

HOME SELLING

checklist

1

DECLUTTER AND DEPERSONALIZE

Start by decluttering each room, removing personal items like photos and memorabilia. Remove excess clutter to create a neutral space that allows potential buyers to envision themselves living in the home.

2

DEEP CLEAN AND NEUTRALIZE ODORS

Thoroughly clean every room, including windows, walls, and fixtures. Eliminate any unpleasant odors by deep cleaning carpets, upholstery, and drapes. Consider hiring professionals for a deep clean, if needed.

3

REPAIRS AND MAINTENANCE

Fix any visible issues such as leaky faucets, cracked tiles, chipped paint, or malfunctioning appliances. Ensure all systems (HVAC, plumbing, electrical) are in good working order.

4

ENHANCE CURB APPEAL

First impressions matter! Spruce up the exterior by trimming bushes, mowing the lawn, clearing pathways and adding colorful plants or flowers for a welcoming touch.

5

IMPROVE LIGHTING

Ensure each room is well-lit with natural and artificial lighting. Replace bulbs, and consider adding lamps where needed.

6

STAGE YOUR HOME

Arrange furniture and decor to highlight the best features of each room and create an inviting atmosphere. Consider professional staging to maximize appeal.

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7

ORGANIZE STORAGE AREAS

Tidy up closets, cabinets, and storage spaces to showcase ample storage potential. Buyers will appreciate seeing well-organized spaces.

8

GATHER DOCUMENTS

Organize important documents related to your home, including warranties, utility bills, and a list of recent renovations, if applicable, to provide to potential buyers.

9

CHOOSE AN AGENT

Choose an experienced agent who understands your needs and the market. When possible, contact an agent 90 days before you plan to list.

10

SET A COMPETITIVE PRICE

Metro Edge Homes will work with you to determine a competitive listing price based on market trends, comparable sales, and the condition of your home.

11

PHOTOGRAPHY AND MARKETING MATERIALS

Metro Edge Homes will hire a professional photographer to capture high-quality images of your home for online listings and marketing materials. We will highlight key selling points to attract potential buyers.

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