



The Advisor Offering





Joining the Engel & Völkers brand introduces you to a distinctive culture that stands apart from any other.

And it all starts with you.

The global Engel & Völkers network is centered around the power of one brand built by and built for real estate leaders, and amplified by cutting-edge tools, resources and technology. Leveraging the Engel & Völkers brand creates an unmistakable presence in your market.

Our journey to redefine luxury real estate began with Christian Völkers' first shop in Hamburg, Germany, in 1977.

Half a century and more than 1,000 locations later, Engel & Völkers has grown into an iconic brand while remaining true to its humble beginnings. The company honors its European heritage and maintains a steadfast commitment to excellence and innovation in real estate. With the core values of passion, competence, and exclusivity, Engel & Völkers has fostered a unique global culture that consistently sets the highest industry standards.

When you're ready to embark on a journey of unrivaled brand strength, cutting-edge innovation, and the power of simple, trusted elegance, Engel & Völkers will take you to your destination

**“Quality product offerings,
premium service, and
innovative thinking never
seem to go out of style.”**

Christian Völkers, Founder and Chairman,
The Engel & Völkers Group

Christian Völkers' vision and entrepreneurship continue to elevate our company's services, inspiring the same imagination he originally introduced in Hamburg, Germany, to every market we serve today.





The Engel & Völkers Way

Where strategy meets details is where you'll find the Engel & Völkers experience. Our license partners and advisors are able to leverage Engel & Völkers to deliver lifestyle opportunities that exceed our clients' expectations, creating the elevated and refined experiences that are distinctly Engel & Völkers.

OUR MISSION

We link together the aspirations of people around the world. With total passion.

OUR CORE VALUES

Competence

We leverage our expertise to deliver tailored experiences. Every property is unique and deserves an individual approach. We understand the real estate business and aim to provide the same quality of service worldwide.

Exclusivity

Nothing less than exceptional. As well as our strong premium brand presence, our unique and expanding international network gives us access to an exclusive client base. We feel at home where the discerning feel comfortable.

Passion

We love what we do, and that's what makes the difference. Real estate is our passion. We have a team of the very best agents, all of whom undergo comprehensive training and professional development at our in-house Engel & Völkers Academy.



Engel & Völkers Lifestyle

LIVING & SELLING THE LIFESTYLE

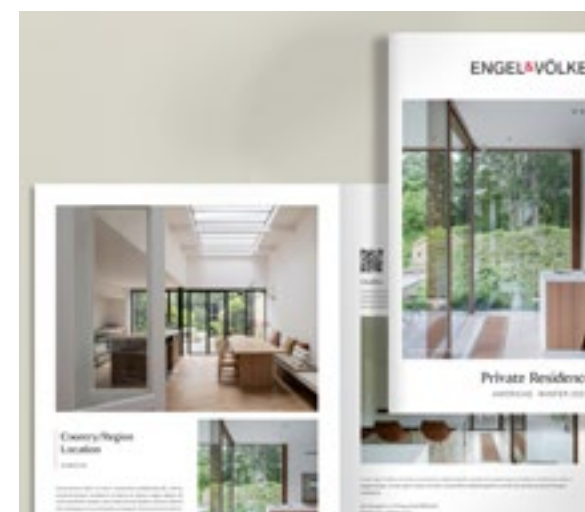
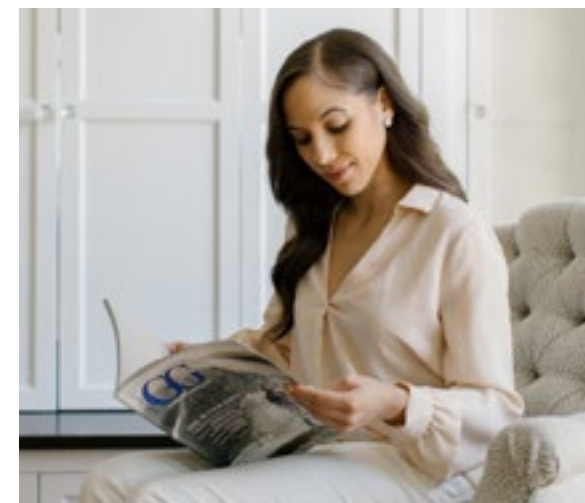
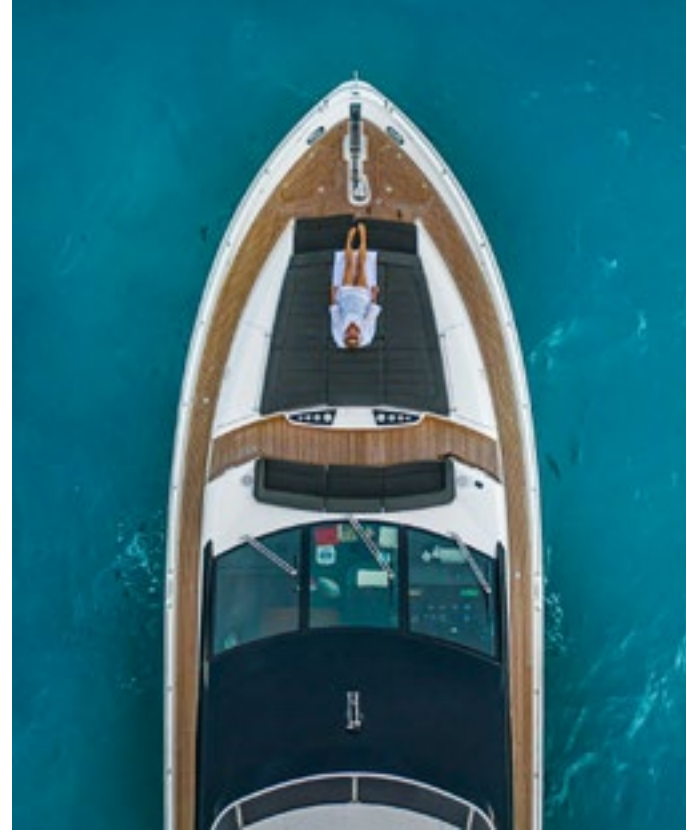
Established in some of the finest locations in the world, our real estate advisors are known for living the lifestyles they sell their clients. Our data, tools, and reach drive our ability to support this niche expertise by offering lifestyle-based searches, marketing opportunities, and target customer bases. Established Engel & Völkers specializations further highlight the possibilities that await professionals whose unique expertise cater to an audience no one else can.

Specialty Areas:

- ♦ Water properties
- ♦ Ranch properties
- ♦ Mountain properties
- ♦ Wine/Vineyard properties
- ♦ Ski properties
- ♦ Equestrian properties
- ♦ Golf properties
- ♦ Urban and Suburban properties

YACHTING

Engel & Völkers Yachting, along with our dedicated yachting advisors, provides Engel & Völkers real estate professionals with exclusive referral opportunities and expertise in yachting and waterfront living. This includes insights on trends, docks, moorings, and waterway valuations. Real estate professionals with waterfront listings have enhanced presentations and overall experiences.



Exclusively Engel & Völkers

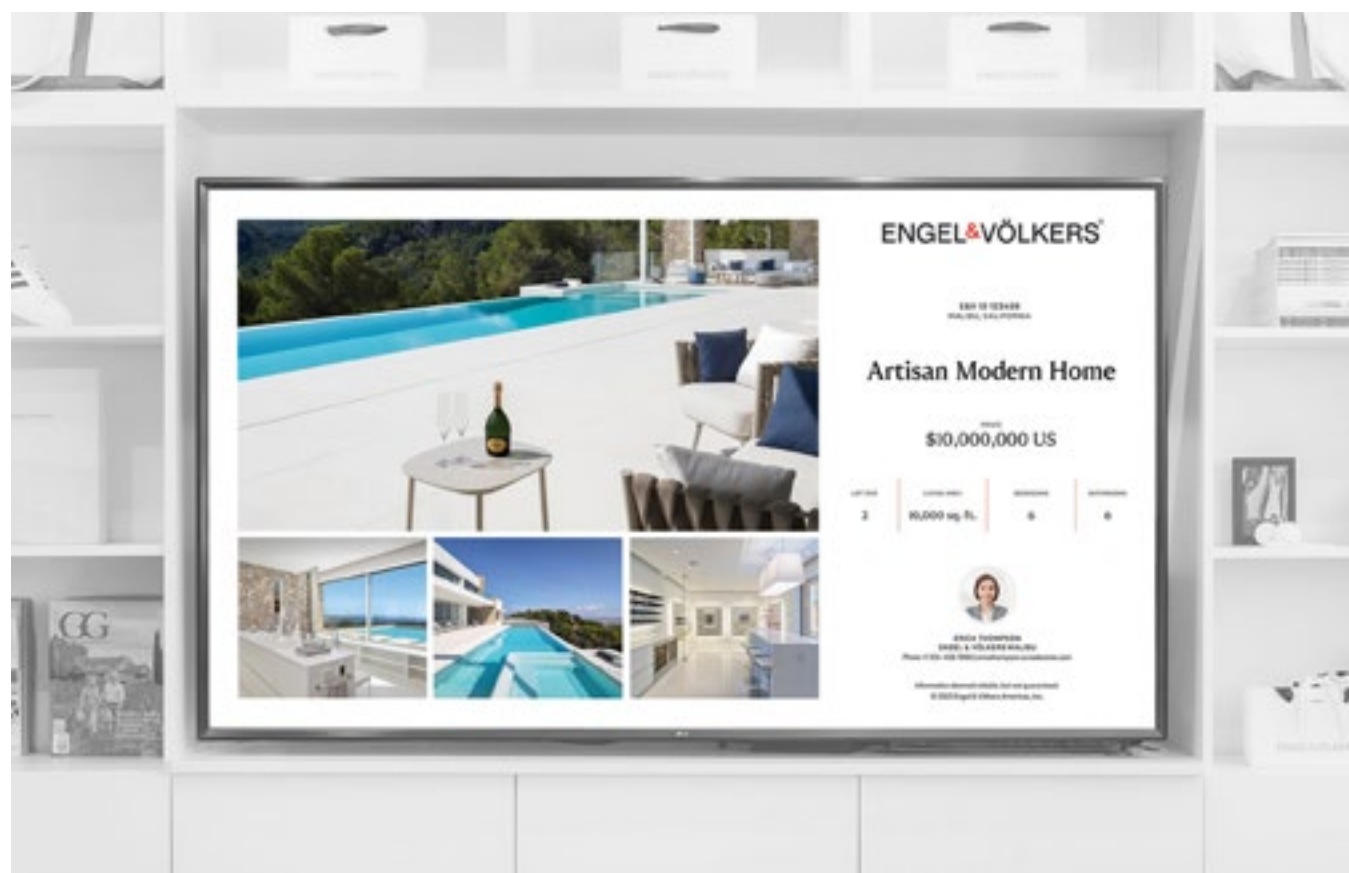
GG MAGAZINE

GG is Engel & Völkers' luxury lifestyle magazine, blending the world of architecture, travel, art, and design with the finest in global real estate represented by Engel & Völkers. This exclusive publication is distributed quarterly in print and digital form. Key features include:

- ♦ Global network distribution, subscriptions, and placement on newsstands throughout Europe
- ♦ Accompanying marketing and social media content with each new issue
- ♦ GG Club: Automatically market to your clients with a custom, two-year subscription
- ♦ Versatility: Use as a powerful client prospecting tool

PRIVATE RESIDENCES

Our bi-annual publication, Private Residences, features a collection of Engel & Völkers listings with targeted exposure across shops in the Americas, as well as distribution to thousands of high-net worth consumers in the U.S. and Canada through partnerships with Modern Luxury Media and Dolce magazine.



The Power of Engel & Völkers

BRAND STRENGTH

Engel & Völkers’ signature look, from our iconic shops to sleek signage and sophisticated marketing, evokes the elevated experience our professionals provide home buyers and sellers. By leveraging the strength of thousands, our advisors are recognized in local markets around the globe and united by an unmatched, collaborative network.

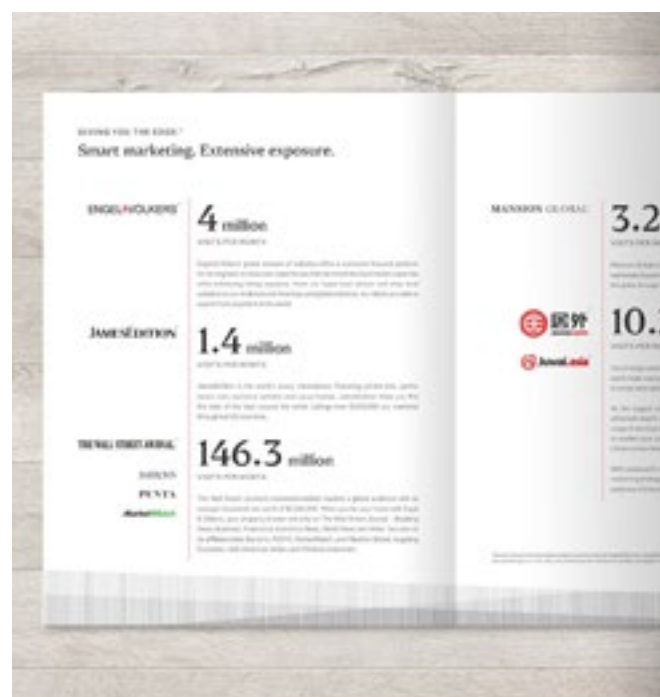
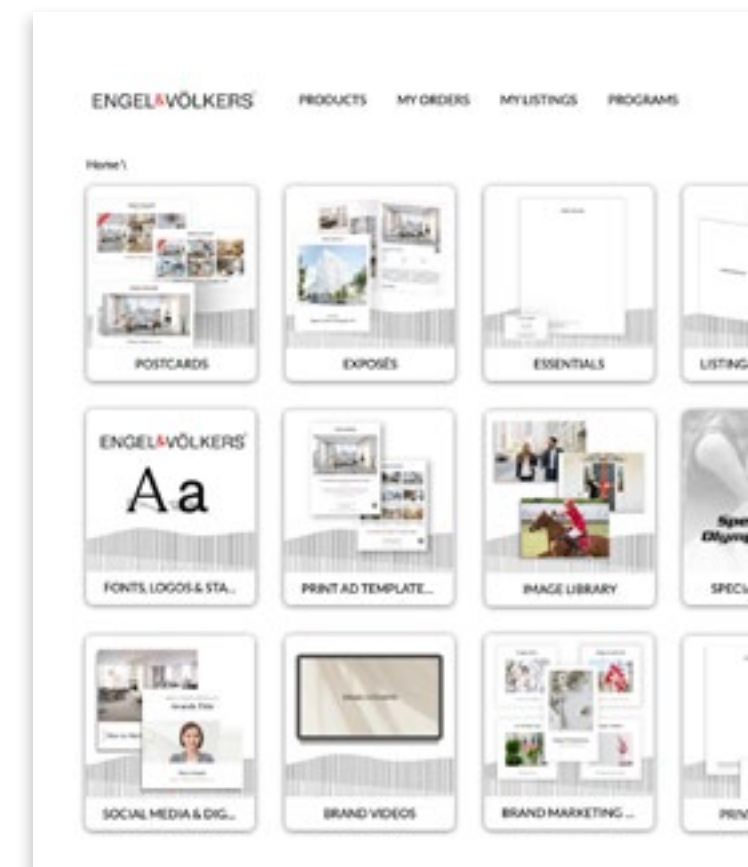
BRAND CENTRAL

Unlock unlimited marketing potential with customizable marketing assets to position you, your market, and your listings in the best way possible across any platform, all using one intuitive interface, including:

- ◆ Videos
- ◆ Original photography
- ◆ Print, digital, and media creative templates
- ◆ Promotional materials
- ◆ Brand essentials

LOGO SHOP

Carefully curated products—from apparel to sporting goods and promotional items—are available for any need, every instance, and each opportunity to proudly represent and amplify Engel & Völkers in style.



SHOP TV

Advisors can maximize listing exposure by featuring property images, listing information, and advisor details on curated digital displays in shops across the Americas.

EDGE™

Engel & Völkers’ exclusive Extensive Domestic & Global Exposure (EDGE) program provides unprecedented online exposure through brand and media partnerships for every Engel & Völkers listing. These relationships are in addition to multinational advertising partnerships with leading media publications and unique cross-selling capabilities through our collaborative global network.





ENGEL & VÖLKERS® EVX

EVENTS

EVX

Each year, over a thousand Engel & Völkers professionals from the Americas and around the globe come together under one roof for three days of purposeful content, motivational speakers, spectacular connects, and unforgettable celebrations.

Midstates Summit

Gathering a few times per year in various locations, a constantly evolving collection of advisors explore and delve into themes to improve their businesses and enhance their relationships throughout the Engel & Völkers network.

Pride Summit

An annual event, hosted in Chicago, focused on learning about housing related issues that impact the LGBTQ+ community. We foster a collaborative inclusive culture for the community.

Elite Retreat | E3

An exclusive event, limited to the prior year's Engel & Völkers award winners, that focuses on personal development and growth. Designed to dive deep into a timely, thematic subject from various perspectives, E3 is always engaging and hosted in a spectacular location.

GIVING BACK

At Engel & Völkers, community is at the heart of everything we do. We prioritize supporting our expanding network of shops and advisors in times of need, while also championing initiatives that foster communities we are proud to call home. Our commitment to building a better tomorrow deeply reflects our core values.

AWARDS

Our much-anticipated annual Awards Ceremony recognizes the outstanding performance of Engel & Völkers shops and advisors in their markets and beyond, including the highly coveted Engel & Völkers Cup.

Since 2019, our Chicago shops are proud to have been recognized three times as leaders among the Americas. In 2021, we were awarded the Global Network Award, and in 2023, we won the Ambassador Pillar Award. In 2022, we were among the 10 Americas shops nominated for the Cup!

Brand Awards

- ◆ 2023 Inman Innovator Award Winner: Top Marketing or Branding Campaign (Engel & Völkers Refinement)
- ◆ The Swanepoel Power 200
- ◆ Franchise Business Review Awards - 2023
 - ◆ "Culture 100" List
 - ◆ Most Innovative Franchise
 - ◆ Top Franchise
 - ◆ Top Franchise for Women
 - ◆ Top Recession-Proof Franchise

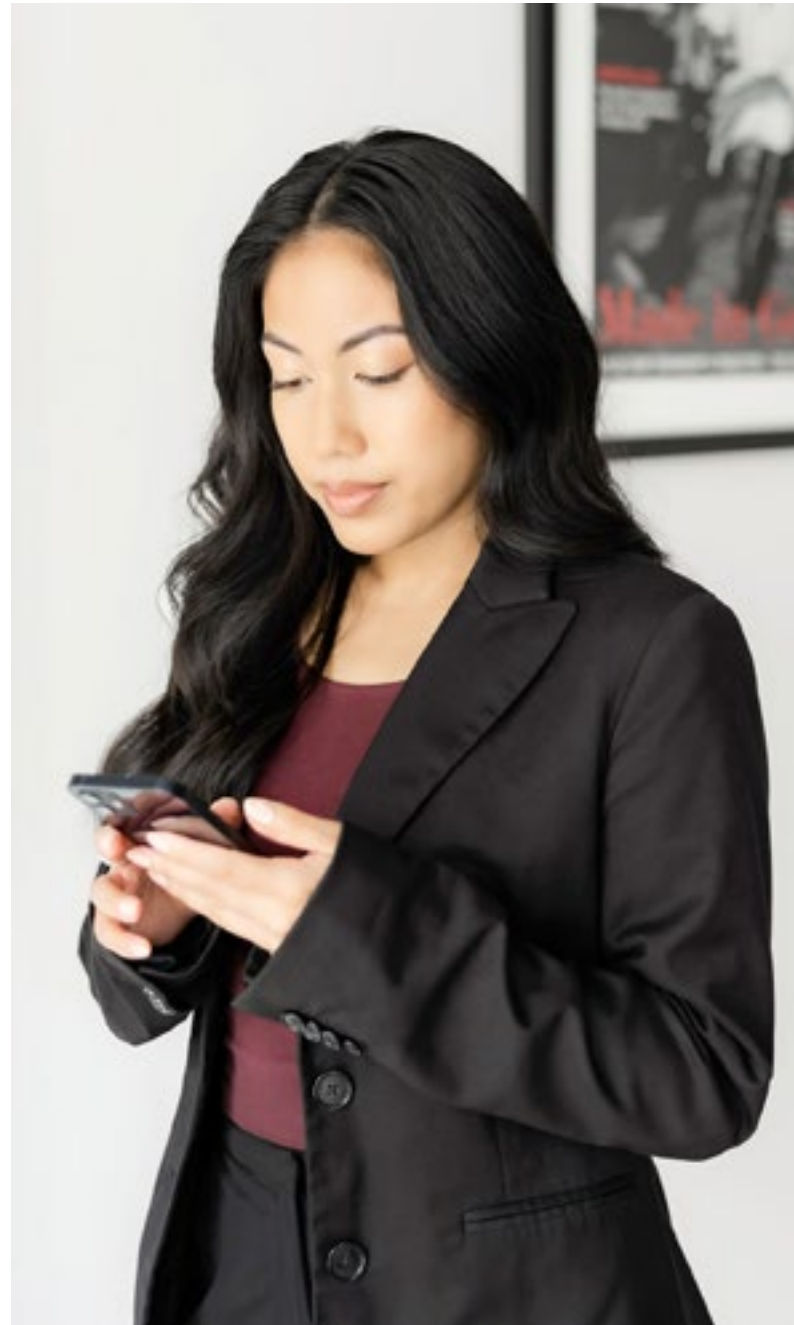
Company Awards

Within our Chicagoland companies, we celebrate our advisors - their contributions, their productivity and their successes. We announce the winners at our respective local "White Party".

The Engel & Völkers Experience

We make it our mission to uplift the people who make the Engel & Völkers brand exceptional. From marquee events and inspiring philanthropic partnerships to awards and specialty designations, our business may be real estate, but our people are our passion.





Empowered to Excel

The Engel & Völkers brand is designed to help our license partners and advisors create efficiencies and new opportunities via our support, tools, technology, and dedicated attention.

Platforms & Tools

WORLD

Engel & Völkers proprietary platform, E&V World, was built for one purpose: to provide seamless access to all Engel & Völkers resources to support your business.

GOOGLE WORKSPACE

Google Workspace is a suite of cloud computing, productivity, and collaboration tools and products provided to the entire Engel & Völkers network, inclusive of a dedicated brand email and:

- ◆ Full business accounts with unlimited storage
- ◆ Easy document creation and sharing with Engel & Völkers templates
- ◆ Access to files anywhere, anytime
- ◆ Secure video meetings via Google Meet
- ◆ Google Chat for real-time network collaboration
- ◆ Shared drives for easy team access

E&V CRM

Relationships are the heart of your business, and the E&V CRM offers a simple, user-friendly interface for capturing, managing, and tracking leads effectively. With intuitive lead generation and nurturing tools, including branded emails, open house forms, and landing pages, you can easily stay connected with clients. Additionally, it features numerous marketing integrations, AI-powered calling and texting, and comprehensive reporting to enhance your outreach efforts.

E&V CREATE

Through an exclusive partnership with Canva, the leading online graphic design tool, advisors have access to thousands of templates for use in social media, video, flyers and presentations as well as access to brand images and videos to use in their marketing.



PARTNER NETWORK

We are dedicated to delivering an unparalleled experience to both our network and your clients. To uphold this promise, we have meticulously chosen partners whose products and services reflect our commitment to competence and exclusive expertise. We ensure advantageous pricing and unique opportunities that benefit our advisors. Our Partner Network encompasses a wide range of offerings, from marketing and data partners to closing gifts and farming tools, and it continues to grow alongside our network.

Education & Support

ACCOUNTABILITY GROUPS

Small group, in-house meetings which focus intensively on singular subjects to improve one's business practices. There are at least two different sessions per year, and each lasts approximately six weeks with participants having work to complete between each session. Topics have included Business Systems, Data Mining, Ninja Selling, Video Production, Prospecting, Marketing, and more.

ONE-ON-ONE COACHING

We have an in-house coach available for advisors to hire. The advisor and coach determine goals, a path to achieve those goals and the stepping stones required along the way. They meet weekly at first, and then every other week to hold the advisor accountable to those steps and activities needed to successfully grow the business.

BEST PRACTICES WEEKLY TRAININGS

We offer live, online and interactive classes, taught weekly, to our advisors and to advisors across the Americas. We teach best practices for using Engel & Völkers platforms and other tools to bolster their business. Our topics are thematic by quarter and range from Personal Marketing and Prospecting, the Google Workspace, All Things Listings, and Business Planning.

MASTERMINDS

Almost every month, we host in-house sharing and learning sessions in which advisors on panels, guest speakers, and our leadership share their secret sauce, providing insights and tips on relevant topics that can be instantly implemented to have an effect on one's business. Topics have included "Guiding your Photographer to get the Best Photos," "Leveraging the Brand to assert your Value Proposition," to "Making an Impact with Personalizing for the Holidays."

E&V ACADEMY

Our Company's online Academy is meaningfully designed to help you discover, learn and leverage all of the Engel & Völkers offerings via live and on-demand educational sessions.

JUMP START

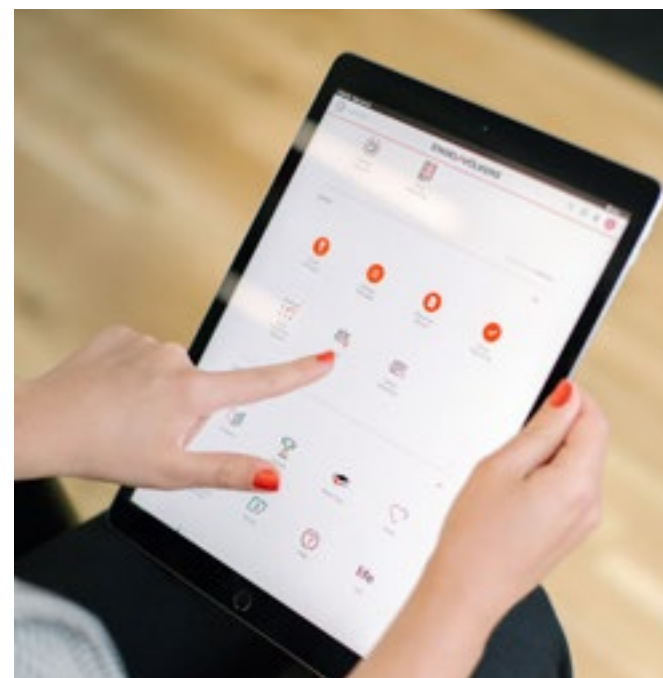
An in-house program designed for those who are fairly new to the industry or who need to reset their business and get back to basics. During the 12-weeks, the advisors work on prospecting activities to energize their business and enhance their relationships organically.

ENGAGE

A staple of Engel & Völkers' blended onboarding experience, Engage provides an online, national learning environment for you to align your business with Engel & Völkers and empower you to maximize your new brand within the first 30 days of joining.

ONE-ON-ONE ONBOARDING COACHING

The managing broker conducts up to ten sessions with the newly onboarded advisor to ensure that all systems and tools are properly set up. These sessions also help the advisor understand best practices related to Engel & Völkers' tools and offerings. The focus is on enhancing efficiency and developing strong business strategies.



Marketing

ANNOUNCEMENT MARKETING

Our announcement marketing services are designed to create a seamless and impactful introduction of real estate advisors who have joined our company. We craft comprehensive and visually compelling materials, including eye-catching postcards, engaging email announcements, and dynamic social media content, all tailored to highlight the unique strengths and new opportunities that come with joining our team. Our approach ensures that every aspect of the announcement resonates with the advisor's network and maximizes visibility, creating a strong initial impression and fostering excitement around their new role. Let us help you make a memorable debut and build momentum from day one.

MONTHLY MARKETING CAMPAIGN

We create comprehensive monthly marketing campaigns and assets designed to support advisors in their ongoing marketing efforts. Each month, we develop targeted campaigns and provide a suite of high-quality materials, such as promotional graphics, engaging content, and strategic messaging, to enhance visibility and drive results. Our goal is to equip advisors with the tools and resources they need to stay consistently effective and relevant in their marketing activities, making sure they have a steady flow of fresh and impactful materials to engage their audience and achieve their objectives.



ONE-ON-ONE MARKETING STRATEGY MEETINGS

Advisors are invited to schedule One-on-One Marketing Strategy Meetings to provide a personalized and focused platform for advisors to collaborate directly with a marketing expert. These exclusive sessions are designed to delve deeply into your unique marketing needs, projects, and objectives, and determine your distribution channels, allowing for a thorough review and strategic planning tailored specifically to your business. This individualized approach guarantees that your marketing strategies are finely tuned, proactive, and aligned with the rest of your marketing efforts, helping you stay ahead in a competitive market.

MONTHLY OR QUARTERLY MARKETING MEETINGS

Our team offers Marketing Meetings, monthly or quarterly to provide a dedicated opportunity to collaborate closely with a marketing team member, making sure their strategies are perfectly aligned with their goals for the entire year. During these sessions, advisors can review and refine their marketing plans for the upcoming months, discuss new ideas, and gain insights into the latest trends and tools. This personalized approach allows for tailored guidance and adjustments to optimize campaigns, address any challenges, and capitalize on opportunities. By maintaining regular contact, we ensure that each advisor's marketing efforts remain dynamic, effective, and responsive to the ever-changing market landscape.



Listing Marketing

Our listing marketing materials are meticulously designed to showcase every property with the highest level of detail, regardless of price point. We believe that every listing deserves premium presentation, so we provide a full suite of marketing assets—including stunning exposés, high-quality photography, floorplans, virtual tours, and social media assets—to ensure each property is highlighted to its fullest potential. By maintaining a consistent caliber of detail and professionalism across all listings, we help to elevate each property's market presence and attract potential buyers. With our comprehensive approach, every listing benefits from top-tier marketing materials that drive interest and enhance visibility.

EXPOSÉS

Exclusive listing exposés (also known as brochures) represent the pinnacle of marketing excellence, merging visually-striking photography with compelling narrative to create an unparalleled presentation. Each exposé is meticulously designed to capture the unique essence of a property, with high-resolution images that highlight its finest features and an engaging narrative that tells its story. The result is a sophisticated, polished product that not only showcases the property in its best light but also leaves a lasting impression on potential buyers. By combining top-tier design with impactful content, our exposés elevate your listing and enhance its appeal, ensuring it stands out in a competitive market.

SOCIAL MEDIA ASSETS

Social media assets are meticulously designed to capture attention and drive engagement across your digital channels. From vibrant graphics for new to market, just sold, or price adjustment announcements, to captivating reels that bring your property's highlights to life through dynamic video, we ensure each asset is visually compelling and strategically effective.

DIRECT MAILING

Our premium mailing efforts are crafted to make a bold statement and capture attention with unmatched visual appeal. Combining photography with concise, persuasive messaging, each mailing piece is designed to showcase your property's unique features and generate immediate interest. The high-quality design and vivid imagery ensure that your property stands out in mailboxes and makes a memorable impression. Whether used for direct mail campaigns or promotional handouts, our postcards provide a powerful and elegant way to engage potential buyers and effectively highlight the key attributes of your listings.

WINDOW EXPOSÉS

Window exposés are elegantly designed to spotlight key features of your properties, offering a concise presentation that captures attention within our shop windows. These informative displays highlight the essential attributes of each listing, ensuring they stand out to passersby and potential buyers. Additionally, these exposés are seamlessly shareable with Engel & Völkers shops globally, extending the reach of your property's visibility and leveraging our extensive network to attract interest from around the world.

DIGITAL OFFERINGS

Engel & Völkers' digital infrastructure prioritizes one thing: attracting clients and seamlessly connecting them with our local experts.

Whether clients engage with Engel & Völkers at the advisor, team, shop, Americas, or global level, a re-imagined online experience blends innovative marketing and technology strategies to connect with clients where they are (literally) and to direct them where they want to be.

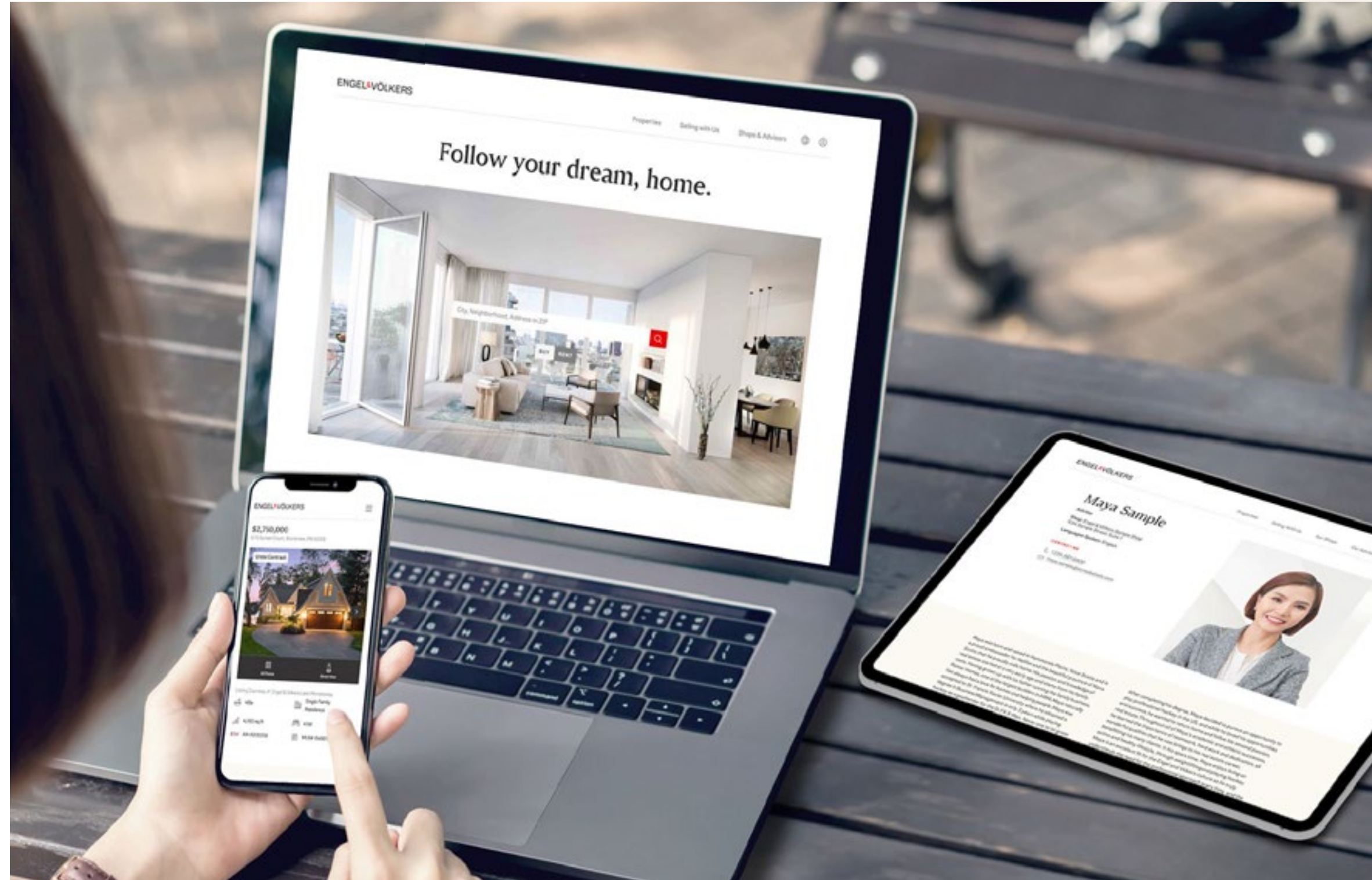
Shop and Advisor Profile Websites

Simply elegant sites built for you by Engel & Völkers with:

- ♦ Full IDX capability
- ♦ Enhanced SEO
- ♦ Seamless user and editing experience
- ♦ Neighborhood data and saved search functionalities
- ♦ Multi language
- ♦ AI integration for natural language search and content generation
- ♦ CRM integration
- ♦ Optional content fed from evrealestate.com (blog, media center, developments, lifestyle verticals)

Enhanced Advisor IDX Sites (optional)

Powered by Lofty, Inc., our enhanced IDX sites allow advisors and teams to curate branded websites that support more complex marketing strategies and MLS-enabled search functionality. Available in four languages (Spanish, French, Japanese, and English) and seven currencies, this option is directly integrated in the E&V CRM.





DESIGNATIONS

Engel & Völkers offers strategic designations that empower our shops and advisors who serve clients with nuanced, distinct needs that require the utmost specialty and discretion in service.

Private Office

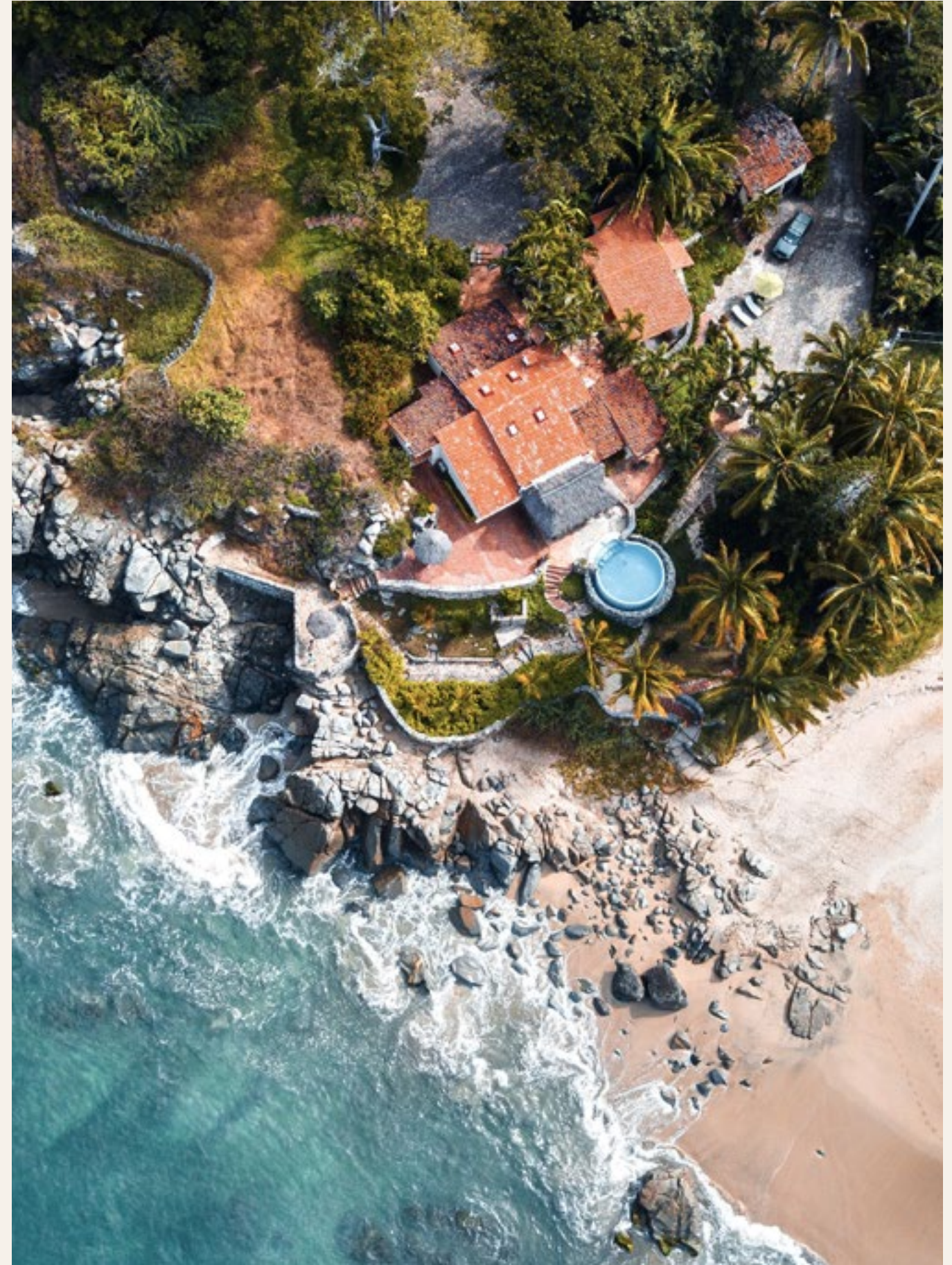
Established in 2007, Engel & Völkers Private Office serves clients with high-value and often multi-market property portfolios. Its inducted members are among the most discrete, competent, and connected real estate professionals in the world.

Development Services

Engel & Völkers' specialized team of advisors and executive leaders who provide a comprehensive, results-oriented experience to the developers and financial institutions involved in residential and resort development projects locally and around the globe.

Commercial Services

Private investors, property owners, project developers, institutional investors and family offices use our wide range of services for purchases and sales as well as structured transaction processes. Our project portfolio ranges from multi-family dwellings, residential investments and residential portfolios all the way through the building plots and housing development and renovation properties.



The Engel & Völkers Team

Leadership

Our leadership team set out to establish a company that puts its people first, and we have succeeded on every level. Our Team supports our advisors' growth, their aspirations and their dreams. We believe that if we bring together amazing people, amazing things will follow: collaboration, achievement, and community. We provide a culture that is something our advisors want to be a part of and contribute to. We are on a mission to have fun and bring joy back into the business of residential sales while we exceed expectations along the way.



Karen Arenson
License Partner
Designated Managing Broker



Jennifer Ames
License Partner



Carly Jones
License Partner



Paul Lazarre
License Partner

Technology

Technology is a cornerstone of every advisor's success. Our goal is to ensure you have seamless access to the tools and support you need. Jaison and Tom are hands-on with resolving computer technical issues, managing backups of crucial content, and providing expert guidance on all the technical applications our company offers. We deliver prompt, efficient support to keep your systems running smoothly and your data secure, while also offering training and troubleshooting to help you make the most of our technological resources. With our team handling the technical details, you can focus on your core responsibilities, knowing that your tech needs are in capable hands.



Jaison Titus
Director of Technology



Tom Perrella
IT Representative

Operations & Accounting

The backbone of our leadership is the Operations and Accounting Team. They make sure that everything runs smoothly and that all transactions are compliant. Rest assured that your closings will be handled professionally and accurately; Lori and Chris will make sure that commissions are paid immediately. Jamie ensures a smooth onboarding experience, including transferring your license and handling the transition within or across boards. Additionally, Jamie and Lori manage the day to day in each of the respective Illinois shops, and Chris manages finances.



Lori Mulderink
Director of Operations



Jamie Weyermuller
Office Manager



Chris Le
Financial Controller

Marketing

Marketing is an essential part of every advisor's business. Our goal is to help you build effective marketing plans for your brand and listings. Bianca and Margaret provide tailored support, including custom branding, targeted advertising, and innovative digital strategies. Our team offers personalized consultations, creative design, and marketing solutions to achieve your sales goals.



Bianca Cordova
Director of Marketing



Margaret Schreiber
Creative & Marketing Coordinator



What Happens Once You Accept Our Offer?

At Engel & Völkers, our goal is to create a welcoming, structured, and supportive onboarding experience that makes you feel at home in your new real estate environment. From day one, we want you to feel part of the team, with all the resources and support you need to succeed. We are excited about the opportunity to help you start this exciting new chapter in your career!

Pre-Onboarding Welcome

Upon accepting our offer, you will receive a series of welcome emails with essential information about your transition, including details about your license transfer, your first day, and our company culture. You'll also have access to resources to help you prepare and ensure a smooth start.

Seamless Onboarding Paperwork

We've made the administrative side of onboarding as straightforward as possible. All required forms—such as tax documents and direct deposit information—will be sent via DocuSign for quick and easy completion. Our team is always available to assist if you have any questions along the way.

Organizing Your Transactions and Information

Whether you're new to real estate or have handled numerous transactions, migrating your business information can be overwhelming. Our IT department will assist you with everything from setting up your computer to ensuring you have access to all necessary systems. To help streamline the process, we recommend that you know your login details for real estate platforms, and that you use personal (not work) email addresses for them.

Backing Up Your Content and Contacts

Your email communications, transaction documents, and contact lists are vital to your success. Our IT team will help securely transfer and back up all this important information, loading it into your new Engel & Völkers accounts so you can continue your business without interruption.

Marketing and Brand Integration

Our marketing team will ensure that any listings you bring with you are smoothly transferred, both for you and your clients. We'll collaborate with you to create a personalized launch campaign to announce your move to Engel & Völkers. This includes arranging a new professional headshot (complete with a makeup artist) and providing you with your new Engel & Völkers collaborative logo.

License Transfer Assistance

Our onboarding specialist will guide you through the process of transferring your real estate license and handle notifications to the appropriate real estate boards. Additionally, you'll be enrolled in Engage, our training platform, ensuring you have everything in place for a successful transition. You'll have full support throughout the process, with any questions answered promptly.

Training and Ongoing Professional Development

We believe in setting you up for success from day one. You'll begin with a structured training program led by our designated managing broker, designed to go beyond the basics by focusing on efficiencies and business strategies specific to our systems. You'll also join our national online onboarding class, Engage, where you'll discover what sets Engel & Völkers apart from other brokerages. Beyond this, you'll have access to our internal resource library, E&V Academy, where you can find recordings, videos, and materials on industry and company best practices.

We are here to support you at every step of your onboarding journey, providing the tools and resources you need to thrive at Engel & Völkers. We can't wait to see the success you'll achieve as part of our team!

Advisor Toolkit

ORGANIZATIONAL PLATFORMS

Engel & Völkers ensures an advisor experience of the highest caliber. With a commitment to competence, exclusive expertise, and a passion for perfection, we take great pride in carefully selecting tools to support the needs of our growing network as they work to provide an exceptional experience for their clients.



E&V CRM

The E&V CRM helps to organize leads, prioritize opportunities, and create automated marketing programs.



Google Workspace

Google Workspace is a suite of cloud computing, productivity and collaboration tools and products.



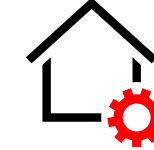
Brokermint

Brokermint Transaction Management holds all of the transaction documents and allows for speedy payment.



Cloud CMA

Cloud CMA helps build better Comparative Market Analysis reports and interactive presentations that win more listings.



Property Console

Manage listings online by enhancing headlines, verbiage, seller reports as well as linking marketing to the listing site.



Marketing Packages

Listing Marketing packages are the "Easy Button" - order photos, brochures, postcards, yard signs & more in one place.



DocuSign

DocuSign is the gold-standard in secured digital signing. We have preset all of our forms with the signing labels for advisor ease.



Academy

Learning designed to help advisors discover and leverage the brand based on their role as an Engel & Völkers advisor.



EDGE

Maximize any listing's online presence with our Extensive Domestic & Global Exposure program.



ShopTV

Maximize listing exposure on shop monitors across the Americas, including at our corporate HQ in New York City.



Brand Central

Resource hub for company/stock images, digital assets, print collateral, and branded templates and merchandise.

DIGITAL COMMUNICATION & DESIGN PLATFORMS

The Engel & Völkers global platform is at the center of our integrated online marketing strategy. With industry-leading design, tools, and functionality, our digital platforms enhance engagement and generate leads to support the sale of properties and promotion of advisors' personal real estate brand. Our advisors stay competitive and front of mind with these communication tools.



Rezora

Digital marketing platform for creating and distributing flawless marketing campaigns to advisors' contact spheres.



E&V Create

Easy-to-use, marketing design tool with branded templates for social media to streamline advisors' social media marketing.



Adwerx

Targeted digital advertising on social media, TV, and the web with the power of automation.



Public Relations

Award-winning public relations strategy designed to enhance brand awareness on a multi-national scale.



GG Magazine

Award-winning, luxury lifestyle magazine available on newsstands and delivered directly to top clients worldwide.



Private Residences

Quarterly publication of featured listings across the Americas that demonstrates the caliber and breadth of E&V's network.

LISTING CONCIERGE

The core of an advisor's business is listings. Showing a listing in its best light is only where it begins. This selection of tools and vendors uniquely helps create success for real estate advisors and their clients through the use of technology and traditional branded marketing materials.

PRESS PLATFORMS

Print & press advertising can be very impactful marketing tactics to complement a marketing strategy for both listings and an advisor brand - especially when targeting luxury consumers. By understanding all offered opportunities and associated demographics, advisors can make a powerful, targeted media investment.

ENGEL&VÖLKERS®

