

Listing With



RE MEXICO®

REAL ESTATE



LISTING YOUR PROPERTY WITH REMEXICO REAL ESTATE

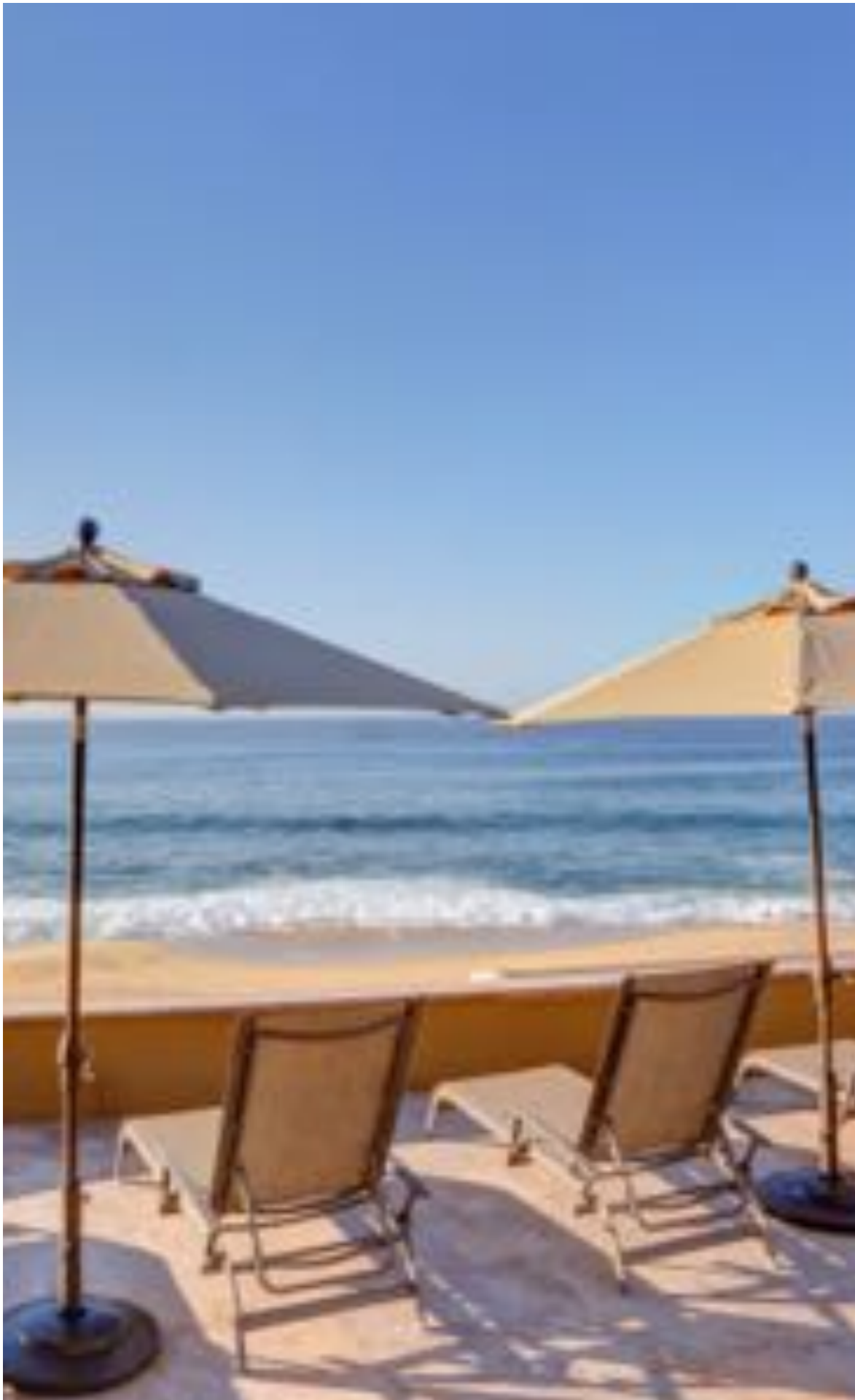
REmexico Real Estate has established the strongest, most effective listing marketing program in Baja real estate for sellers of residential and commercial real estate. Nobody else offers the local, national, and international exposure and reach needed to sell your home.

Our marketing program will be designed specifically for your home and customized to highlight your homes features and benefits. If you wish to sell your home, list with REmexico Real Estate for the most professional presentation, worldwide reach and real results.

- MISSION STATEMENT
- CABOREALESTATE.COM
 - PARTNERSHIPS
 - PRINT ADVERTISING
- PRICING YOUR PROPERTY



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ABOUT REMEXICO

REmexico Real Estate brings new standards to Real Estate sales in Mexico. Combining years of experience in Real Estate development, marketing, and residential sales, REmexico is your one-stop-shop for buying and selling real estate in Mexico.

THE STANDARD IN SERVICE

REmexico Real Estate proudly believes that Real Estate is a SERVICE oriented business. Our client's goals and needs are at the forefront of what we do daily and we always remember that it is our job to strongly represent our clients best interests at all times.

THE TOP QUALITY

In today's marketplace, selling a home takes more than open houses and a sign in the front yard. At REmexico Real Estate, we are innovators in marketing real estate and will create customized advertising and materials for your listings.

Each of our listings benefit from the strongest presence in the local community paired with a visibility on the Internet that is second to none. The same process is applied for each of our listings, no matter what the list price or value of the property. List with REmexico Real Estate and you'll have an edge up against the competition.

HONESTY & INTEGRITY

At REmexico Real Estate, we truly take a great deal of pride in how we do our business. Our agents are ethical, hard working, and honest people who are trained and skilled professionals, dedicated to working in your best interests at all times.



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CABO'S BEST REAL ESTATE WEBSITE!

Since the inception of www.caborealestate.com we have focused on creating Cabo's best Real Estate Website.

A financial commitment to Google advertising, best practices in the design of our site, and effective search engine optimization have rewarded us with top spots for many of the most popular Cabo Real Estate search phrases (see attached results for "cabo real estate").

A [Nibbler ranking](#) of 9.2 puts us well above the industry average and comfortably on top of any other Los Cabos Real Estate Website.

Report for caborealestate.com

9.2 Overall
The overall score for this website.

9.5 Accessibility
How accessible the website is to mobile and disabled users.
[See contributing tests](#)

9.2 Experience
How satisfying the website is likely to be for users.
[See contributing tests](#)



A screenshot of a Google search results page for the query 'cabo real estate'. The search bar at the top shows the query and the Google logo. Below the search bar, there are several search results. A red arrow points to the first result, 'Cabo San Lucas Properties - Cabo's Finest Real Estate', which is highlighted in yellow and labeled 'Paid Search Position Through Google Ad Words'. Below this, there is a map of Cabo San Lucas with a red pin and a red arrow pointing to it, labeled 'Google Maps Position'. Below the map, there are more search results, with a red arrow pointing to the result 'Cabo Real Estate, Los Cabos Homes For Sale - REMexico', which is highlighted in yellow and labeled 'Organic Search Position'. The search results include titles, URLs, and snippets of text.

Paid Search Position Through Google Ad Words

Google Maps Position

Organic Search Position



OUR NETWORKS

INTERNATIONAL AFFILIATIONS: LUXURY PORTFOLIO & LEADING REAL ESTATE COMPANIES OF THE WORLD

It is with great pleasure that we announce our partnership between our own boutique brokerage and two of the largest broker-to-broker referral networks in the world - Leading Real Estate Companies of the World and Luxury Portfolio. These prestigious, by-invitation-only networks are home of the world's market-leading independent brokerages in over 50 countries.

What does this mean for our clients?

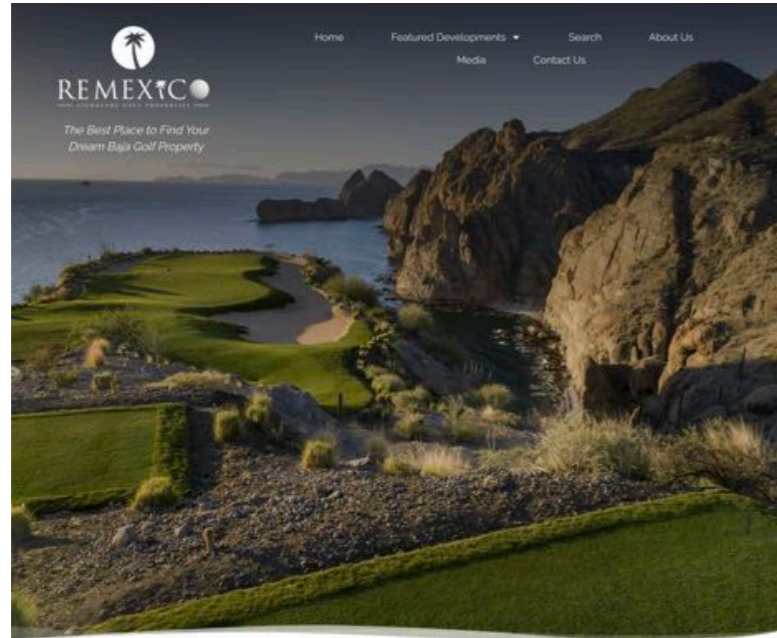
- Greater opportunities to buy and sell your home. LeadingRE has over 550 firms and 150,000 associates producing over one million transactions, valued at \$351 billion annually.
- More resources for buying and selling luxury homes. LeadingRE is the home of Luxury Portfolio International, an award-winning, comprehensive luxury property program designed to market high-end homes to an affluent audience.
- The 200 firms affiliated with Luxury Portfolio are the most well-respected and well-known experts in luxury real estate in markets worldwide.
- Luxury Portfolio is unmatched in the global arena, with properties in almost all US states, more than 50 countries, website visitors from over 200 countries every month, conversion to multiple currencies, and a total inventory of available properties totaling over \$48 billion with an average price of over \$2.4 million US dollars.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

LP LUXURY
PORTFOLIO
INTERNATIONAL®



OUR GOLF BRAND



WELCOME TO REMEXICO SIGNATURE GOLF PROPERTIES

Find The Baja Golf Property Of Your Dreams

Need Help?

Ask One of Our Golf Property Specialists



Book an Appointment or Phone Call

Chat With Us Now

Search Properties

EXPLORE OUR FEATURED DEVELOPMENTS



REMEMEXICO 
— SIGNATURE GOLF PROPERTIES —

In 2021 we launched **REmexico Signature Golf Properties**. This specialized brand is for buyers and sellers looking to get involved in one of the fastest growing segments of the real estate market - Golf Course Properties.

With a specialized website - BajaGolfProperties.com - and a team of dedicated professionals especially trained on the various golf developments throughout Southern Baja, REmexico Signature Golf Properties is the best and easiest way to buy or sell your golf property.

Like all REmexico websites, BajaGolfProperties.com is supported by our organic SEO practices, digital advertising through google and various social media channels, and inclusion in our regular email common actions top our database.

REmexico Signature Golf Properties - The best place to find your dream Baja golf property!

PRICING YOUR PROPERTY

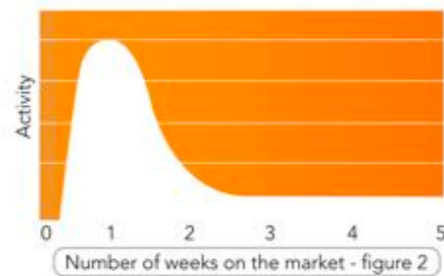
THE IMPORTANCE OF INTELLIGENT PRICING

Determining the best asking price for a home can be one of the most challenging aspects of selling a home. It is also one of the most important. If your home is listed at a price that is above market value, you will miss out on prospective buyers who would otherwise be prime candidates to purchase your home. If you list at a price that is below market value, you will ultimately sell for a price that is not optimum value for your home. As figure 1 illustrates, more buyers purchase their properties at market value than above market value. The percentage increases as the price falls even further below market value. Therefore, by pricing your property at market value, you expose it to a much greater percentage of prospective buyers. This increases your chances for a sale while ensuring a final sale price that properly reflects the market value of your home.

Another critical factor to keep in mind when pricing your home is timing. A property attracts the most attention, excitement and interest from the real estate community and potential buyers when it is first listed on the market (see figure 2). Improper pricing at the initial listing misses out on this peak interest period and may result in your property languishing on the market. Therefore, your home has the highest chances for a fruitful sale when it is new on the market and the price is reasonably established.

DETERMINING THE VALUE OF YOUR HOME

A Comparative Market Analysis (CMA) is essential to determine the value of residential property. Location and characteristics of the property are the key elements in determining value. Therefore, the basis for valuation is similar properties in your area. The market analysis takes into account the amount received from recent sales of comparable properties and the quantity, and quality, of comparable properties currently on the market. The desired end result is to find a price that will attract a willing and able buyer in a reasonable time.



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