 - *Last Minute Gifts- Featuring Local Restaurant & Retail Gift Certificate Packages*

Digital Magazine Contents

- *Featured Gifts*
- *List of Retail & Restaurants- depending on room and content*
- *Event List or Calendar*
- *List of Charities and Causes/Community Services*

Addition Features that maybe added

- *Holiday Bucket List?*
- *Savings Guide? or*
- *Holiday Tips?*
- *Recipe from Someone*

I will be reaching out for missing information, but feel free to share before. Email high quality pictures to **Rachell@LaraAndCo.com** Call/text 619.316.7445 to connect, ask questions, suggest something, or volunteer to help.

I am not charging to participate. I would like a donation of an item(s) and/or gift certificate/cards so we can give them away during and at the end of the promotion. If we decide to add a print piece or other materials that cost in the future, there will be an opt-in.

Rachell Lara