

# BE/MAS®

### **Los Alamos Housing Overview**

November 2, 2022

**RE/MAX First** (505) 662-6789

### Ryan Maupin: Brief Speaker Bio



**RE/MAX**<sup>®</sup>

#### Associate Broker with RE/MAX First: 2019 – Present

- CEO of The Maupin Group
- RE/MAX Hall of Fame
- Perfect 5-Star Google Rating



 $5.0 \star \star \star \star \star \star$  49 reviews

#### Education

- BS in Aero/Astro from MIT
- MS in Aero/Astro from Stanford
- MBA from UNM



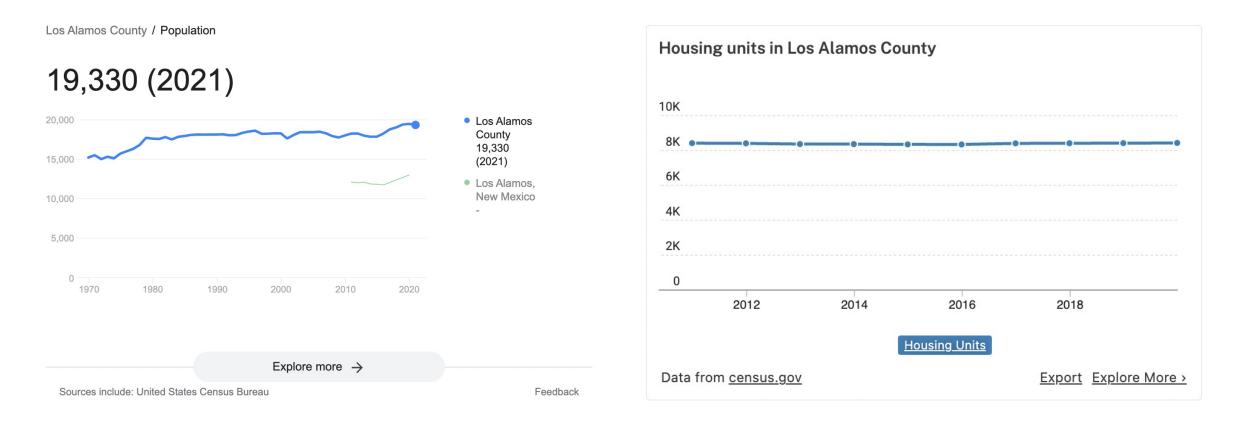
#### **Overview**

- Los Alamos County: Population and Housing Overview
- Current Market: Sales
- Current Market: Rentals
- Current Topics
- Question and Answer





#### Los Alamos County: Basic Population and Housing Stats

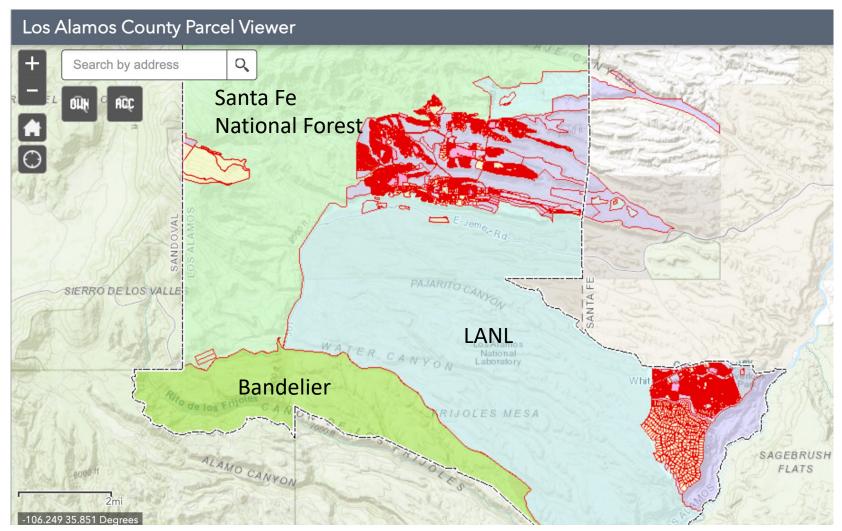


We have around 19,000 people living in Los Alamos, with a housing stock of around 8,000 units.





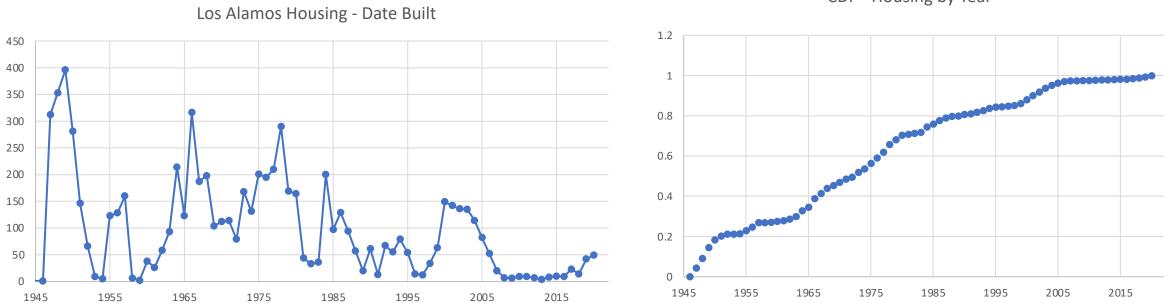
#### Los Alamos is landlocked with little opportunity to expand.







#### Los Alamos Housing Stock is Relatively Old



CDF - Housing by Year

Over 50% of Los Alamos housing was built prior to 1973.





#### **Current Market Data: Sales**



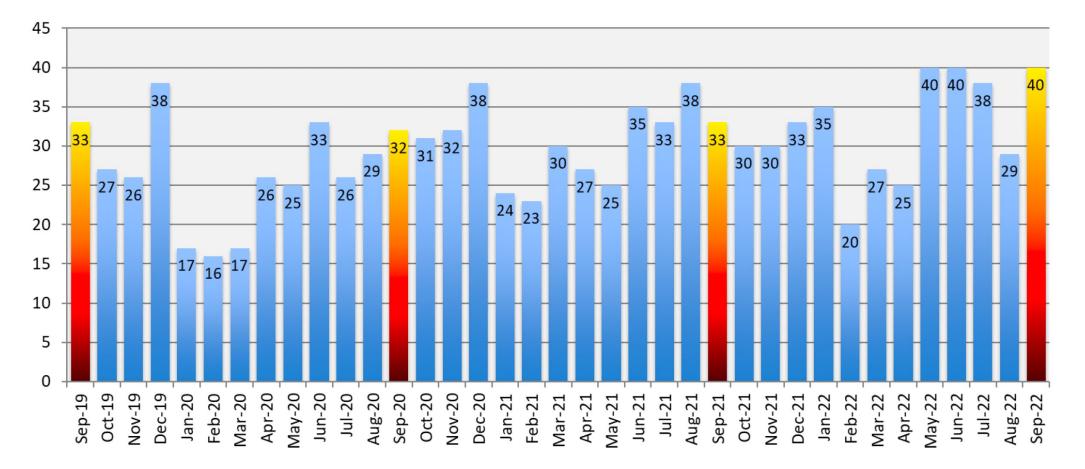


#### **RF/MAX**°

#### Monthly Sales Data for the Past Three Years

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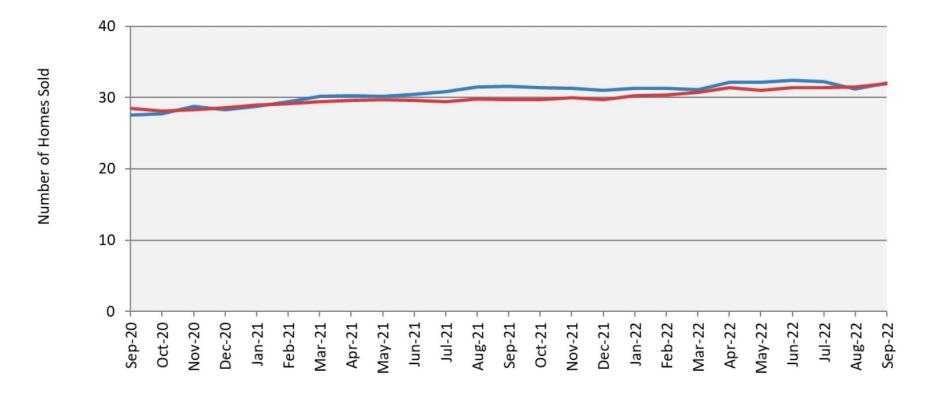
Los Alamos County Number of Homes Sold per Month





#### We sell approximately 30 homes per month (1/day)

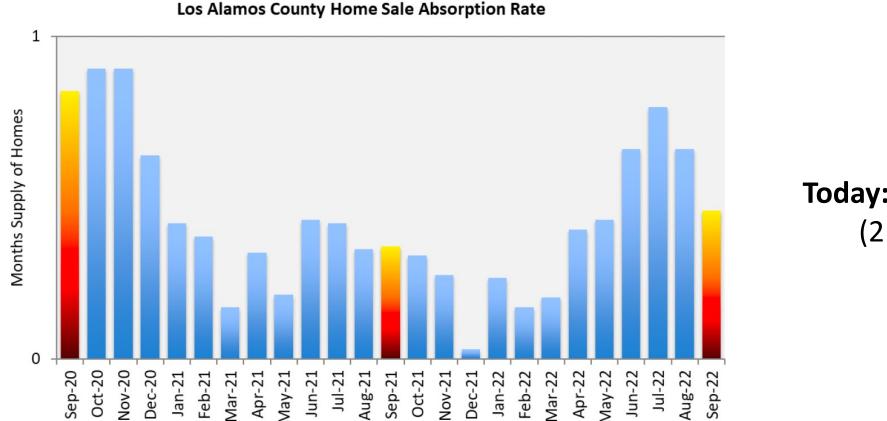
-Total 1yr MA -Total 2yr MA





**RF/MAX**°

#### It's been a strong seller's market for the past two years.



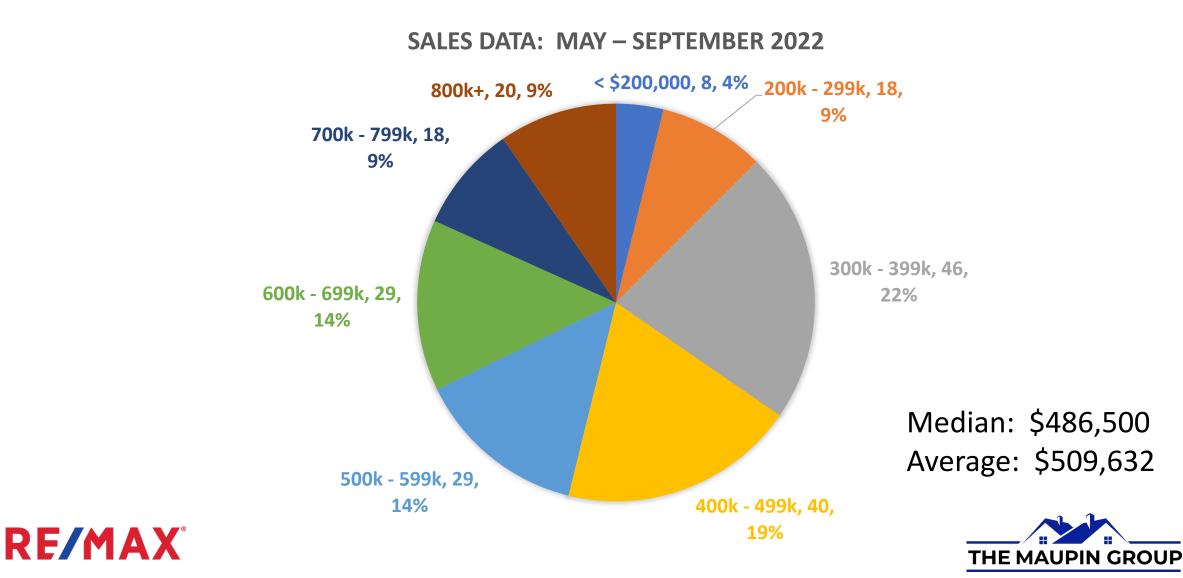
**Today:** 14 Homes for Sale (2 weeks' supply)

We have not had more than one month's worth of inventory in the past two years.

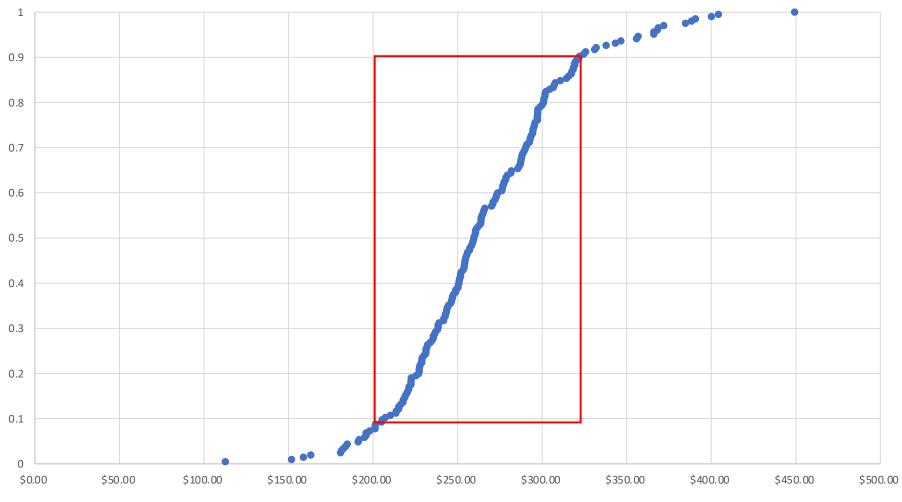




#### The cost of housing is the highest it's ever been.



#### Most homes sell for \$200-325 / sq-ft (median = \$260/sq-ft)







#### **Current Market Data: Rentals**



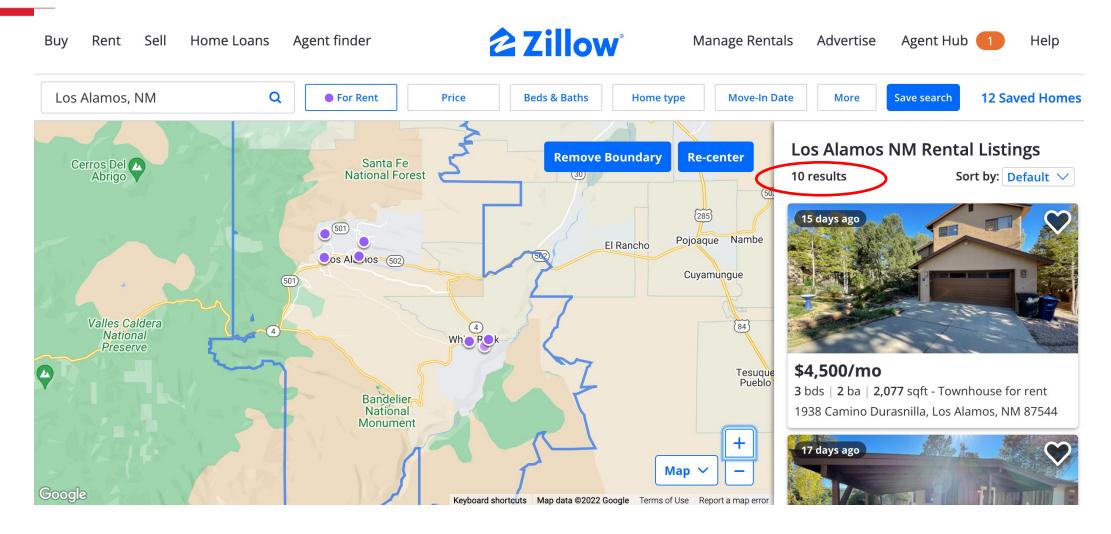
"The only thing harder than finding a house to buy is finding a house to rent!"

-Ryan Maupin (to his clients)





#### **Currently Available Rentals**







#### **Current Rental Details**

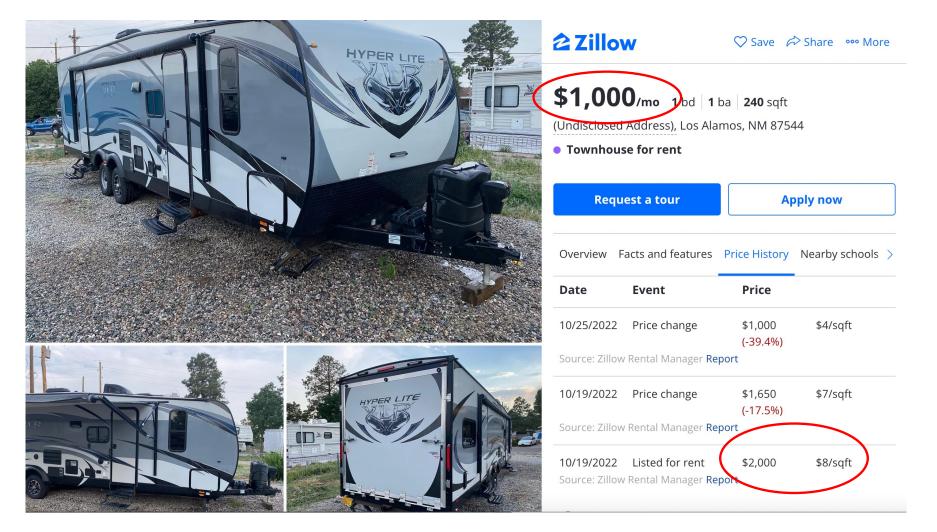
<u>Address</u>	Bed	<u>Bath</u>	<u>Sq Ft</u>	<u>Rent/Month</u>		<u>\$/Sq-Ft</u>	
1938 Camino Durasnilla	3	2	2077	\$	4,500	\$	2.17
4439-A Fairway	2	1	830	\$	2,150	\$	2.59
2205-D 45th St	3	1	1190	\$	2,500	\$	2.10
1300 Iris #205	2	1.5	1050	\$	2,300	\$	2.19
343 Kayenta Dr	3	1	1700	\$	2,600	\$	1.53
7 Village Pl	2	2	1437	\$	2,500	\$	1.74
467 Bryce	4	2	2222	\$	3,300	\$	1.49
(Undisclosed)	2	2.5	1100	\$	3,000	\$	2.73
(Undisclosed)	1	1	240	\$	1,000	\$	4.17
(Undisclosed)	2	1	1100	\$	2,880	\$	2.62

#### Expect to pay \$1.50 – 2.50 / sq-ft per month





#### Example rental available right now







### **Current Topics**

- Supply and Demand
  - National Housing Shortage
  - Cost of New Construction
  - LANL Hiring
- Interest Rates





#### We have a large national housing shortage.

The causes of the housing supply crisis are widely understood. After the Great Recession, new home construction dropped like a stone. Fewer new homes were built in the 10 years ended 2018 than in any decade since the 1960s. By 2019, a good estimate of the shortage of housing units for sale or rent was 3.8 million. The pandemic-induced materials and labor shortage exacerbated the trend, however, as evidenced by the surge in rents and home prices in 2021.

-Fannie Mae





### Unfortunately, the problem is getting worse.

#### **Local Contractor Costs**

- Los Alamos: \$400/sq-ft
- Santa Fe: \$600-800/sq-ft



#### **Mirador Development:**

- 4 Bed, 3 Bath, 2893 sq-ft: Was \$704,000 Now \$899,000
- 3 Bed, 3 Bath, 2267 sq ft: Was \$626,780 Now \$816,120
- \$360/sq ft





#### Rising interest rates have significantly eroded buying power

#### Loan Amount

	\$400,000.0	\$ 500,000.0	\$600,000.0	\$700,000.0	\$800,000.0	\$ 900,000.0	\$1,000,000.0
3%	\$1,686.42	\$2,108.02	\$2,529.62	\$2,951.23	\$3,372.83	\$3,794.44	\$4,216.04
4%	\$1,909.66	\$2,387.08	\$2,864.49	\$3,341.91	\$3,819.32	\$4,296.74	\$4,774.15
5%	\$2,147.29	\$2,684.11	\$3,220.93	\$3,757.75	\$4,294.57	\$4,831.39	\$5,368.22
<b>6%</b>	\$2,398.20	\$2,997.75	\$3,597.30	\$4,196.85	\$4,796.40	\$5,395.95	\$5,995.51
7%	\$2,661.21	\$3,326.51	\$3,991.81	\$4,657.12	\$5,322.42	\$5,987.72	\$6,653.02
8%	\$2,935.06	\$3,668.82	\$4,402.59	\$5,136.35	\$5,870.12	\$6,603.88	\$7,337.65

In just over one year, buyers who can afford a \$4000 mortgage payment have lost almost \$400,000 in purchasing power.





#### Where is our market headed?

- National housing shortage will likely get worse as the high cost of new construction will limit new housing starts
- Local housing shortage will likely continue with LANL hiring
- Current homeowners will not be likely to sell, unless a life change requires a sale
- Rental prices will likely rise, as fewer buyers will enter the market and will try to "wait it out."





## **Questions?**





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