LOFT TEAM

POWERED BY: [redacted] LLC

2024 Edition

VETERAN RUN & OPERATED

OVER 700 HOMES SOLD

1.85M+ FOLLOWERS ON SOCIAL MEDIA

LIST WITH LOFT



★2023★ THE OFFICIAL COMMUNITY'S CHOICE AWARDS First State Favorites • NORTH •

TOP REAL ESTATE TEAM

IN DELAWARE ACCORDING TO GOOGLE

LOFTTEAM
THE DIFFERENCE YOU DESERVE

POWERED BY: REAL BROKER LLC

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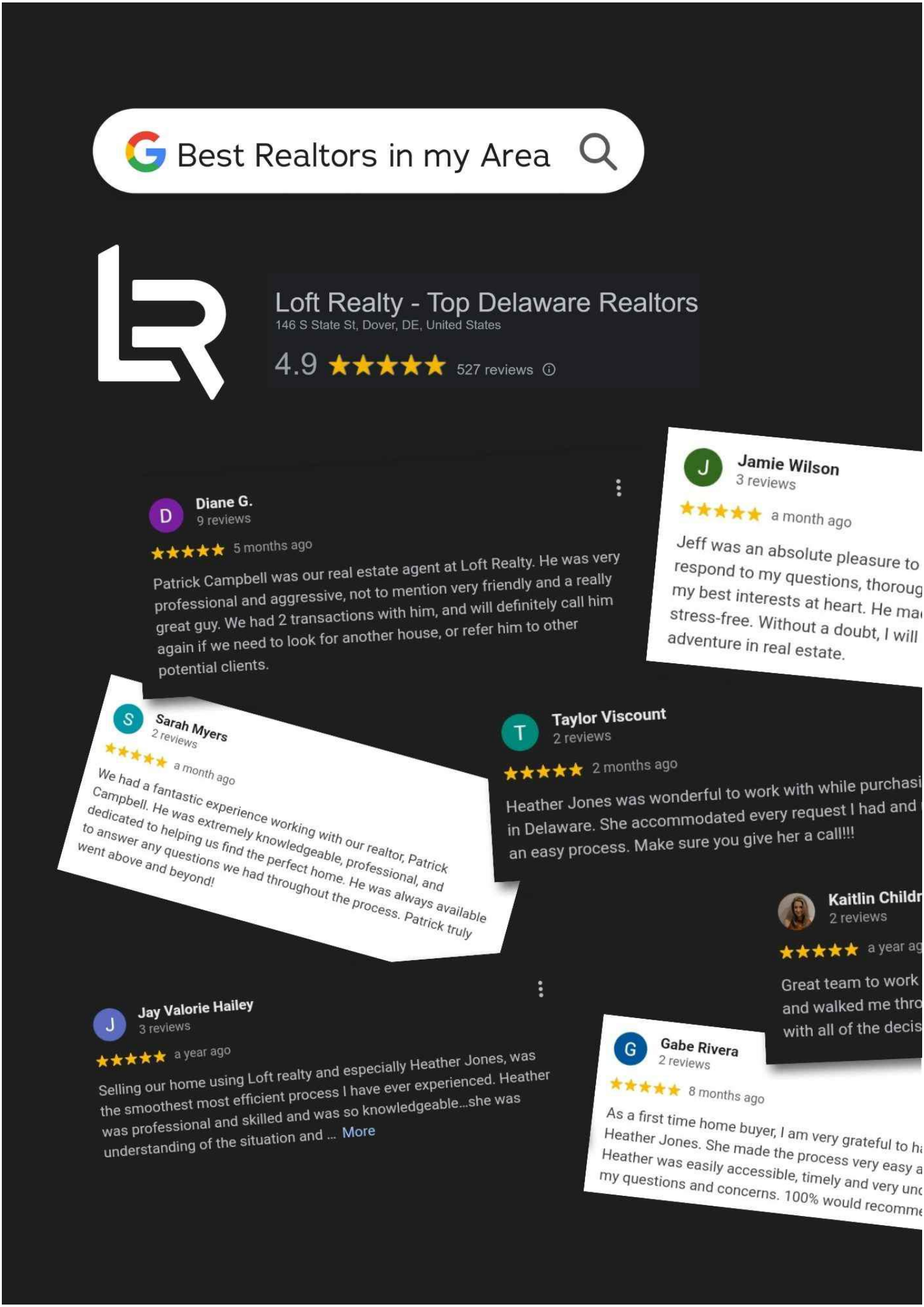
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whitecap mortgage delmarva


Best Realtors in my Area
Loft Realty - Top Delaware Realtors
146 S State St, Dover, DE, United States
4.9 527 reviews
Diane G.
9 reviews
5 months ago
Patrick Campbell was our real estate agent at Loft Realty. He was very professional and aggressive, not to mention very friendly and a really great guy. We had 2 transactions with him, and will definitely call him again if we need to look for another house, or refer him to other potential clients.
Jamie Wilson
3 reviews
a month ago
Jeff was an absolute pleasure to
respond to my questions, thoroug
my best interests at heart. He ma
stress-free. Without a doubt, I will
adventure in real estate.
Sarah Myers
2 reviews
a month ago
We had a fantastic experience working with our realtor, Patrick Campbell. He was extremely knowledgeable, professional, and dedicated to helping us find the perfect home. He was always available to answer any questions we had throughout the process. Patrick truly went above and beyond!
Taylor Viscount
2 reviews
2 months ago
Heather Jones was wonderful to work with while purchasi
in Delaware. She accommodated every request I had and
an easy process. Make sure you give her a call!!!
Kaitlin Childr
2 reviews
a year ag
Great team to work
and walked me thro
with all of the decis
Jay Valorie Hailey
3 reviews
a year ago
Selling our home using Loft realty and especially Heather Jones, was the smoothest most efficient process I have ever experienced. Heather was professional and skilled and was so knowledgeable...she was understanding of the situation and ... More
Gabe Rivera
2 reviews
8 months ago
As a first time home buyer, I am very grateful to ha
Heather Jones. She made the process very easy a
Heather was easily accessible, timely and very unc
my questions and concerns. 100% would recomme

LOFTTEAM
THE DIFFERENCE YOU DESERVE

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SCAN TO READ MORE Google REVIEWS

work with. He was always quick to
h in his explanations, and he truly had
de the entire process seamless and
be giving him a call for my next

ng my home
made it such

ess

o

with! Jeff made sure to communicate consistently
ugh the process to ensure I felt safe and at peace
ions. Highly recommend!

ave worked with
nd stress free.
derstanding with all
end.

ABOUT LOFT TEAM ARTICLE



DELAWARE'S NUMBER ONE GOOGLE-REVIEWED TEAM

Loft Team, established in 2016, has swiftly risen to prominence as Delaware's premier real estate agency. From the outset, Loft Team distinguished itself as the 'Rookie of the Year,' setting an exceptional standard with 24 deals in its inaugural year and 31 in the following. Now, on the cusp of its four-year anniversary, Loft Team proudly holds the position as Delaware's number one Google-reviewed team.

INNOVATING REAL ESTATE

What sets Loft Team apart is its commitment to innovation and excellence. Breaking away from traditional approaches, Loft Team pioneers a digital-first strategy, leveraging the latest in digital marketing to connect with buyers globally. The company's roots in the military translate into a disciplined work ethic, an unwavering commitment to promises, and a relentless pursuit of excellence for the benefit of its clients.













BEYOND TRANSACTIONS

Loft Team isn't just a real estate agency; it's a community where heart and balance matter. The company's culture revolves around gratitude, teamwork, and ensuring that every step in the real estate journey feels good and right. With a focus on personalized attention, Loft Team turns each client into a priority, making every property transaction significant.

The agency's success stories are not just about numbers but about perfecting the art of listing homes. With a meticulous and strategic approach, Loft Team showcases properties in their best light, ensuring a seamless journey from attracting serious buyers to closing deals successfully.

DIGITAL PIONEERS

In the dynamic landscape of real estate, Loft Team doesn't just adapt; it anticipates and leads. The agency's digital prowess ensures that clients benefit from the latest tools and platforms, making their properties stand out in the digital space.

SHAPING DREAMS INTO HOMES, ONE FAMILY AT A TIME

Loft Team's vision for the future is ambitious yet grounded in a commitment to service and community impact. With a goal to become Delaware's top team by 2025, Loft Team aims to help over 500 families find or sell their homes in the upcoming y ear, actively shaping a future where service and satisfaction lead to success. In essence, Loft Team is not just crafting homes; it's crafting dreams into reality.



LIST WITH LOFT

CHECK OUT THIS 6-MINUTE VIDEO!

Want to know what it's like to list with Loft? Scan here!

KEY TEAM STATS

AMOUNT OF FOLLOWERS

1.85M+

TOTAL HOMES
SOLD BY TEAM

715+

TOTAL SALES IN 2023

$56.98M


FUREV
HOME

ER







OUR COMMITMENT

For every home that Loft sells, we donate a portion of our commision towards an emergency relief fund utilized for dogs in need across Delaware.

“LOFT IS THE DIFFERENCE DELAWARE DESERVES”

- ASHLEY S.
3x Loft Client
★★★★★

LIST WITH LOFT

5 PHASE STRATEGY

"START AN AMAZING JOURNEY TO SELL YOUR H

1 LISTING WALKTHROUGH

STR

2

3 MEDIA D

4

5

LOFTTEAM
THE DIFFERENCE YOU DESERVE

POWERED BY: REAL BROKER LLC



2

STRATEGY SESSION

- Document Compilation
- CMA Evaluation
- Marketing Proposal
- Visual Content Planning
- Timeline Development
- Engagement Preparation

1



LISTING WALKTHROUGH

- Initial Outreach
- In-Depth Consultation
- Market Insights
- Property Data Compilation
- Negotiation and Offer Process
- Follow-up Check-in

3

MEDIA DAY

- Professional Videography
- Social Media Content Clips
- Real Estate Photographer On-Site
- Drone Videography + Stills



4

COMING SOON

- Timing Strategy
- Sneak Peek Marketing Materials
- Inquiry Management
- Listing Finalization



5



THE LAUNCH

- Live on 150+ websites
- Ads on Google & FB Activate
- Direct Mail Campaign
- Video Marketing Distribution
- Database Promotion

Why we do so well

We excel at our team by diving deep into every deal and backing up each agent with solid support. Partnering with dependable experts, we guarantee top-notch experiences for both clients and agents. Our focus on the finer details and commitment to everyone's success turns every real estate journey into a smooth, fulfilling adventure.

What Makes Our Content Stand Out

In the digital age, we excel in marketing. Leading on platforms like TikTok with 1.6 million followers, and strong on Facebook and Instagram, we showcase homes uniquely. Our content is more than ads; it's trendsetting and engaging. We make sure your home stands out, attracts attention, and gets the best results in the crowded online space.

How It Sells Homes

Our formula for selling homes quickly and effectively combines personal dedication in every transaction with a robust digital marketing strategy. Alongside our significant social media presence on platforms like TikTok, Facebook, and Instagram, we also utilize Google and Facebook ads to maximize exposure for your home. This blend of hands-on support and extensive online reach ensures that homes we list aren't just seen – they're prominently featured, attracting attention and leading to successful sales.





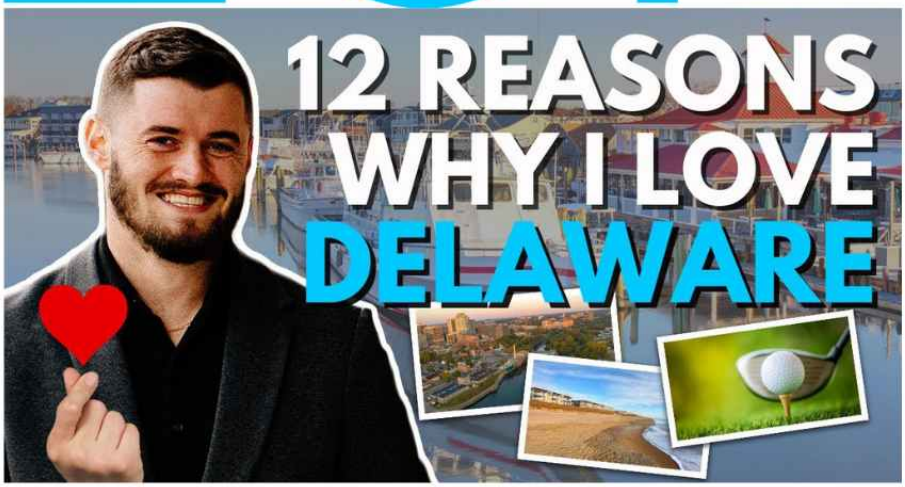








LOFT TEAM


12 REASONS
WHY I LOVE
DELAWARE


DEALS
OF THE
WEEK


2024
Delaware
Housing Update


NEW JERSEY
Greetings from
The Garden State
WELCOME TO
Delaware
THE FIRST STATE


RENTAL
INCOME.




DELAWARE
HOME PRICES


HOUSING MARKET TALK
#1
PATRICK CAMPBELL




THE LOFT PODCAST
#1
JOEL MARGAVAGE


JEFFERY FOUST




DELAWARE
INVESTMENT
STRATEGIES

GET AHEAD OF THE GAME WORKSHEET



1. Is there a mortgage associated with the property?

   _____

2. Monthly mortgage payment
   = $____,____

3. Currently, what is the principal owed on your primary mortgage?
   $____,____

4. Are any secondary liens, leases, or mortgages attached to the sale of the home?

   _____

5. Are payments up to date on the mortgage? If not, let's chat about a strategy.

   _____

6. Is the home on public sewer or septic?

   _____

7. Avg electric bill monthly? (approx)

   _____

8. Avg trash services bill quarterly? (approx)

   _____

9. Any HOA or Condo fee associated with the home?

   _____

10. Last question, out of curiosity, do you have a favorite memory in this home?

    _____

Bright Side

Your Local Expert in Delaware for Roof Replacements



$500 off roof replacement



DISCOVER THE BRIGHTER SIDE OF ROOFING!

LET'S TALK ABOUT
YOUR UPCOMING PROJECT

615 Otis Drive, Dover, DE 19901
(302) 674-4642
www.trustbrightside.com



Find Us On Social Media!

www.loftteamde.com