

'Tis the Season TO SELL



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Cheryl&Co.
REAL ESTATE

Cheryl & CO Real Estate



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Winning Strategies for Holiday Home Sales



Selling your home during the holiday season may seem like a daunting task. By leveraging the festive atmosphere and following some smart tips, you can successfully sell your home and come out a winner.

EMBRACE FESTIVE DECOR

Sprucing up your home with tasteful holiday decorations can create a warm and inviting atmosphere for potential buyers. Keep it simple and elegant, avoiding excessive clutter or overly personal decor.

PRICE IT RIGHT

Pricing your home competitively is essential year-round, but it's particularly crucial during the holidays. By pricing your home right you will attract serious buyers who are eager to make a purchase.

SHOWCASE COZINESS

Highlight the cozy aspects of your home. Create a warm ambiance by lighting the fireplace, playing soft holiday music, and ensuring the house is comfortably heated.

MAXIMIZE CURB APPEAL

Even in winter, curb appeal matters. Keep your walkways clear of snow and ice, add some tasteful outdoor holiday decorations, and ensure the exterior of your home is well-maintained.

FLEXIBLE SHOWINGS

Be accommodating with your showing schedule. Understand that buyers during the holidays may have limited time due to their own festivities.

USE THE SEASON TO YOUR ADVANTAGE

Highlight features of your home that are especially appealing during the holidays, such as a spacious dining area for hosting family gatherings or a cozy living room for watching holiday movies.

WORK WITH A REAL ESTATE PROFESSIONAL

Enlist the expertise of a seasoned real estate agent who knows how to navigate the holiday market. I can help you market your home effectively, target the right audience, and negotiate offers to ensure you get the best price.

By embracing the festive spirit, pricing strategically, and working with a professional, you can make the most of this season and achieve a successful sale.

FIND OUT HOW MUCH YOUR HOUSE IS WORTH IN TODAY'S MARKET.

If you're going to sell your house in the next 6-12 months, what you do right now to prepare for the sale could make a difference of thousands of dollars.

The first thing you'll need to know is how much your house is worth compared to other homes in today's market. It's easy to find out.

Now you can get a FREE list of homes for sale and sold in your neighborhood in the last 12 months

so you have a good idea of what homes like yours are selling for in your neighborhood.

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Now you can get an up-to-the-minute list of all homes for sale right now – in any neighborhood – in any price range.

It's as simple as a phone call or an email and we can get your copy of this valuable real estate list sent out today!



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