

BE/MAS®

Los Alamos Housing Overview

November 2, 2022

RE/MAX First (505) 662-6789

Ryan Maupin: Brief Speaker Bio



RE/MAX[®]

Associate Broker with RE/MAX First: 2019 – Present

- CEO of The Maupin Group
- RE/MAX Hall of Fame
- Perfect 5-Star Google Rating



 $5.0 \star \star \star \star \star \star$ 49 reviews

Education

- BS in Aero/Astro from MIT
- MS in Aero/Astro from Stanford
- MBA from UNM



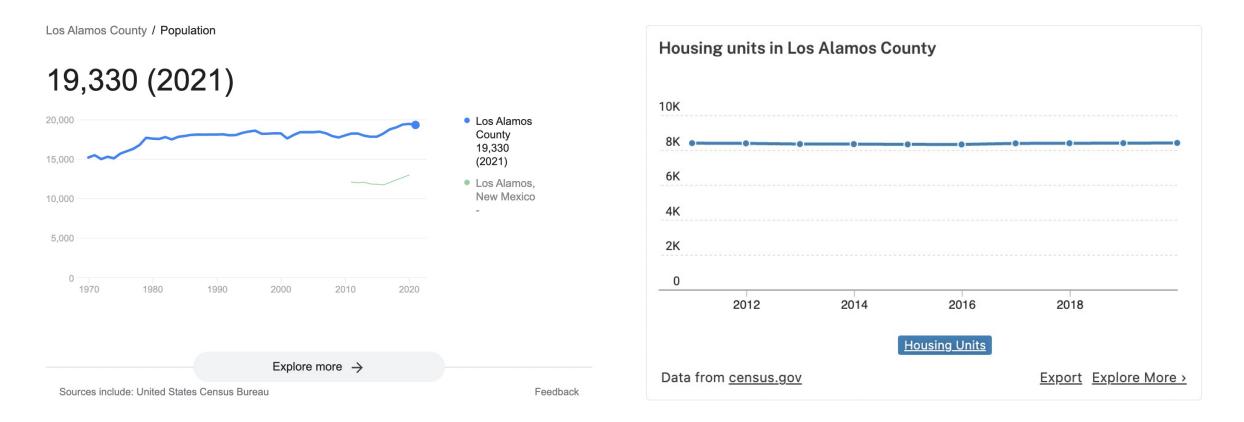
Overview

- Los Alamos County: Population and Housing Overview
- Current Market: Sales
- Current Market: Rentals
- Current Topics
- Question and Answer





Los Alamos County: Basic Population and Housing Stats

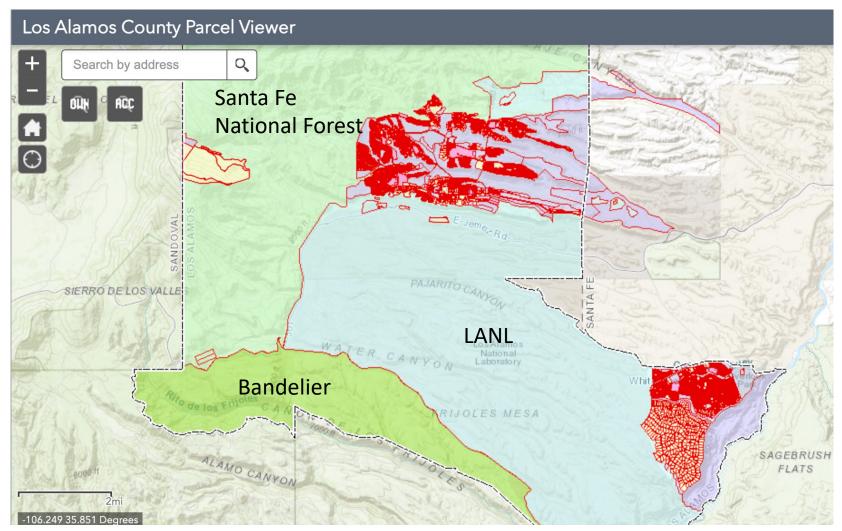


We have around 19,000 people living in Los Alamos, with a housing stock of around 8,000 units.





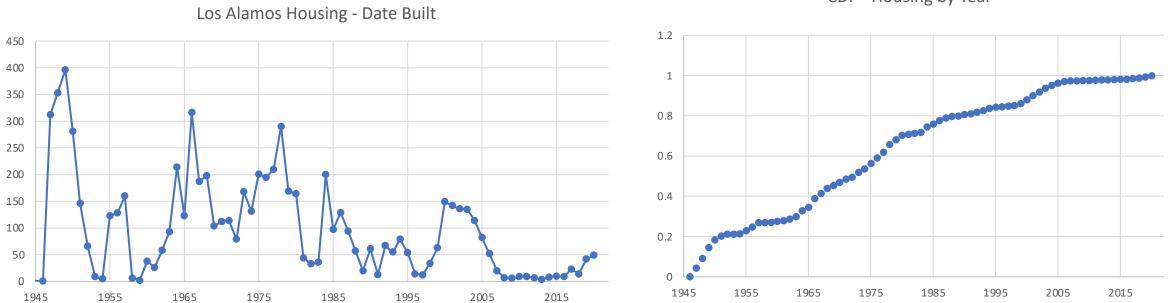
Los Alamos is landlocked with little opportunity to expand.







Los Alamos Housing Stock is Relatively Old



CDF - Housing by Year

Over 50% of Los Alamos housing was built prior to 1973.





Current Market Data: Sales



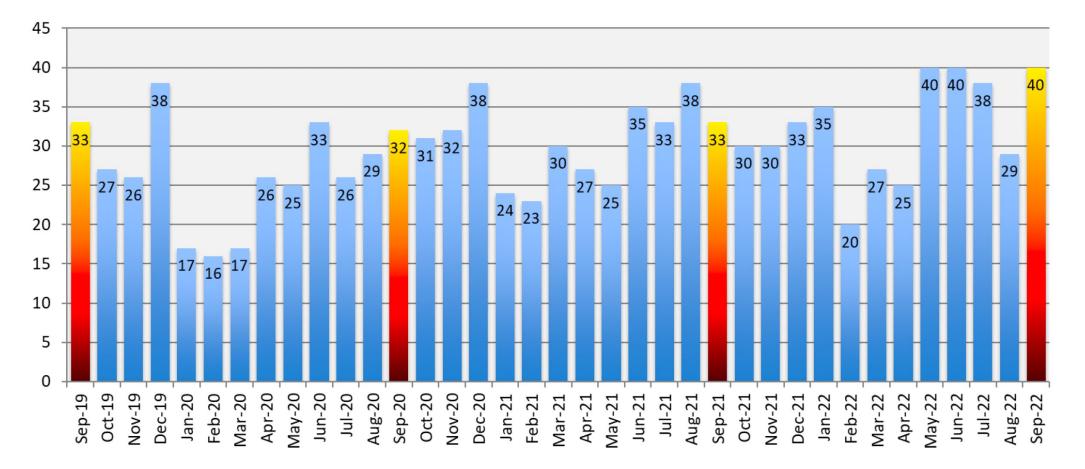


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Monthly Sales Data for the Past Three Years

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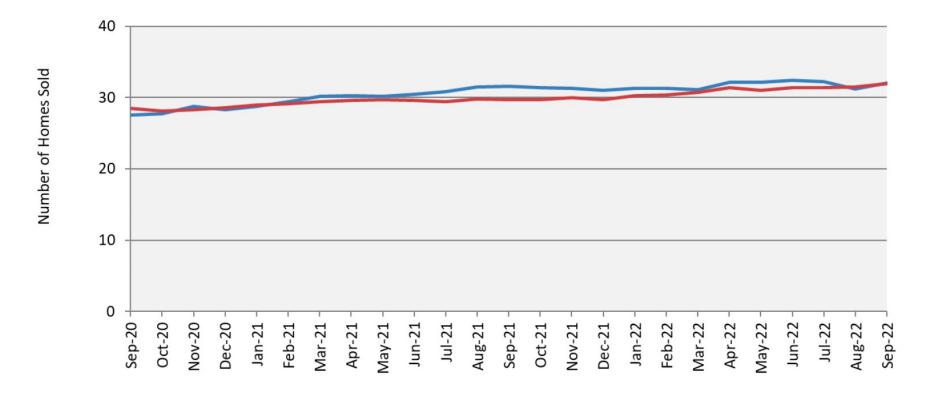
Los Alamos County Number of Homes Sold per Month





We sell approximately 30 homes per month (1/day)

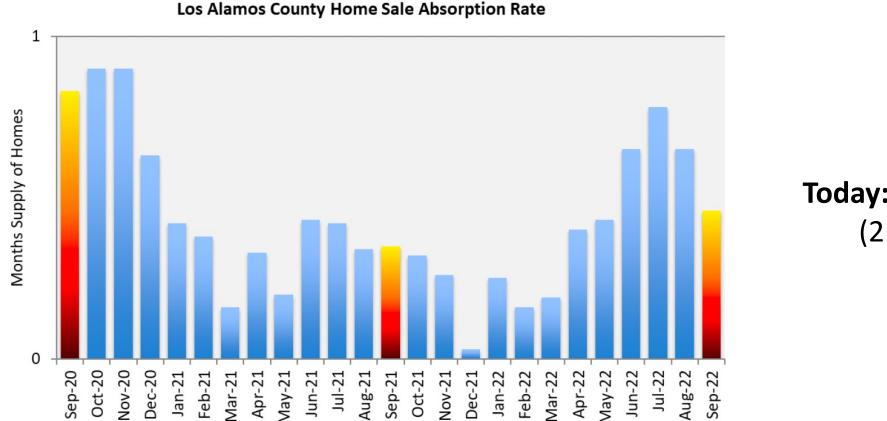
-Total 1yr MA -Total 2yr MA





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It's been a strong seller's market for the past two years.



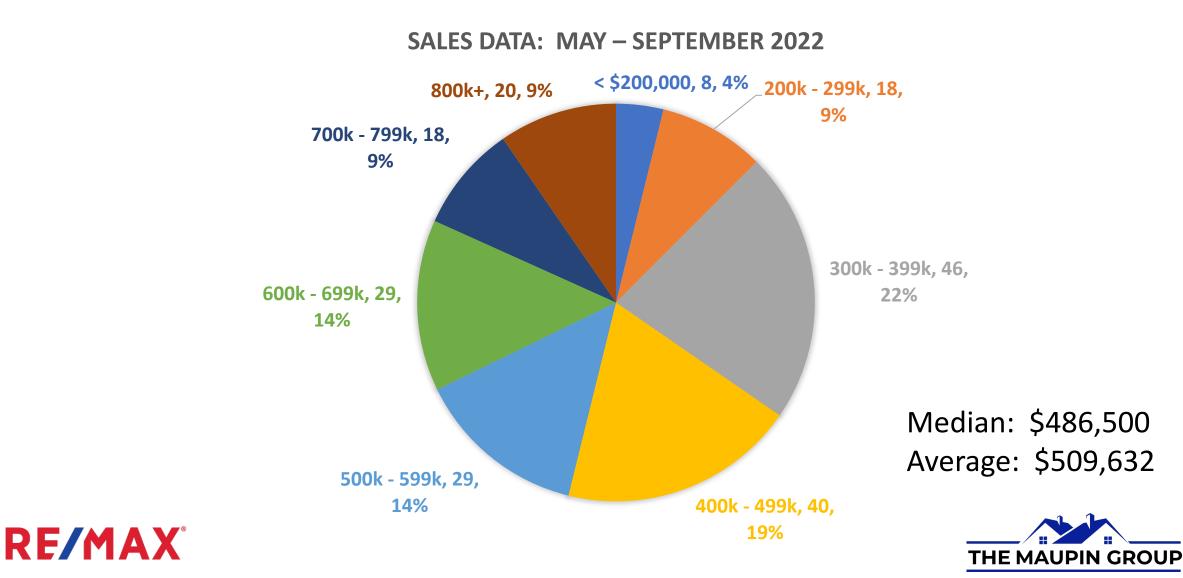
Today: 14 Homes for Sale (2 weeks' supply)

We have not had more than one month's worth of inventory in the past two years.

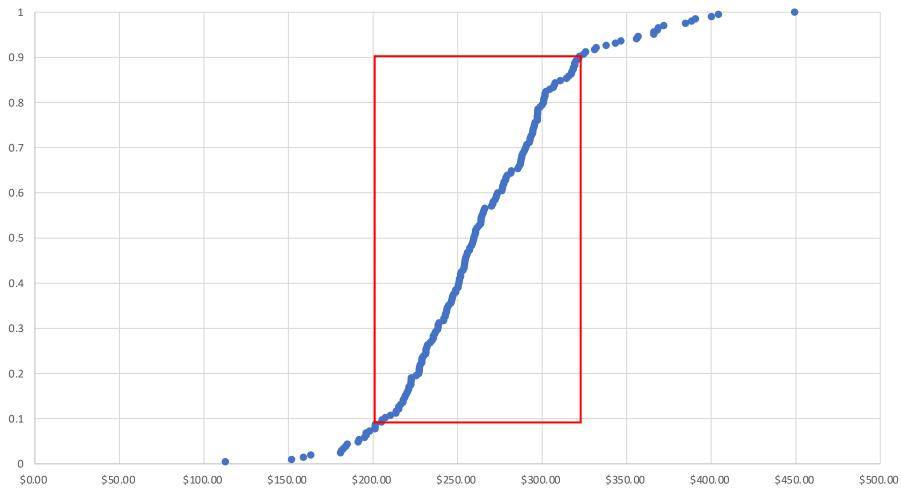




The cost of housing is the highest it's ever been.



Most homes sell for \$200-325 / sq-ft (median = \$260/sq-ft)







Current Market Data: Rentals



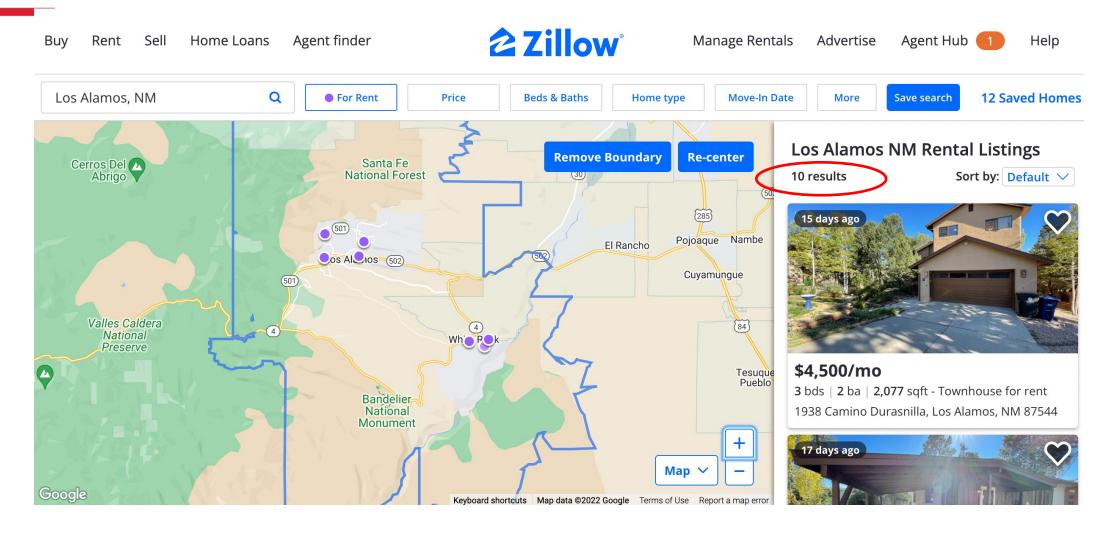
"The only thing harder than finding a house to buy is finding a house to rent!"

-Ryan Maupin (to his clients)





Currently Available Rentals







Current Rental Details

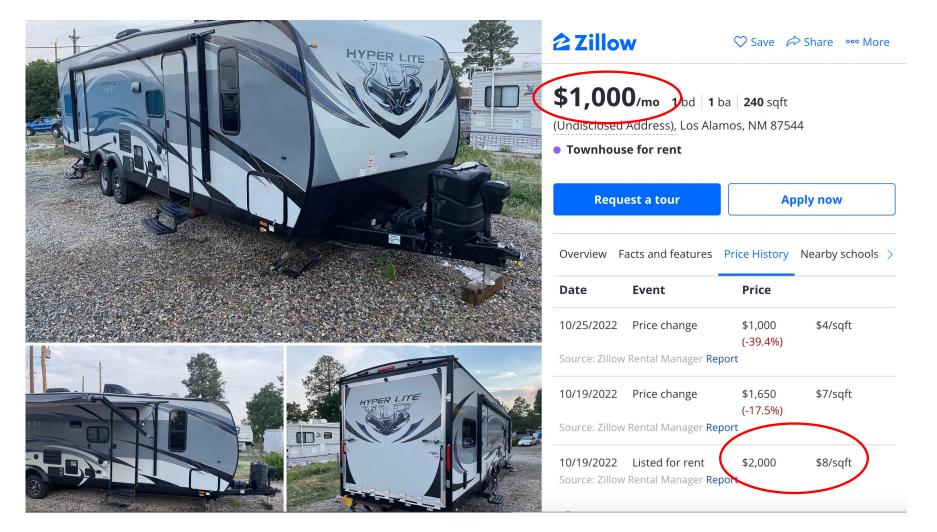
<u>Address</u>	Bed	<u>Bath</u>	<u>Sq Ft</u>	<u>Rent/Month</u>		<u>\$/Sq-Ft</u>	
1938 Camino Durasnilla	3	2	2077	\$	4,500	\$	2.17
4439-A Fairway	2	1	830	\$	2,150	\$	2.59
2205-D 45th St	3	1	1190	\$	2,500	\$	2.10
1300 Iris #205	2	1.5	1050	\$	2,300	\$	2.19
343 Kayenta Dr	3	1	1700	\$	2,600	\$	1.53
7 Village Pl	2	2	1437	\$	2,500	\$	1.74
467 Bryce	4	2	2222	\$	3,300	\$	1.49
(Undisclosed)	2	2.5	1100	\$	3,000	\$	2.73
(Undisclosed)	1	1	240	\$	1,000	\$	4.17
(Undisclosed)	2	1	1100	\$	2,880	\$	2.62

Expect to pay \$1.50 – 2.50 / sq-ft per month





Example rental available right now







Current Topics

- Supply and Demand
 - National Housing Shortage
 - Cost of New Construction
 - LANL Hiring
- Interest Rates





We have a large national housing shortage.

The causes of the housing supply crisis are widely understood. After the Great Recession, new home construction dropped like a stone. Fewer new homes were built in the 10 years ended 2018 than in any decade since the 1960s. By 2019, a good estimate of the shortage of housing units for sale or rent was 3.8 million. The pandemic-induced materials and labor shortage exacerbated the trend, however, as evidenced by the surge in rents and home prices in 2021.

-Fannie Mae





Unfortunately, the problem is getting worse.

Local Contractor Costs

- Los Alamos: \$400/sq-ft
- Santa Fe: \$600-800/sq-ft



Mirador Development:

- 4 Bed, 3 Bath, 2893 sq-ft: Was \$704,000 Now \$899,000
- 3 Bed, 3 Bath, 2267 sq ft: Was \$626,780 Now \$816,120
- \$360/sq ft





Rising interest rates have significantly eroded buying power

Loan Amount

	\$400,000.0	\$ 500,000.0	\$600,000.0	\$700,000.0	\$800,000.0	\$ 900,000.0	\$1,000,000.0
3%	\$1,686.42	\$2,108.02	\$2,529.62	\$2,951.23	\$3,372.83	\$3,794.44	\$4,216.04
4%	\$1,909.66	\$2,387.08	\$2,864.49	\$3,341.91	\$3,819.32	\$4,296.74	\$4,774.15
5%	\$2,147.29	\$2,684.11	\$3,220.93	\$3,757.75	\$4,294.57	\$4,831.39	\$5,368.22
6%	\$2,398.20	\$2,997.75	\$3,597.30	\$4,196.85	\$4,796.40	\$5,395.95	\$5,995.51
7%	\$2,661.21	\$3,326.51	\$3,991.81	\$4,657.12	\$5,322.42	\$5,987.72	\$6,653.02
8%	\$2,935.06	\$3,668.82	\$4,402.59	\$5,136.35	\$5,870.12	\$6,603.88	\$7,337.65

In just over one year, buyers who can afford a \$4000 mortgage payment have lost almost \$400,000 in purchasing power.





Where is our market headed?

- National housing shortage will likely get worse as the high cost of new construction will limit new housing starts
- Local housing shortage will likely continue with LANL hiring
- Current homeowners will not be likely to sell, unless a life change requires a sale
- Rental prices will likely rise, as fewer buyers will enter the market and will try to "wait it out."





Questions?





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