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Growing Family: Time for a Bigger Home

Thank you **Valued Homeowner**

Thank you for choosing our services for your **Growing Family: Time for a Bigger Home Guide**. There's a multitude of factors to ponder as you weigh **cherished** family memories against the **practical** need for more space. Your home represents a substantial **investment**, carrying considerable financial **value**.

In this guide, we'll delve into **strategies** to help you maximize the potential of your home while keeping your family's **evolving** needs in mind. Our approach is thoughtfully designed to cater to a wide range of **circumstances**, acknowledging that each person's journey is truly **one of a kind**.

As we embark on this **journey** together, our focus is on tailoring our guidance to fit your specific needs and **circumstances**. With years of experience as our foundation, we approach every step with care and **empathy**, ensuring that you feel supported at every turn.

Within these pages, we unveil a **comprehensive** roadmap for your journey, covering everything from your initial consultation to the final closing. Our tried-and-true Integrated Marketing **techniques** take center stage, demonstrating how we can effectively connect your home with the perfect audience. Dive into Systematic Implementation, a **strategy** that resonates with **potential buyers** and enhances your home's appeal and value.

Explore invaluable **insights** on Pricing It Right, a crucial factor in attracting competitive offers and setting the stage for a **smooth transition**. Be inspired by our Case Studies, **real-life** stories of families who have successfully leveraged their home equity to **accommodate** their needs.

As you navigate through this guide, our goal **extends** beyond mere information; we aim to ignite your **excitement** about the exciting possibilities that lie ahead. Your journey to **unlocking** your home's equity begins here, and we're honored to be your companions on this path.

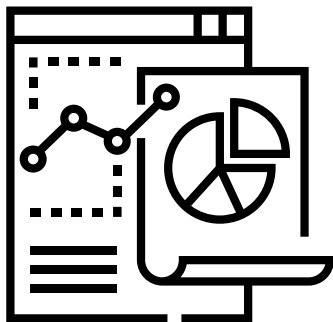
Let's embark on this transformative journey **together**, leading to a rewarding and successful experience for your growing family.

WHAT TO EXPECT AT **YOUR APPOINTMENT**



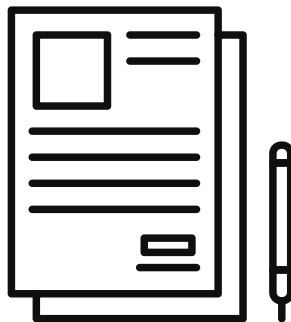
The Real Advantage

We're not just fast; we're efficient, knowledgeable, and deeply connected. We will share our innovative approach that allows us to proudly sell a home every 9 minutes.



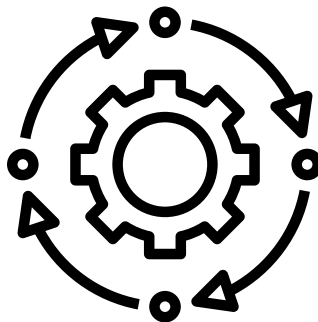
INTEGRATED MARKETING

For each home, we craft a unique marketing plan, matching the profile of the perfect buyer with strategies that are making waves in today's market. It's a tailored approach for standout results



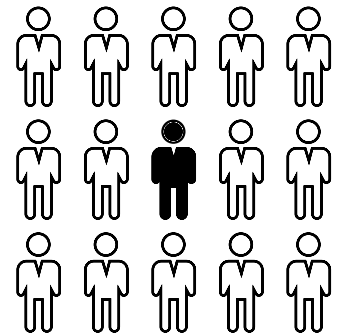
CONTRACTS & POWER PLAYERS

We dive into what the average agent skips - the three pivotal agreements and their key players in real estate. Get the full picture and make informed decisions with our expert guidance.



SYSTEMATIC IMPLEMENTATION

Our approach to listing management is systems-driven, ensuring each strategic plan is thoughtfully executed to engage target buyers and smoothly handle every transaction.



BUYER UNIVERSE

Simplified to four distinct categories, each with their own unique dreams and goals creating unique activations plans for group



NEGOTIATION & EXECUTION

In today's dynamic real estate market, sophisticated negotiation strategies are key. Here, thorough preparation meets unparalleled success, navigating complexities to your advantage.

THE SELLER **ROADMAP**

This is the typical home seller roadmap of the steps that take place during the transaction

01 PRICE IT **RIGHT**
Review comparable homes and establish a price for your home

02 **PREP TO SELL**
Prepare your home to make its' debut on the market

03 HOME **STAGING**
83% of Realtors said staging made it easier for a buyer to visualize the property as a future home.

04 PHOTOS & **VIDEO**
The photos of your home directly influence whether or not a potential buyer will schedule a showing of your home or not. Today, your first showing is always ONLINE.

05 LIVE ON **MLS**
Your home will go live on the MLS and will be viewable to the most potential buyers.

06 **MARKETING**
We will implement our integrated marketing plan making the profile of the perfect buyer

07 RECEIVE AN **OFFER**
We review all offers and terms, We handle all of the paperwork and and negotiate on your behalf to get the best price and terms

08 UNDER **CONTRACT**
After accepting an offer, your home will officially be under contract!

09 **NEGOTIATIONS**
The buyers have an Option Period when they typically have an inspection performed. We will negotiate any repair requests or credits made by the buyer once the Inspections are complete.

10 CLOSING **DAY**
Hooray! Time to hand over your keys and celebrate selling your home.

INTEGRATED MARKETING

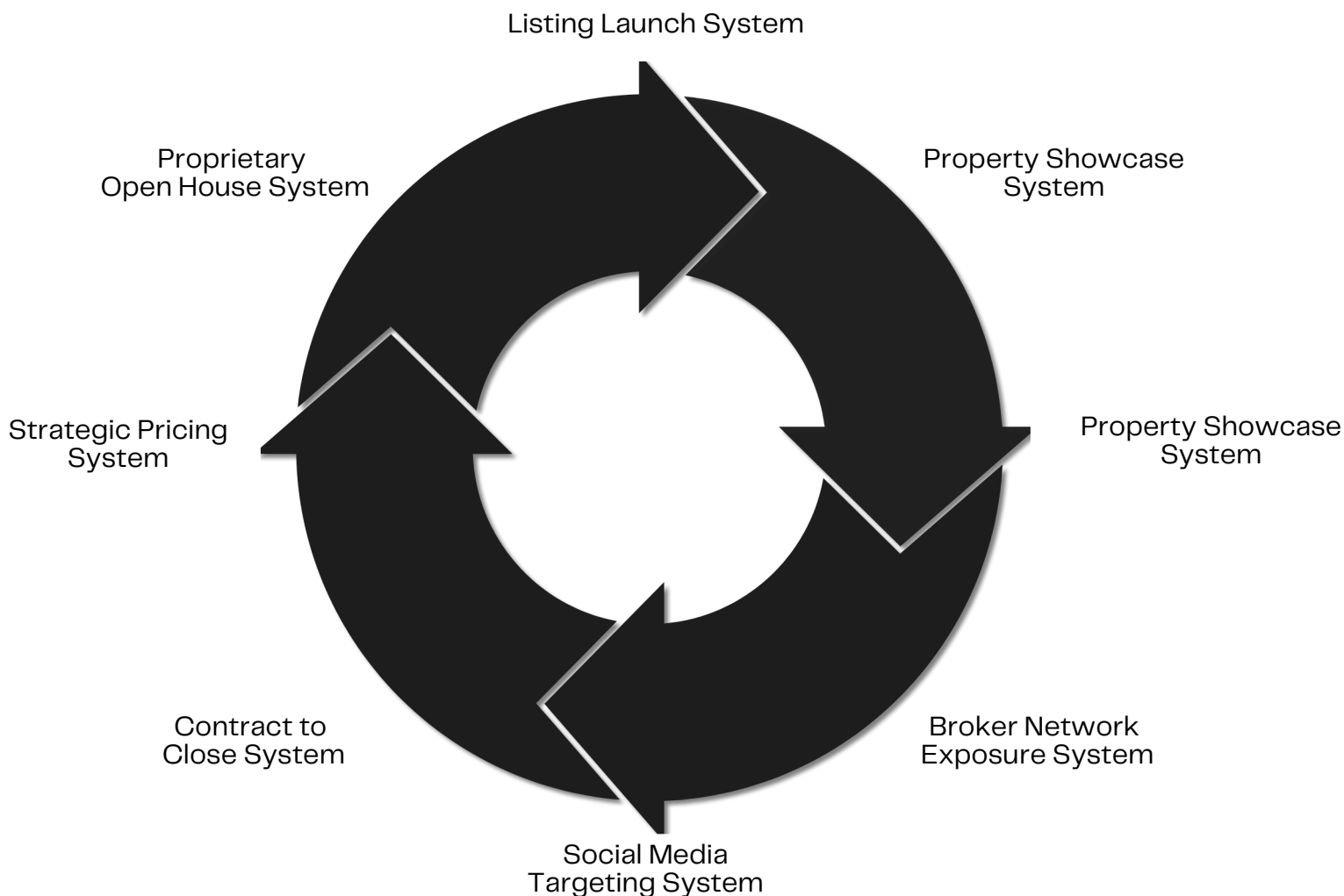
In today's digital age, it's highly likely that prospective buyers will encounter your home online first. That's why I diligently focus on maximizing online visibility and ensuring that our online listings leave an outstanding impression.

My commitment lies in elevating your home's exposure, and I provide cutting-edge marketing techniques that not only expedite the sale but also fetch you a higher selling price compared to the competition



SYSTEMATIC IMPLEMENTATION

At the heart of our service is a robust, **systems-based approach**, meticulously applied to every facet of the listing management process. This **methodical strategy** allows us to craft and implement plans with precision, specifically designed to resonate with **your target buyers**. By combining **data-driven insights** with **market trends**, we ensure that our **strategic plans** are not only thoughtfully developed but also **dynamically adapted** to the evolving market. This approach **guarantees** that we effectively reach and engage your **ideal buyers**, while expertly managing every aspect of the transaction from start to finish. It's a blend of careful planning and **agile execution**, ensuring a smooth and successful journey in the **ever-changing** real estate landscape



PRICING IT RIGHT

Pricing your home correctly the FIRST time might be the single most important step to getting your home sold fast. The first 2 weeks of listing your home yield the highest point of opportunity to sell your home for top dollar and all factors need to be just right.



PRICING

The main goal is to price your home correctly the first time.

- You will attract more buyers because you will be attracting qualified buyers in the price range your home is listed in
- Your home will sell faster, for a higher price when you price it correctly from the start
- Buyers will take you more seriously and will reduce your odds of receiving a low offer



HOME VALUE

What factors determine the price of your home?

- Recent Comparable Home Sales in your area
- Condition of your home at the time of going live on the market
- The Current Market Conditions (Buyers vs. Sellers Market)
- Terms you offer in your contract
- Competition in the market
- Features and upgrades that your home has to offer potential buyers



FACTORS

What factors do NOT determine the price of your home?

- The price amount that you purchased your home for
- The cost of renovations that you made to your home
- What you think your home is worth
- How much you would like to profit off your home sale

CAST STUDIES SUCCESS STORIES



1510 ABRAMS RD | DALLAS, TX

Offered at: \$679,900

Sold for: \$684,900 in 10 DAYS

Jeremy had landed an exciting job in a different state, embarking on a thrilling new chapter. However, their experience with one of Dallas' top brokerages left them feeling like just another statistic. After a few weeks on the market without any offers, they turned to me to explore a more effective solution.

JEREMY & LYNDEL PONCE

We would give our Realtor, Jason Andrews, 10 stars if we could! We were relocating out of state for a new career opportunity and needed to sell our home quickly. We had interviewed three agents and originally selected the dominate firm in our area, but after 16 days without an offer we decided it was time to make a change. Jason was highly recommended by a close friend and we knew we could trust him with our home. Jason provided daily updates on showings, marketing efforts, and was always available to answer our questions and provide guidance. Ultimately, we received five offers, most of which were over list price!



THANK YOU!

Thank you for downloading my guide on New Addition: Time for a Bigger Home. I trust you found it informative and valuable as you contemplate selling your home.

My foremost goal is to ensure your comfort throughout the entire process. If you have additional questions or require assistance, please feel free to reach out. Assisting my clients in achieving top-dollar sales with the utmost ease is my passion, and I'm committed to being here to address any inquiries you may have.



JASON ANDREWS

REALTOR®



214-501-4563



Jason@theameizenteam.com



www.theameizenteam.com



Real
2626 Cole Ave STE. 300
Dallas, TX 75204