



MURRAY
REALTY GROUP

WHY LPT?

Murray Realty Group - (757) 998-8777

For More Detailed Information contact us by

[→ CLICKING HERE ←](#)

**True Hybrid Brokerage
100% Commission OR
Revenue Share (80/20)**

**NO
Sign-up Fees
Monthly Fees
Desk Fees**

**Full Tech &
Marketing
Package**

PLUS STOCK!!!



Revolutionary Brokerage for Life Platform

Our brokerage was designed to meet you where you are and give you the flexibility you need as you grow. With LPT Realty, there is always a model that works for you.

REAL ESTATE FIRST...

To encourage agents to focus on real estate sales vs. recruiting and help agents to reach 100% Commission on real estate sales sooner, revenue share is applied to cap first.

LptRealty requires significantly less Active Direct Sponsored Agents than other models allowing agents to focus on Real Estate Sales and not focus on recruiting to unlock all 7 levels.

To provide a level playing field for agents focused on real estate sales vs. recruiting, agents are prohibited from offering any “thing of value” for being named as a sponsor

To encourage agents to stay focused on real estate during their transition, agents cannot earn rev share for their first 120 days. This allows agents to learn our systems and tools and focus new brokerage buzz on driving more transactions.

NEW AGENT MENTORSHIP

Agents completing less than 3 transactions in the previous 12 months are required to participate in the state lpt-sponsored mentorship program if available.

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100% Commission

Business Builder

- \$500 a file, 5k cap
- Recruit a downline

**Traditional Plus
Rev Share Comp Plan**

Rev Share Partner

- 80/20 split, 15k cap
- Participate in rev share

- NO Sign-up Fees
- NO Monthly Fees
- NO Desk Fees
- \$500 Annual Fee from 1st deal each year for technology and E&O
- \$195 Transaction Fee on every transaction
- Stock
- Listing Power Tools
- Chime
- DotLoop
- LPT Connect
- Social Media Marketing

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Every agent receives LPT Realty's Full Tech and Marketing Package whether they are Revenue Share or Business Builder.

TECH & MARKETING PACKAGE

Listing Power Tools – proprietary listing marketing including text capture, print marketing, and lead gen.

Chime – CRM, IDX, lead management, front facing website, and lead capture.

DotLoop – contract management, document storage, e-sign, LPT Connect Integration.

LptConnect – proprietary business operations tool, one portal to manage everything.

Agent Branded – Tools and Magazines & Billboards

Media – Relationships with Radio, TV and Billboards Advertising to help market YOUR property and brand!

AI Generated Social Media pieces

Lead Generation Opportunities



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RECRUIT ASSIST!!

Every time YOU do a deal, LPT Realty automatically markets to the cooperating agent on your behalf!

Once you close a deal, LPT will automatically reach out to the agent on the other side of your deal and share the LPT Real Estate Model with them on your behalf. If the agent is interested, they can click a link to learn more. That link will drive agents back to YOUR PERSONAL AGENT ATTRACTION WEBSITE!!

This can potentially grow your downline very quickly!!

And LPT Realty does this for LPT Agents for FREE!!!

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IN SUMMARY - LPT Realty is all about YOU and YOUR message to your clients. They want to keep and your personal brand forward moving, with technology and easily accessible cloud-based systems built for time saving simplicity.

We are agent centric. We believe in real estate first and that begins with the agent. We have virtual live online training and a knowledge base to assist the agent, along with our FIRST IN CLASS Marketing and Technology to attract more Buyers and Sellers to take your business to the next level. The LPT Logo is simply the period at the end of your own brand.

Then we add-in recruiting assistance and support to help build your business even greater.

Our partnerships with leaders of the industry in Radio Shows, TV, Billboards and Ad campaigns for agents drive more clients to you.

We have concierge onboarding and new agent orientation to incredible cloud technology.

With no upfront costs, no monthly fees, first class social events, Revenue Share or Business Builder options, Free CRM, front facing website, and everything custom tailored to YOUR select business needs and YOUR brand as defined by YOUR version of success... We believe this is the easiest and best decision you will make in building your real estate business.

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You Get A **FREE** Listing Power Tool Box For Every Listing You Take!
(just pay s&h)



Delivered To You In 24/48 Hours

Small Flyers (28)

5" x 7" Large Flyers (24)

8.5" x 11" Door Hanger (42)

3.85" x 10.875" Sign Rider (1)

24" x 12" Post Cards (16)

8.5" x 5.75" Thank you cards (12)

6" x 4.5" (folded)

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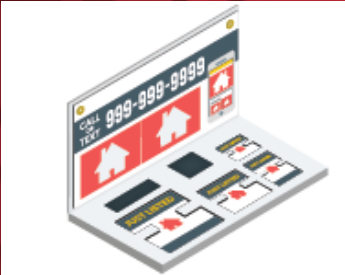
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Additional Boxes such as Open House Available



Power Pack

Promote your listing with the all-in-one print marketing solution for agents, featuring a full-suite of professional materials.



Classic

Stand out from the competition with over 150 print pieces including a full-color sign rider, flyers, door hangers, and more.



Express Pack

Get flyers, business cards, postcards, and more with same-day shipping and overnight delivery if you order by 12pm EST.



Prospecting Pack

Make a big impression with over 320 of our most popular print materials, including jumbo door hangers, large flyers, and more.

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Power Mail Pack

Target up to 1,000 households near your listing with affordable, property-specific postcards.

Includes addressing, postage, and delivery.



Digital Marketing Pack

Market your listing and connect with potential buyers with targeted online ads on top websites.



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MARKETING!!



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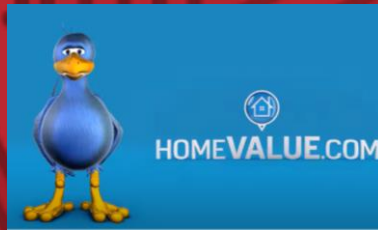


HOMEVALUE.COM
FIND YOUR HOME'S TRUE VALUE

HomeValue.com provides homeowners with resources and information needed to make an educated determination about the price that their home is likely to sell for in today's market or the value their home is likely to be appraised at in a mortgage refinance transaction.

SELL MORE HOMES GET MORE LEADS WITH US
National TV, Radio Ads And Billboards Featuring The First Agent Owned Lead Generation Site HomeValue.com

CLICK EACH PICTURE TO PLAY VIDEO



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Welcome to LPT

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