



**TOTALLY**

**Sold**

**YOUR GUIDE TO EVERY ASPECT OF THE HOME SELLING PROCESS**

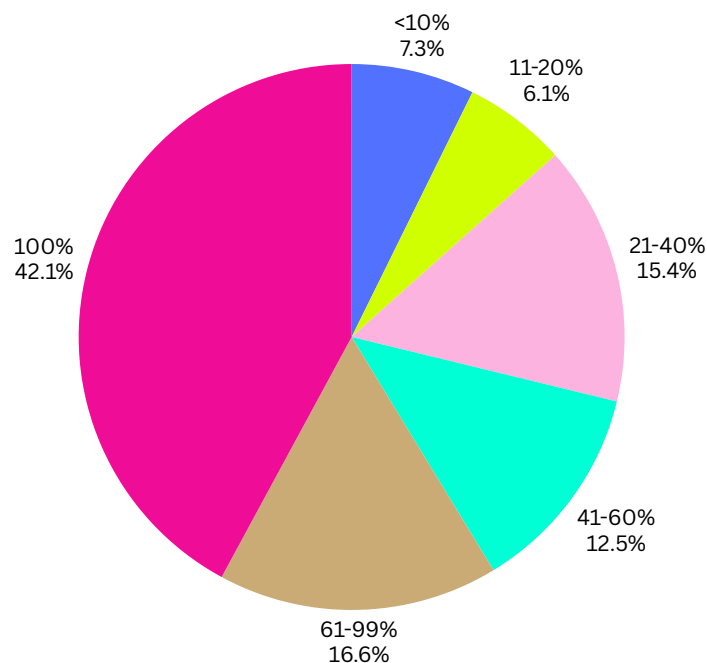


# LEVERAGE THAT HOME *Equity*

According to John Burns Consulting, 58.7% of homes in the U.S. have at least 60% equity, and 42% of Florida homes are mortgage-free, meaning they're owned free & clear.

In addition, Florida Realtors notes the average equity mortgaged homes have today is 50%...not including those homes that are owned free & clear. Wow!

As a homeowner, you may have more equity in your house than you realize. Using it to make your move to a new home may be the best decision you could ever make.



## DON'T LISTEN TO THE DOOM & GLOOM!

Let's connect to see if your home equity positions you to make your next move sooner than you may have thought possible. Taking advantage of this market –safely & effectively – is the key to truly leveraging your equity. You can count on **The Marketing Mama** to be here along the way for any & all questions you might have.

# Your **MARKETING MAMA**



Are you considering selling your home? Or maybe you're just curious about its value?

This guide is intended to help you get ready & understand the selling process so you can make the best choice for yourself & your family.

In our experience, many homeowners think that all Realtors® do the same thing. If you've talked with more than one agent, you may have a similar perception.

With **The Marketing Mama's** Team it's not just about what we do that is different....it's also how well we do it. Our innovative strategies are proven to sell your home with the results you want.

We offer unique marketing services that the competition can't compete with. We know how to get your house in front of the right buyer at exactly the right time. Plus, we have in-house lending & title to offer a true full-service approach to each transaction.

This guide will outline the skills, strategies, & actions that enable us to achieve these results & will show you how to win the Real Estate game. **The Marketing Mama** & her team have been working together for 2 DECADES & are here for you whether you're looking to make a move in 3 weeks, 3 months, or 3 years.

# Timeline OF A HOME SALE

## 1 HIRE A REALTOR®

Hire a professional who knows how to list, market, & sell your home. **The Marketing Mama** & her team are full-service for you, with dedicated, expert real estate professionals.



## 2 ASSESS HOME VALUE

Use Market knowledge & prices of competing homes to set the list price. **The Marketing Mama** believes that expertise in area & property type is a consideration of this process. Historic homes, condos, equestrian, beachside....she has trained experts in all types of properties.



## 3 PREPARATION

Get the home ready for staging, photography, and showing. **The Marketing Mama** will provide you with tips & tricks to make your home shine!



## 4 MARKETING

Start marketing the home using a thorough property marketing plan. Here is where **The Marketing Mama** will really blow you away, with her Active Marketing Plan that uses print & digital marketing in addition to radio, television, & high quality listing photos & video on YouTube & other social media platforms.



## 5 SHOWINGS

Buyers will tour the home, ask questions, & determine if your home is the right fit for them. We require buyers be qualified to purchase before stepping foot in your home. So, if a buyer needs financing, **The Marketing Mama** has them covered!



## 6 NEGOTIATE OFFERS

Evaluate offers on your home, and negotiate to get the best based on your criteria. Because **The Marketing Mama** has industry relationships that are built through many closings, it allows for professional negotiating that produces the **RESULTS** you deserve.



## 7 MANAGE CLOSING

Work with the buyer's agent, lender, & title to finish the sale providing you updates along the way.



[WWW.YOURMARKETINGMAMA.COM](http://WWW.YOURMARKETINGMAMA.COM)



# LISTING Strategy

## ALL REALTORS DO THE BASIC 3:

1. LIST YOUR HOME USING THE MLS



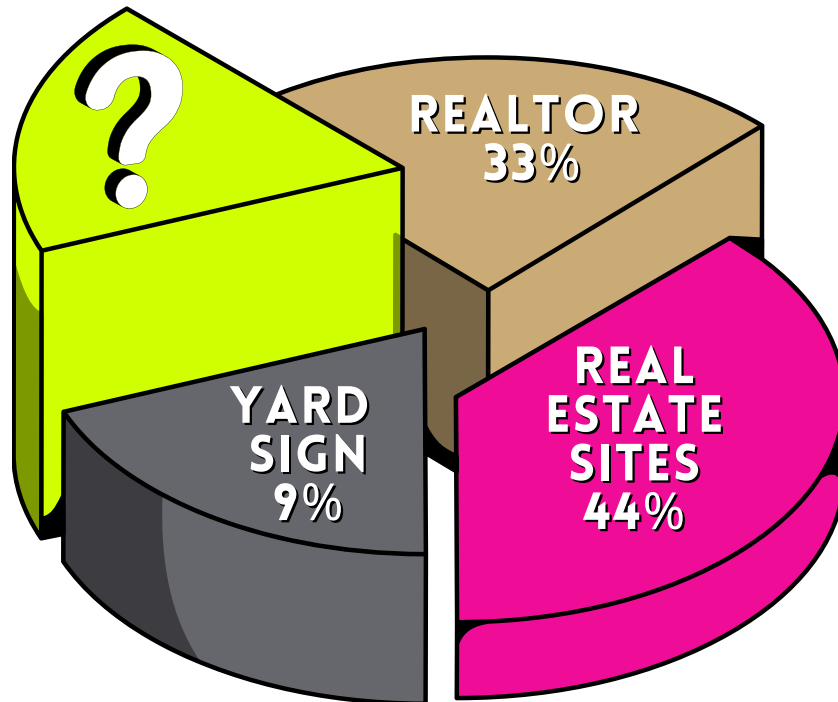
2. PUT YOUR HOME ON REAL ESTATE WEBSITES



3. PUT A SIGN IN THE YARD



## BUT "GOOD ENOUGH" STILL LEAVES:

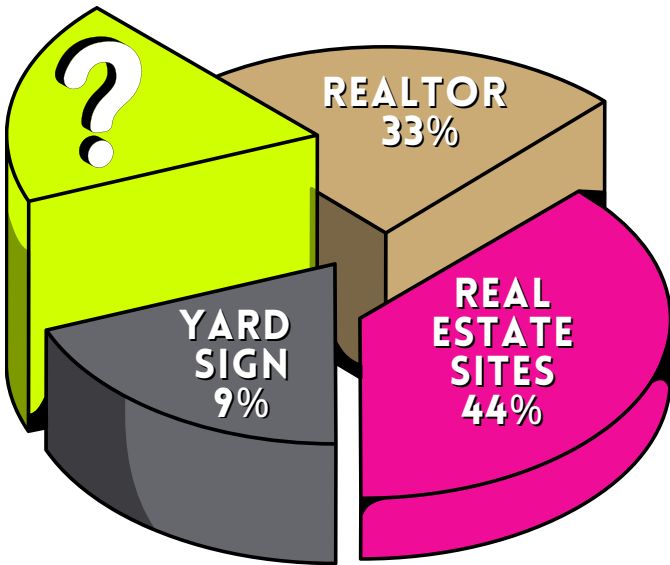


# 14% Opportunities Missed

# Strategic **MARKETING**

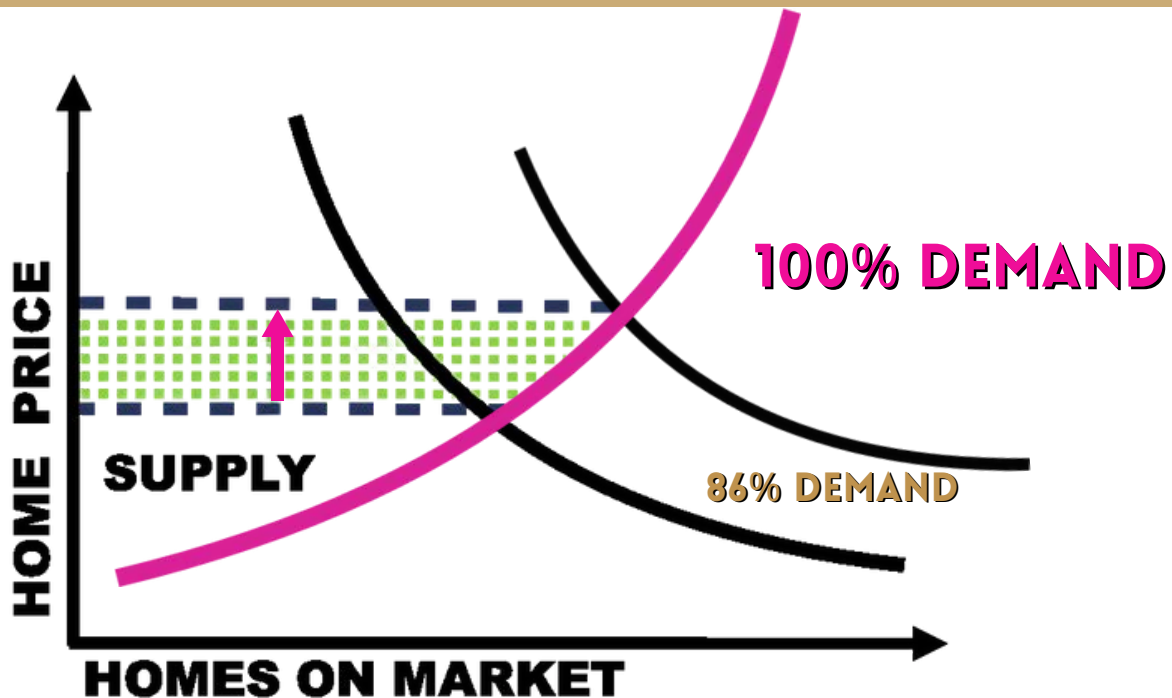


**THAT 14% OF MARKETING CAN MAKE THE DIFFERENCE**



While we cannot control the supply of homes in your area, **The Marketing Mama** & LPT Realty strategy focuses on how we can influence & increase the demand for your home through **aggressive marketing ABOVE & BEYOND** the basic 3 things consumers have come to expect from any Realtor®.

## REAL ESTATE SUPPLY & DEMAND CURVE

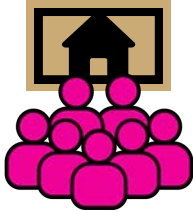


While 86% is "good enough," we believe that the **extra 14% is critical in getting you the highest & best offers.**



# TECH & DATA PRODUCES Results

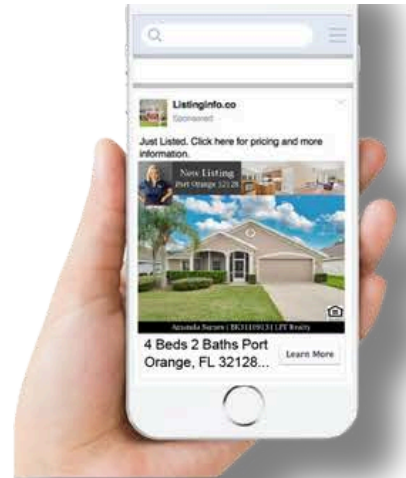
## INCREASED EXPOSURE DIRECTLY DISTRIBUTED



- People who haven't started looking yet
- People who just left the market
- People who know people looking

## DEDICATED PROPERTY WEBSITE

- 100% Uptime Guarantee
- Mobile Responsive Website
- No 3rd Party Advertising to Distract
- No Competing Listings Shown
- Always Accurate Content
- No INNACURATE Value Estimates
- Tags Visitors to Allow for Retargeting
- Monitored 24/7 By Our Team!



## TECH & INFO MADE EASY



**97%** of Americans text at least once a day, making it the most widely-used application on phones

**70%** of Americans prefer texts over phone calls

**78%** of people who text wish they could have a text conversation with a business

**23 HOURS** is the total amount of time that the average adult spends on texting a week



# YOU DESERVE EXCEPTIONAL Effort

It's time for a new agent, new marketing, new buyers, & most of all...new possibilities. We are steadfast in not only meeting but **EXCEEDING EXPECTATIONS**. Our goal is to sell your property for the most money possible, & the process reconnect you with the excitement you originally felt upon first listing.

Here are some ways we achieve this:

## PROFESSIONAL MEDIA PACKAGE

Over 90% of buyers begin their home search online, so first impressions matter. That's why our listings all receive professional photography, videography, & Premium Online Placement, ensuring we show your property in the best light from the beginning.

## STAGING

Feedback buyers often give of homes that don't sell is that they couldn't envision themselves living in it given the current owner's choice of furnishings & any other clutter or imperfections. **The Marketing Mama's "Staging with Your Own Stuff"** system is proven & can be personalized to you.

## DEDICATED SOCIAL MEDIA PROMOTION & MARKETING

**The Marketing Mama** has not only been helping consumers buy & sell homes right here in Central Florida for the past 20 years, Amanda earned her nickname by her ability to "be everywhere," with her trusted brand & she uses those same skills & tactics to aggressively promote our listings.

## HD VIDEO MARKETING

Have you ever heard of a real estate company with an on-site studio? You have now! With our in-house video production studio, we have the ability to quickly produce stunning HD video to showcase our expertise, associates, & of course, our listings. Our **MARKETING MAMA MACHINE** showcases the beauty of your property to all potential buyers.

## SPEED TO LEAD WITH AI & HUMANS

According to a study done by MIT, the odds of contacting a lead more than 5 minutes vs 30 mins drops 100 times. From 5 to 10 minutes the odds decrease by 5 times. Is there any wonder why the average agent misses so many opportunities to convert buyer leads for their sellers? Our **SUPER CHARGED** listing signs have **ADVANCED LEAD CAPTURE TECHNOLOGIES** with a dedicated phone line & unique text codes that immediately deliver your specific property information to interested Buyers along with instant AI interaction & real-time alerts to our on-call agent so we **NEVER** miss an opportunity to talk with interested buyers about your home.





# YOU DESERVE A TEAM *Effort*

## PRO-ACTIVE TELEPHONE MARKETING

Fewer & fewer real estate agents are becoming skilled at the art of pro-active prospecting. A dirty little secret is that most agents fear rejection & that keeps them from picking up the phone & prospecting for their sellers. Agents like this rely on other agents working through the MLS to sell their listings for them. **The Marketing Mama** trains on the mastery of salesmanship helps them overcome self-limiting behaviors. She's the guru for selling anything!

**We don't just sit back & passively wait for buyers for your listing to come to us, we fearlessly & pro-actively go & find them**

## CUSTOMER SERVICE WITH NO SURPRISES

We have closed thousands of transactions with our **TRUSTED** Title Partners. They know how vital your happiness is for our success.

While we are diligently getting your home ready for staging, photography, & showings, as an added value to our Sellers, Title starts working on the search to make sure there are no surprises.

## FULLY VETTED BUYERS ONLY

Because we have preferred **MORTGAGE EXPERTS**, you can rest assured that only qualified buyers are stepping foot in your home. Even if the buyer comes from another company or is working with another lenders, we save Sellers time & sanity by cross referencing an outside lender's pre-approval by documentation confirmation. If

that documentation isn't done, our **MORTGAGE EXPERTS** are on call for fast & easy pre-approvals 7 days a week so that interested buyers don't miss the opportunity to see your home & our **EXPERT AGENTS** never miss an opportunity to sell it!



# NEXT LEVEL *Service*

## HIRE US IN CONFIDENCE, FIRE US AT ANY TIME

One of the hindsight advantages of having an expired listing is seeing that whether or not your home gets sold depends heavily on the agent you choose to hire for the job. And choosing the wrong one can be extremely costly. One of the most common concerns we hear from Sellers who have been through a negative experience previously is that they don't want to be tied down into another lengthy listing contract with another agent. **We think that makes complete sense.** You could be locked into a situation for months with no recourse if things go awry.



Knowing this, we offer our ***“Love it or Leave it”*** listing cancellation guarantee. Either you are completely happy with our services, or you can terminate the listing agreement at any time.

No gimmick here...just a plain & simple commitment to your satisfaction.

## THAT'S MAMA'S WAY!

**WWW.YOURMARKETINGMAMA.COM**

# AND NEXT LEVEL *Marketing*



## RADIO & TELEVISION OPPORTUNITIES

As a proven team within **lpt Realty**, we have the opportunity to take the details of your home's listing to the general public via iHeartRadio & local CBS television stations along with ads on Apple TV & the ION Network through our corporate listing website Homevalue.com. There is no other Real Estate brokerage offering this kind of exposure!





## **WE GENUINELY CARE ABOUT OUR CLIENTS & PROVIDE** *Communication*

- Meeting to identify your home's upgrades & features that you as the homeowner find important
- In-depth analysis & expert advice on pricing strategy for optimal results
- Checklist of recommended changes to your home to ensure optimal pricing
- Professional staging services as needed to attract buyers (optional "Stage with Your Own Stuff" available at extra charge)
- Digital Marketing to maximize online presence not just on real estate websites, expanding the reach for potential buyers even further
- Full Color Neighborhood Canvassing & Direct Mail marketing pieces to let your neighbors know your home is on the market
- 3D Virtual Tours showcase beyond your standard 360 tour

### **While we market your home, we know you want to be informed & involved. To keep communications flowing, we'll:**

- Provide synched lock box to track Realtor showings & elicit feedback the next business day, which is then sent to you to keep you in the loop
- Send a report on our marketing efforts & results weekly
- Inform you of any market changes, mortgage rate fluctuations, sales trends, absorption rate, or any other factors that may affect the value or marketability of your home
- Provide you marketing materials to share with your neighbors, connections & on your personal Facebook page & other social media sources (LinkedIn, Instagram, etc.)



# THE FULL Package

- Professional photographer to capture interior & exterior images, videography to create a high definition 2 to 4-minute virtual property tour of your home
- Professional aerial drone footage *\*for applicable properties\**
- Virtual property tour added to our YouTube channel with description crafted to enhance search engine optimization
- Contests & giveaways on social media promoting your home's virtual tour
- Online mortgage calculator to help buyers decide if they can afford to purchase your property **PLUS** on-call **MORTGAGE EXPERTS** to Pre-Approve buyers (yes, even on nights & weekends)

## In our campaign, we also connect with interested Buyers through:

- Advanced Lead Capture Technology with a dedicated phone line & unique text codes
- Property-Specific Website sent immediately to interested Buyers who call or text your property's code
- Supercharged Yard Sign that includes interior home photos to increase Buyer awareness & set your property apart
- Hand deliver high quality door hangers throughout your neighborhood to build recognition through repetition & emotional connection
- Full-color Neighborhood Reports for prospective buyers showing nearby amenities & distances, local hot spots, & community information
- "Just Listed" cards for targeting areas & local "boots-on-the-ground" marketing

## Tapping the power of social media & internet, we expose your home to a broad - yet targeted- audience by:

- Search Engine Optimization (SEO) of all marketing materials by Digital Marketing Specialist for maximum online exposure
- Target market potential buyers to determine who is the most likely buyer willing to pay the highest price both locally & out of the area
- Creating cookies on the backend of the marketing to capture target audience
- Online syndication that includes Realtor.com, Zillow, Trulia, Facebook, Twitter, YouTube, Craigslist, YourHomeTeamGroup.com, Oodle, HotPad, & more!
- Instagram posts about your home to reach the millennial market along with Facebook Ad campaign exclusively to people who are categorized with a "Interested in Moving" residential profile per Facebook analytics
- Constant analysis of online traffic data to tweak your campaign to increase traffic & conversion rates

# Engaging THE REAL ESTATE COMMUNITY



The benefit of 20 years in the industry locally means we have relationships with local agents to help us engage the real estate community showcasing your home

- Cooperate with all Real Estate companies in Central Florida using multiple MLS services
- E-flyers sent to local & out of area agents with QR feature that brings them directly to your home's website
- Promote your property directly to the top 100 Realtors in Volusia, Lake, Orange, Flagler, & Seminole Counties
- Consult with our lending partners for any prospective buyers in their network of agents
- Email "Just Listed" e-flyer with links to your home's website to thousands of local affiliates & partners in our database
- Send property specific information to our internal buyers' agents who receive hundreds of inquiries monthly
- Contact agents to request feedback after home is shown, which we will then forward to you
- Perform a reverse prospecting search to identify prospective buyers in MLS

# Expert PRICING STRATEGY



## PART ART FORM, PART SCIENCE

Housing inventory has increased in 2024, but it's still fairly low inventory & prices are still high across the board. This is great news for you as a home seller! The timing is perfect for you to get a strong return on your investment in your home.

With more houses coming to market every day & eager buyers searching for their dream home, pricing your home appropriately is one of the most important things you can do when selling. Time spent on the Multiple Listing Service (MLS) means that you are still making payments on your mortgage & are not getting the benefit of the equity out of your home.

Even worse, when homes sit on the market for too long, the first impression a buyer gets is that "there must be something wrong with that home," which is not necessarily true, but a common downfall of overpricing.

We don't want to scare away any buyers, or incentivize them to give a lowball offer, but rather showcase your home from the minute we hit the market, ensuring prospective buyers that **YOUR HOME IS THE HOME** for them!

We do this by making sure your home is **PRICED TO SELL**. That way, your house will be seen by the most potential buyers & will be more likely to sell at a great price before more competition comes to the market.



# Pricing CONTINUED



The intersection of the two axes - price & preparation - represents homes "in the market." These are properties that are priced competitively & prepared nicely, & these are the homes that will net the most money for their sellers.

As you move farther away from the intersection, the homes become too pricey & in too much disrepair. These homes show poorly & are basically guaranteed not to sell.

The homes hovering near the middle of the graph, represented by the question marks, are in a sort of "limbo land." They are priced just a bit over their market worth, or they are not adequately prepared to show. These properties are the ones that will stay on the market for months & months, ultimately selling for way under the initial asking price & causing their sellers a lot of time & frustration.

If this sounds complicated, don't worry. We have a specific strategy that will help you avoid the dreaded limbo land of home sales & keep your home "in the market."

## FREE HOME VALUE REPORT

Your home's market value includes its features, condition, location, & level of competition in your local area. Ask us for an expert **Comparative Market Analysis (CMA)** to see how your home stacks up & get an estimate of how much you will earn on its sale today.

**To Request CMA Just**

**CLICK HERE**







# PREPARATION IS Key

**Just as first impressions are important for people, they can also be make-or-break for a home. When potential buyers walk into your house, they will start to evaluate everything they see. Their impression will ultimately determine how much they are willing to offer on a property... or even if they'll be interested in buying it at all.**

**Therefore, in order to get you the most money possible for your home, we put a ton of care into its preparation before we put it on the market. Quality preparation that will leave buyers with the best impression of your house involves three elements:**

## REPAIRS

There are several reasons to complete repairs on your home before you put it on the market. Ultimately, buyers will pay more for a home to avoid the work of fixing it, & they will pay faster.

Moreover, any money you invest into repairs before you list – when you have time to price-shop & to use a little bit of elbow grease – will be far less than the quote from the home inspector or the concessions for which buyers will ask.

## CLEANLINESS

You wouldn't want your mother to come over when your house was dirty, would you?

Buyers are easily distracted, & they will tend to focus on the negatives instead of the positives of each home they tour. Each dish left in the sink or dust bunny in the corner is going to detract from the perceived value of your home, which means a lower offer amount & more time on the market for you.

## STAGING

According to a recent study by the National Association of REALTORS®, 96% of buyer agents reported that staging had some effect on their clients' view of homes. They said that staging made it easier for their clients to visualize the properties as a future home & that they were more likely to overlook property faults.

And these effects turned into cash for sellers like you. The survey reveals that 52% of buyer clients were willing to offer more on a staged home than a similar home that was not staged - as much as 20% more than asking price!

## LET US CONNECT YOU

We know the best vendors in the our area to help you with your home's repairs, cleanliness, & staging prior to listing it for sale. Ask us about our **GOTTA GUY/GAL LIST** so we can ensure you get the VIP treatment.

# Next **STEPS**



Selling your home is a huge emotional & financial undertaking. In this ultra-competitive real estate market, one of the greatest advantages you can give yourself is to work with a skilled & trustworthy **Team** of Real Estate Professionals who are watching out for your best interests every step of the way & who are skilled negotiators with the experience to get the job done right.

We are home sales experts in our market area, & we are confident in our ability to handle your transaction & any surprises that may pop up along the way to the closing table.

So, if you are considering selling a home in today's market, we invite you to reach out to us at the contact information below. We would love the opportunity to learn more about your specific situation & explain to you in more detail what we do differently to sell homes faster & for more money as **YOUR Marketing Mama** for **#AllThingsRealEstate**.

855.4YO.MAMA



**WWW.YOURMARKETINGMAMA.COM**

# WHY CHOOSE *The Marketing Mama?*

## 1 - WE ARE A TRUE TEAM

We are a local small business grown from the ground up & lead by industry guru Amanda Sarnes. Amanda, affectionately known as **THE MARKETING MAMA** for *#AllThingsRealEstate* has been executing real estate sales, lending, & title at a high volume for two decades. She cultivates a company & **COMMUNITY** culture of a commitment to helpful service. She personally meets with & mentors her agents with boots-on-the-ground efforts each & every week, sharing real-life experiences in real-time to help tackle any scenario that may ever come an agent's way. There's no scenario that she or her **EXPERT AGENTS** can't handle. In addition, tasks that typically weigh a Realtor® down are handed by **THE MAMA MACHINE**. The labor intensive marketing & managing sales from contract to closing are handled for our associates so they can build relationships, exceed expectations, & continually remain focused on matching up Buyers & Sellers.



*Amanda Sarnes*

BROKER-ASSOCIATE/TEAM LEADER  
**"THE MARKETING MAMA"**

## 2 - WE ARE A HIGHLY-SKILLED SALES FORCE.

Amanda **THE MARKETING MAMA** views sales as an art form & as such, is constantly working to better the craft. There is a complete career path that will nurture an associate to the rank of Master Salesperson. Amanda has dedicated her life to that training & development for herself as well as for her Nationwide Network of **EXCEPTIONAL AGENTS**.

**EXCEPTIONAL EFFORT EQUALS EXCEPTIONAL RESULTS & THAT COMES FROM  
EXCEPTIONAL AGENTS**

# WHY CHOOSE *The Marketing Mama?*

## 3 - WE ARE BACKED BY THE MOST INNOVATIVE BROKERAGE IN AMERICA 2024

We are powered by **LPT REALTY**, a revolutionary brokerage for life platform that uses technology & systems to assist real estate agents & their clients in having more efficient & profitable transactions.

## 4 - LOVE IT OR LEAVE IT LISTING AGREEMENT

Because we're so committed to putting forth an **EXCEPTIONAL EFFORT** in all we do & our goal is always **EXCEEDING EXPECTATION**, if you're ever unsatisfied with our performance you may cancel the listing agreement. *Our associates can share the complete details of this feature.*

## 5 - OUR CORE VALUES

We are **AUTHENTIC**. We are always eager to be the **EXPERTS** & take pride in being **PROBLEM SOLVERS**. We are **PASSIONATE** about what we do & because we're all **"PEOPLE" PEOPLE**, we like to always come from a place of **YES**.

## 6 - RESULTS ARE WHAT COUNT

Anyone can make empty promises or use cheap gimmicks to get your business. But the true measure of a job well done is that your house gets **SOLD**.



**WWW.YOURMARKETINGMAMA.COM**



# CLIENT testimonials

"Buying a new home was the largest financial purchase of my life. I dreamed, planned, & saved for it for several years. I worked with a few real estate agents before I met Amanda Sarnes. Some of the other agents had little or no experience with the program I qualified for as a first-time home buyer. Some of the other agents weren't even full-time realtors, & some could have cared less about what my dream home was. Their only concern was making a sale. Amanda is a caring full-SERVICE Realtor. She has a vested interest in her clients' well being & you will be very impressed with her confidence, professionalism, & expertise about this market. I would not think of making another purchase without Amanda & her team."

**-Steve Darby**

"I met Amanda at a first-time home buyer class & knew immediately the difference between her & the other realtor & mortgage professional I was working with. She just got it- she worked hard & really knew what it took to get us a home, despite the competition in our area & price range. She never gave up & always went above & beyond. I am forever grateful to Amanda & her team for the gift of home ownership. I highly recommend Amanda & her team."

**-Steve Palser**

"Amanda is a fabulous realtor who assisted us above & beyond with any & all concerns we brought to the table. Amanda was conscientious in terms of gathering information for us as a buyer & always looking out for our best interest. We felt very at ease through the entire process due to her professionalism, knowledge & approachability. I highly recommend Amanda!"

**-Amy Cote**


"I can't say enough about Amanda & her ability to perform. Her work ethic, follow up, & great personality are her strongest attributes. We have hired Amanda as our Real Estate Professional in the past & we will CERTAINLY hire her again.....She is GREAT!"

**-Melissa Marte**

# LET OUR **TEAM WORK** FOR YOU!

## CONTACT THE MARKETING MAMA MACHINE

 112 W INDIANA AVE DELAND, FL

 855.4YO.MAMA

 [WWW.YOURMARKETINGMAMA.COM](http://WWW.YOURMARKETINGMAMA.COM)



*The Marketing Mama's*  
**MAMA MACHINE**  
Nurturing Agents. Optimizing Business.

# FSBO or No?



## TOP 5 REASONS NOT TO:

### #1 – YOU & YOUR FAMILY'S SAFETY IS A PRIORITY

When you FSBO, it is incredibly difficult to control who gains access into your home. A real estate professional will have the proper protocols in place to protect not only your belongings, but your family's health & well-being too. From regulating the number of people in your home at one time to ensuring proper sanitation during & after a showing, & even facilitating virtual tours for buyers, agents are equipped to follow the latest industry standards recommended by the National Association of Realtors (NAR) to help protect you & your family.

### #2 – YOU NEED A DIGITAL MARKETING STRATEGY TO ATTRACT BUYERS

Recent studies from NAR have shown that, even before COVID-19, the first step 44% of all buyers took when looking for a home was to search online. Throughout the process, that number jumped to 93%. Today, those numbers have grown exponentially. We use 21st century digital marketing strategies to sell your home quicker, for more money, & for top dollar.

### #3 – NEGOTIATION IS A SKILL WE HAVE MASTERED

Are you a Master Certified Negotiation Expert? As a FSBO, you have to be prepared to negotiate with many people & companies:

- The buyer who wants the best deal possible
- The buyer's agent who represents the best interest of the buyer
- The buyer's attorney (if applicable)
- The home inspection companies, which work for the buyer & will almost always find some problems with the house
- The appraiser if there is a question of value

### #4 – FSBO IS NOT AN EASY TASK

The paperwork involved in selling & buying a home has drastically increased as the industry disclosures & regulations have become mandatory. This is one of the reasons that the percentage of people choosing to FSBO has dropped from 19% to 8% over the last 20+ years.

# FSBO or No?



## **BIGGEST REASON IS NUMBER 5:**

### **#5 – YOU NET MORE MONEY WHEN USING AN AGENT**

Many homeowners believe that they will save the real estate commission by selling on their own. The data shows us a much different reality. According to the National Association of Realtors, homes sold by owner sell anywhere from 6%-12% less than homes sold by a professional agent.

So why go through all that hassle just to net the same amount if you had a full time agent working on your behalf?! In better news, not only will you make at LEAST the same net, but are exponentially MORE likely to **NET EVEN MORE** because agents list properties in the local MLS and all other participating websites, which means that your home reaches **EXPONENTIALLY MORE** prospective buyers. The more buyers you reach, the more opportunity you have to receive multiple offers. The more offers you receive, the better your profit & terms.

Allowing **THE MARKETING MAMA** to take the hassle out of marketing, negotiating, showing, & selling your home is just the icing on the cake.

**THE MARKETING MAMA** of **LPT REALTY** has the experience (thousands of properties sold) & the market knowledge to help you sell your house fast & for a great price.



Plus, with our trusted **VITAL TITLE PARTNERS** & **MORTGAGE EXPERTS** who work the same hours we do, we are able to provide answers like no other team, always saving you time & often times saving you money!