



## **JANUARY**

- ✓ "Happy New Year" Text (For previous year sales, closing sheet)

## **FEBRUARY**

- ✓ \$10 Valentines Starbucks card - Have a coffee date on me

## **MARCH**

- ✓ Referral Request Personal Text

## **APRIL**

- ✓ Annual CMA (Text/Email/Mail)

## **MAY**

- ✓ Mother's Day Message

## **JUNE**

- ✓ Father's Day Message

## **JULY**

- ✓ Fun 4th of July gift - party poppers

## **AUGUST**

- ✓ Infographic with local fun summer events

## **SEPTEMBER**

- ✓ Scratcher - Lucky to have you / Won the lottery

## **OCTOBER**

- ✓ Pumpkin Carving Giveaway / Pumpkin Giveaway

## **NOVEMBER**

- ✓ Happy Thanksgiving Text/ Letter / Pie Giveaway

## **DECEMBER**

- ✓ For 2024 sales "Our Home 2024" Ornament (\$10 Amazon) / Past years' sales Happy Holidays Text / Family Photo Mailer



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