



LET'S FIND A

home

YOUR HOME BUYER GUIDE

LAURA PETEK REALTOR®



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# Home

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## YOUR HOME MATTERS

I pledge to deliver VIP service and an unforgettable client journey by taking that extra leap.

As an expert local realtor deeply entrenched in the heartbeat of the housing market, I exude boundless enthusiasm and joy in assisting clients through their home-buying journey. With an innate understanding of market trends and neighborhood dynamics, I navigate the labyrinth of real estate transactions with finesse and precision. My knowledge isn't just about square footage and comps; it's about the stories homes hold and the dreams they fulfill. Clients rely on my trustworthy guidance and fair approach, knowing that I prioritize their needs above all else. Whether it's finding the perfect starter home or negotiating the best deal for a forever haven, I am committed to ensuring every step of the process is as enjoyable and stress-free as possible.



*Laura Petek*  
REALTOR®



440.935.2898 cell



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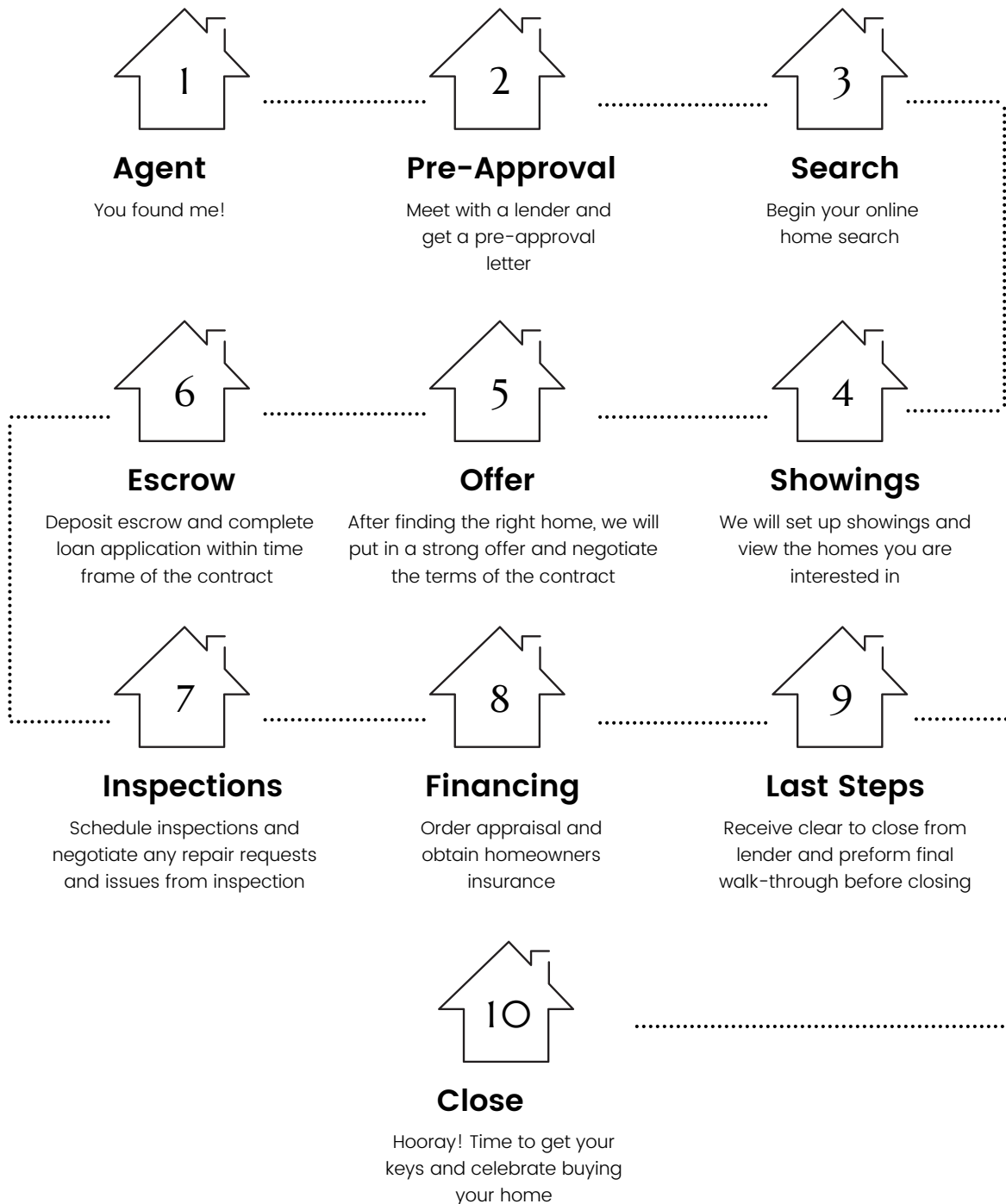


[laurapetek.com](http://laurapetek.com)

## FINDING YOUR HOME

# My Proven Home Buying Roadmap

## THE BUYER ROADMAP OVERVIEW



THE BENTLEY MCKAY EXPERIENCE

# The Home Buying Timeline

## Our Signature Process

### *Step One*

#### Meet with a Professional

Before you even begin the home buying process, I suggest that you sit down with me, the perfect real estate agent. Together, you will and I determine the best time line of your particular situation.

### *Step Two*

#### Pre-Approval

After you have met with your lender, we can sit down and discuss the type of home you're looking for. We will discuss style, price, location, and any other features that you find important for your home.

### *Step Three*

#### Search and Showings

Now the fun part! I will set you up on a custom client search that will send you every available home that meets your criteria for your home. From there, I will schedule showings and we will go view the homes that you are interested in.

### *Step Four*

#### Make an Offer

After finding the right home, we will discuss important factors and criteria needed to submit in a strong offer. We will discuss offer price, inspection time period, financial contingencies, etc.

### *Step Five*

## Negotiation and Contract

The seller will have the opportunity to accept, reject or counter your offer. I will help you understand all the terms of the contract to decide the best course of action for securing your home on terms that work for you.

### *Step Six*

## Escrow

You will deposit to agreed upon earnest money. You will schedule any inspections during the time period negotiated in the contract and we will negotiate any repairs requests you would like to make with the seller.

### *Step Seven*

## Final Details

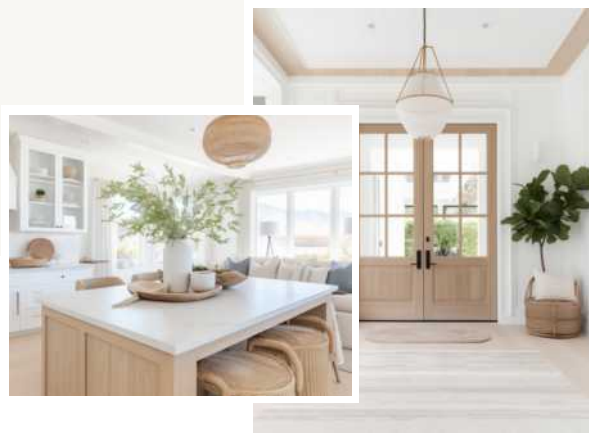
The mortgage lender will typically order an appraisal to determine the value of the home. I will educate you on your rights as a buyer and will offer you alternative routes to take if the appraisal should come back low in value.

### *Step Eight*

## The Closing

After your loan has been processed you will receive the clear to close from your lender. We will perform the final walk-through before closing. After you sign the documents, it's time to celebrate because your home purchase is now complete!





# FINANCES

## Finding Your Perfect Home

Before you officially begin your home search, I always recommend to begin with talking to a lender and getting pre-approved. A lender will be able to answer all of your questions regarding finances and give you a clear understanding of the exact price range you will be pre-approved for and an estimate of the expenses to expect.

### QUESTIONS TO ASK WHEN INTERVIEWING POTENTIAL LENDERS...

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✓ What is the best type of loan for me?

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✓ Do I qualify for any special discounts or loan programs?

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✓ What interest rate can you offer?

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✓ When can you lock in my rate?

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✓ What fees can I expect from you?

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✓ What are my estimated closing costs?

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# PART 2: FINANCES

## Finding Your Perfect Home



There are many different factors that the lender will use to calculate your pre-approval. It's always best to be prepared, so here are a few of the documents you can begin to gather together and can expect to be requested:

- Tax Returns
- W-2 Forms
- Pay Stubs
- Bank Statements
- List of Monthly Debt



# RECOMMENDED LENDERS

## Preparing For Meeting With A Lender

Please feel free to reach out and interview some of the lenders that I know and trust.

### Tom Swan, Cross Country Mortgage



(440.263.4400 Cell  
(440.234.1400 Office

Tom.swan@ccm.com

### Liz Schneider, Dollar Bank



(440) 452.3894

eschneider187@dollarbank.com

### Your trusted bank



Always check to see what programs your current bank offers.

## FINDING YOUR HOME

# HOME SEARCH

## Starting The Home Search

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### ➤ Step One

After you speak with a lender and get pre-approved, we will begin your online home search. I will set you up on an automated search on the Multiple Listing Service (MLS).

### ➤ Step Two

We will discuss your ideal price range, your must-haves list, deal breakers, location preferences, school districts, and all of the other factors that will help me to best help you during the home search period.

### ➤ Step Three

When you decide you are interested in a home, we will schedule a showing to view the home in person. If you decide it meets your criteria, we will write an offer for the home. When we get an accepted offer, you will now be Under Contract.



## YOUR PERSONAL PREFERENCES

# IMPORTANT INFO

What other factors will influence your decision? (School zones, distance to work, specific neighborhoods, etc.)

What features are important to you in your new home?

What are the must-haves in your new home?

What are the deal breakers in a new home?

What are the best days to schedule showings?

Any specifics not mentioned above:



YOUR PERSONAL PREFERENCES

# MUST HAVE CHECKLIST

What's Important To You?

## *Kitchen*

- Island
- Updated countertops
- Walk in Pantry
- Updated cabinets
- Breakfast nook
- Updated appliances

## *Bathrooms*

- Double Vanities
- Bathtub
- Updated bathroom
- Walk in shower
- Guest bathroom

## *Main Living Area*

- Walk-in closet
- Split floor plan
- Storage space
- Master on main floor

## *Additional Features*

- Hardwood floors
- Fireplace
- Office
- Formal dining room
- Open floor plan
- Front porch
- Separate laundry area
- Parking space

*Place a check mark next to any amenity that you consider a must have on your next home.*

# OFFERS & NEGOTIATIONS

## Presenting a Strong offer

### Information Needed

Before we begin writing an offer, we will need to gather some documents and discuss some important details...

- ✔ Pre-approval letter
- ✔ Offer Price
- ✔ Financing Amount
- ✔ Escrow Deposit
- ✔ Closing Date
- ✔ Inspection Period
- ✔ Closing Costs



# OFFERS & NEGOTIATIONS

## Presenting a Strong offer

### Multiple Offer Situations

It's more common than ever to see homes go into multiple offer situations. This means that your offer is not the only offer on the table for the sellers. Here are some of my best tips to win a multiple offer situation...

- Submit your Pre-Approval letter with your offer
- Have your lender call the listing agent to share your Pre-Approval details
- Make a cash offer if possible
- Offer more than the asking price
- Be flexible with your closing date
- Add a personal letter and a photo of you and your family
- Offer a higher amount for the Escrow deposit so the seller knows that you are serious
- Keep your offer clean when it comes to contingencies and don't ask for any that are not a deal-breaker for you

### Escrow

Congrats! We are almost there. You will turn in your Escrow Deposit, we will get inspections scheduled, negotiate repairs, and move forward with your loan application. The entire process from contract to close typically takes between 30-45 days.

## FINDING YOUR HOME

# INSPECTION PERIOD

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## Types of Potential Inspections

Before we begin writing an offer, we will need to gather some documents and discuss some important details...

- Home Inspection
- Radon Testing
- Wood-Destroying Organism (WDO) Inspection
- Foundation Inspection
- HVAC Inspection
- Mold Inspection
- Lead Based Paint Inspection

## Inspection Time Period

*The typical inspection period is between 2-10 days.*

It is critical that we begin scheduling the inspections you choose to have done as soon as we are under contract on your potential new home. This will ensure that we do not run out of time or have any delays in the process.

## Recommended Home Inspectors

Use the list on the following page to see several of the Home Inspectors I recommend. Please feel free to reach out and interview some of the Home Inspectors that I know and trust.



FINDING YOUR HOME

# MY RECOMMENDED INSPECTORS

## Preparing To Choose An Inspector

Please feel free to reach out and interview some of the inspectors that I know and trust. I am happy to make the appointment for you.

### Jerry Fortney, New Direction Home Inspection



440-320-7174

[newdirectionhome@gmail.com](mailto:newdirectionhome@gmail.com)

### Brian Wade, Precision Real Estate Inspections



330-421-1317

[bwade2800@gmail.com](mailto:bwade2800@gmail.com)

### Win, Home Inspections



440-822-8285

[wini.com](http://wini.com)





OUR STRATEGY

# PREPARING FOR CLOSING

## Buying Your Home

*01.*

### Loan Application & Appraisal

You will typically have 3-5 days after the contract has been executed to make application for your loan with your lender. The appraisal will be ordered by your lender after we have made our way through the inspection period. If your contract is contingent on the appraisal, this means that if the appraisal comes back lower than the offer you made, we will have an opportunity to negotiate the price once again.

*02.*

### Home Insurance

You will need to obtain a Homeowner's Insurance Policy that will begin on the day of closing on your home. If you don't already have an insurance company you plan to work with, please feel free to reach out to me and I will be more than happy to provide you with a list of recommendations.

03.

## Important Reminder

As excited as you may be to begin shopping around for furniture and all of the things that help make a house a home, don't! Be very careful during this period not to make any major purchases, open new lines of credit, or change jobs. If in doubt, be sure to call your Real Estate Agent or Lender.

04.

## Clear To Close

These words are music to my ears, and yours too! This means that that mortgage underwriter has approved you loan documents and we can confirm your closing date with the title company or attorney.

*Get your keys and celebrate buying your home*





"Real Estate is not simply a job for me, it is my passion. I am dedicated to helping each and every one of my clients achieve their real estate goals and have an exceptional home buying experience. Let's find your happy place!"

-LAURA PETEK

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# Your Home Matters

Thank you for choosing me to help you in the task of purchasing your home. I look forward to working with you to help you achieve all of your real estate goals.



Laura Petek

REALTOR®



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