



# The Complete Marketing Plan to Get Your Home Sold

123 MAIN ST, SAMPLE, CA



**Diego  
Magdaleno**



Phone: 714-376-8652

@ diego@1vre.com

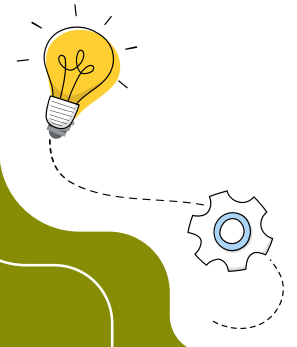
License: 01952035



If your property is now listed with a REALTOR® or Broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTORS® or Brokers. The information contained herein is deemed reliable but is not guaranteed. Message and data rates may apply.



# We create a marketing platform around your listing



To literally drive thousands and even tens of thousands of interested buyers to see your home online and in person.

The MORE buyers that see your home, the more buyers I talk to and show your property to!

## We market your home everywhere, including but not limited to:



Paid Advertising on Facebook and Instagram



Social Media Marketing



Email Marketing



Print Marketing



Video Marketing



Mobile Marketing



Search Engine Marketing



YouTube Marketing

**And more!**

Check the upcoming pages for more details



**Diego Magdaleno**

Founder and CEO  
1visionproperties.com  
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Phone: 714-376-8652  
License: 01952035



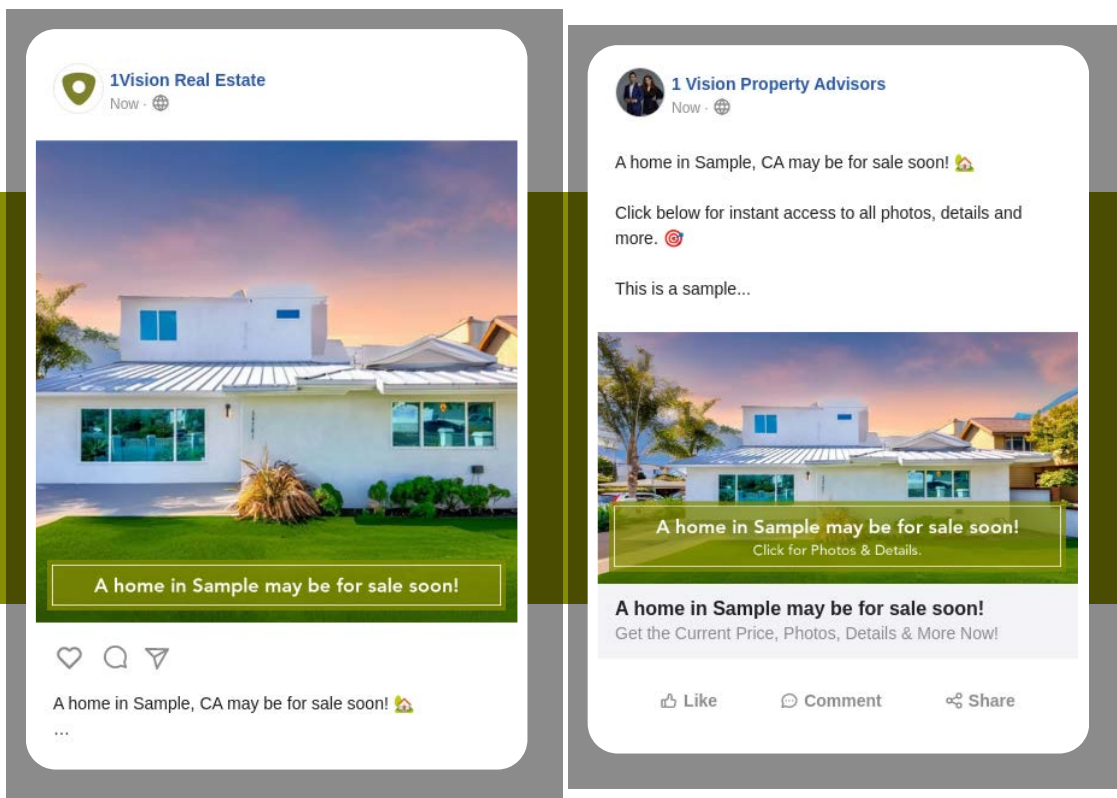
**1 VISION**  
REAL ESTATE

# Paid Advertising on Facebook and Instagram



We will create **social media ads** and advertise your home on Facebook and Instagram.

- ✔ Different Facebook and Instagram ads for each status.
- ✔ Time tested ads that is guaranteed to generate results.



**Diego Magdaleno**

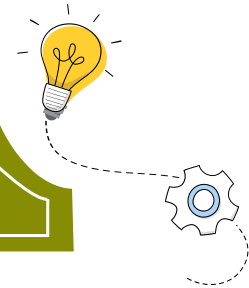
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# Social Media Marketing

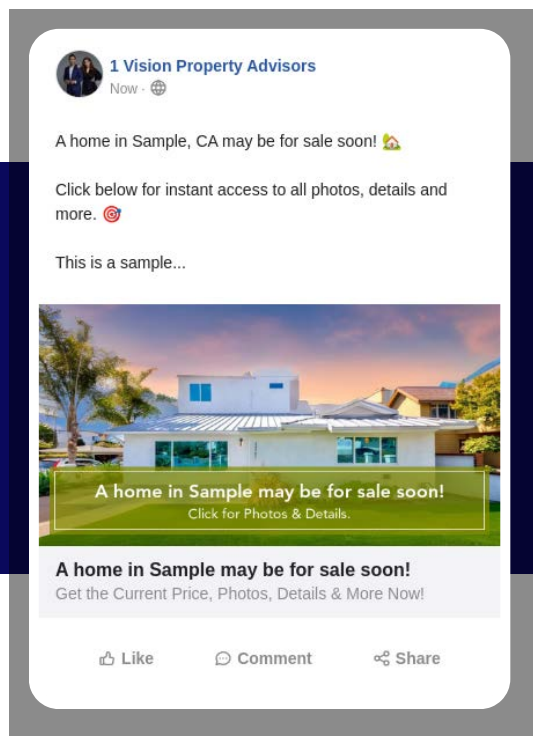


There are 4 billion total social media users across all platforms.



We will create **beautiful social posts** with images and share it in our Facebook, Instagram, LinkedIn, X, and Pinterest.

- ✓ Different social media posts for each status.
- ✓ Different social media posts for each platform.
- ✓ Time tested post descriptions that get engagements.
- ✓ Beautiful custom-designed images for each social post.



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# YouTube Marketing

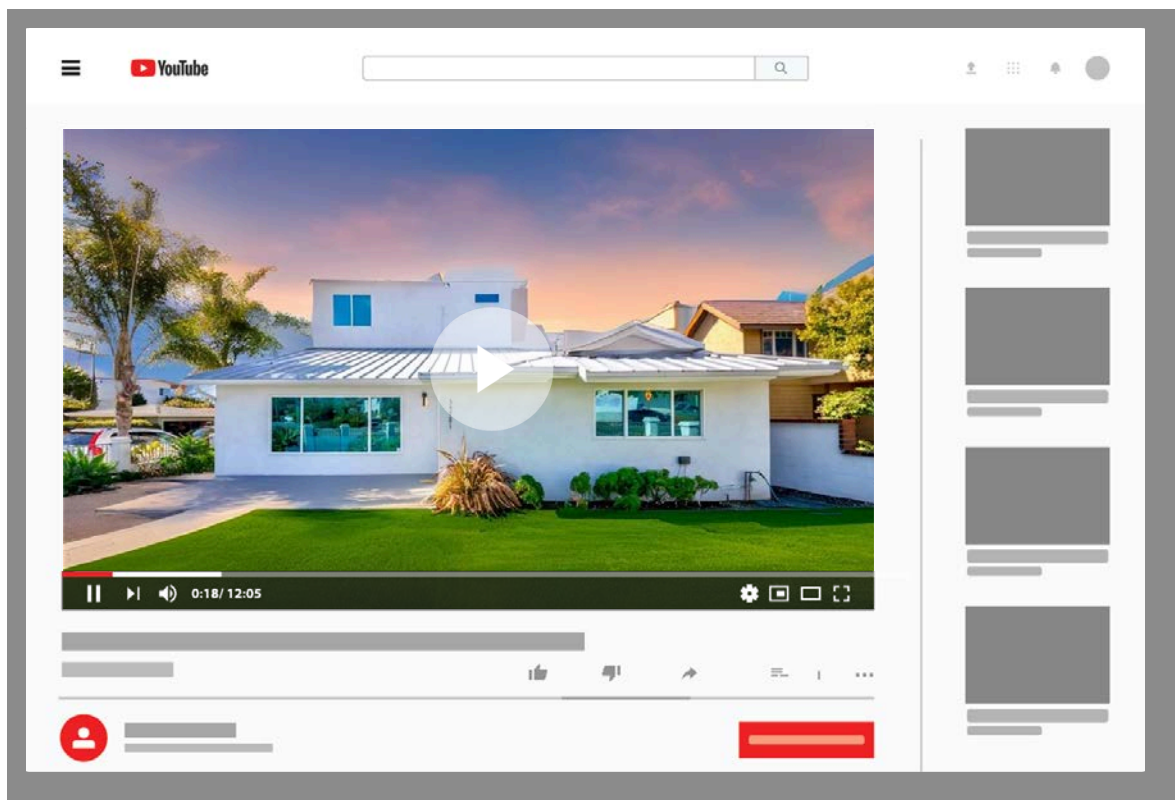


We will create a video for your home and post it to YouTube, where over 122 million people watch 1 billion hours of content every day.



We use proven techniques to optimize your home video to reach as many people as possible by sharing it on our channels.

- ✓ #1 Video Website in the US.
- ✓ #2 Visited website on the internet.
- ✓ Great SEO for your home.



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# Print Marketing



56% of people find print marketing to be the most trustworthy type of marketing.



**LISTING PRESENTATION**  
Visit [123MainSt83.AmericasBestListing.com](http://123MainSt83.AmericasBestListing.com)  
for instant access to all photos, details and more!

**LISTING PRESENTATION**  
123 Main St, Sample, CA

Get price, photos, details and more at:  
[123MainSt83.AmericasBestListing.com](http://123MainSt83.AmericasBestListing.com)

When this home is sold,  
it will affect your home's value!  
Get Your FREE Home Value Estimation Now!  
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# Nearby Neighbor Marketing

Families and Friends are reconnecting more now than ever and that includes moving closer to the ones you love.


**We will let neighbors know your home is for sale!**

Did you know that home sales over the last 12 months within 2 miles of your home affect your home's value? If you have any questions about your home's value after you check it out below, feel FREE to ask! Just text, call or email me.

Hello, I hope you are having a great week.

I just wanted to let you know that **123 Main St, Sample, CA** may be for sale soon!

You can get more information, price, all photos and more by going to:  
[123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)


 [SCAN ME](#)


When this home is sold, it will affect **YOUR** home's value!

I would like to invite you to get your home's new value for free at:  
[1visionproperties.com/evaluation2](https://1visionproperties.com/evaluation2)

I hope you find this helpful and, as always, I appreciate your referrals and do not hesitate to let me know if you have any questions about anything related to real estate or your home.

*Best Wishes*

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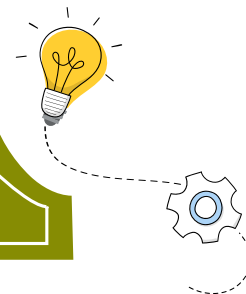
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# Email Marketing



There are 4 billion daily email users.



We will be **sending your home** to our database of buyers in your area, our partners and your sphere of influence.

- ✓ We will create a different campaign for every listing stage.
- ✓ All our emails are optimized for mobile, tablets & desktops.
- ✓ Designed to generate and pre-qualify buyers, then schedule showings for your home.

**Instant Update**

**123 Main St, Sample, CA may be for sale soon!**

If you or anyone you know may be interested in more information, price, photos and more for this home, please share or click below:

[123 Main St, Sample, CA](#)

Or go to:  
[123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)

**When this home is sold, it will affect YOUR home's value!**

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:  
<https://1visionproperties.com/evaluation2>

**Get Your FREE Home Value Estimate**

I hope you find this helpful and, as always, I appreciate your consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!

Best Wishes,

**Diego Magdaleno**  
Founder and CEO

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License: 01952035

**123 Main St Sample, CA**

ROOMS: 9 | BATHROOMS: 2 FULL |  
PRICE: \$1,000,000 | 1200 SQUARE FEET

**GET YOUR FREE HOME VALUE NOW FREE & INSTANT!**

[CLICK FOR MY REVIEWS](#)

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**1 VISION REAL ESTATE**



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# Seller Sphere Of Influence

Someone you know likely knows someone looking to buy in the area. We will leave **NO stones unturned** trying to find a buyer and the highest price for your home!



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Now · 🌐

A home in Sample, CA may be for sale soon! 🏡

Click below for instant access to all photos, details and more. 📍

This is a sample...



**A home in Sample may be for sale soon!**  
Get the Current Price, Photos, Details & More Now!

👍 Like

💬 Comment

🔗 Share



View the Property Details, Photos, Map & School information here!

123 Main St Sample, CA

BEDROOMS: 3 | BATHROOMS: 2 FULL |  
LIST PRICE: \$1,000,000 | 1200 SQUARE FEET

This is a sample

**Diego Magdaleno**

Founder and CEO



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# Short Form Videos



90% of vertical/short videos have a higher watch completion rate compared to horizontal ones.



We will create **unique vertical/short videos** for your home. Share them on Tiktok, Instagram Reels, and YouTube shorts. This new format is hot and known to generate motivated buyers.



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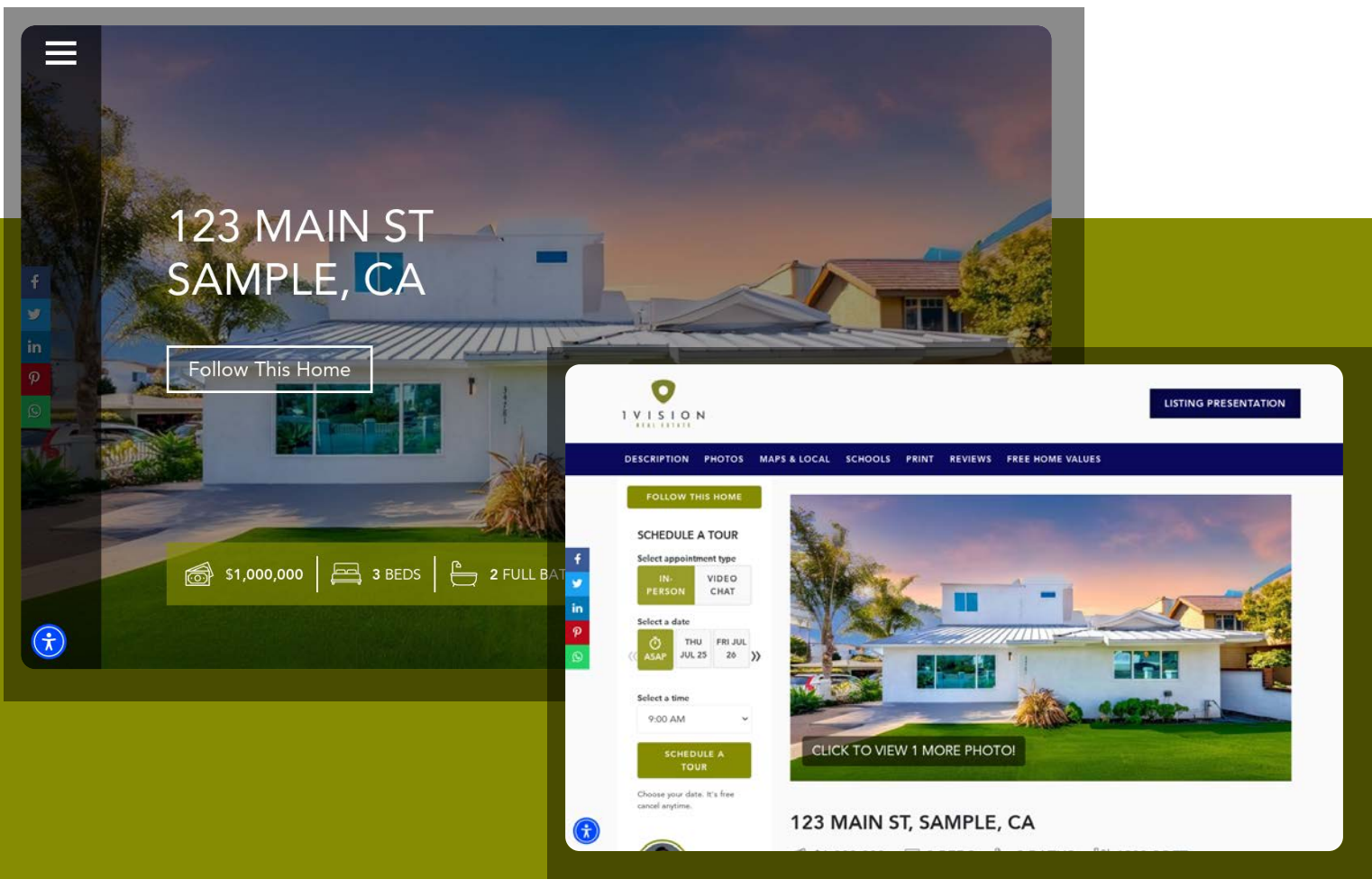
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# Listing Websites & Virtual Tours

We will create beautiful single property websites and full-screen virtual tours for your listing.



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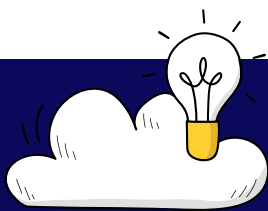



# Listing Flyers for Buyers!



We will design various **print flyers** with different colors, styles, and QR codes to generate engagement and link buyers to your listing vanity URL.


All the flyers come with:




- ✓ A link to your listing vanity URL.
- ✓ Listing photos, maps, and information.
- ✓ QR code and/or text extension.
- ✓ Different colors and design styles.
- ✓ Designed and tested to generate engagement.




**LISTING PRESENTATION**  \$1,000,000  
123 Main St, Sample, CA


 


 SCAN FOR MORE DETAILS


 1200 sqft  3 Beds  2 full


This is a sample

 For more information & pictures visit  
[123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)

 Need to sell before you buy? Go to:  
[1visionproperties.com/evaluation2](https://1visionproperties.com/evaluation2)  
for your FREE & INSTANT home value estimate!

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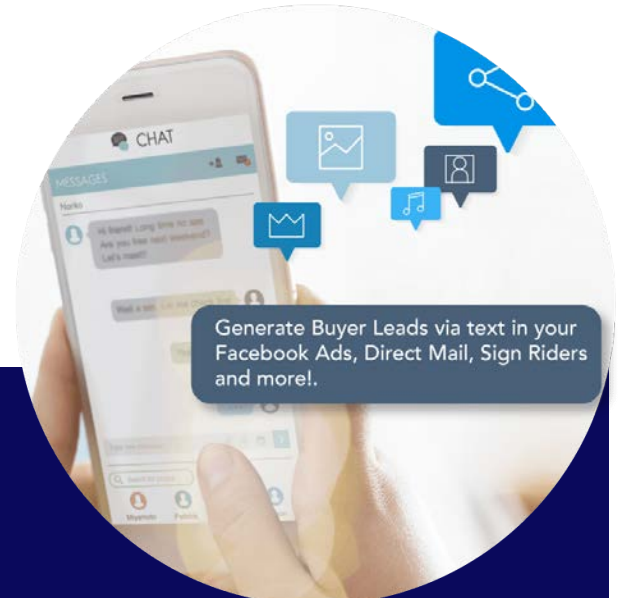
# Mobile Marketing



83.37% of the world's population own a smartphone and they spend 4 hours using it every day!



So we make sure that all our tools are **optimized for mobile and tablets** and guarantee to show your home the best way possible on each device.



SCAN THE QR CODE

123 MAIN ST SAMPLE, CA

Follow This Home

\$1,000,000

3 BEDS

2 FULL BATHS

1200 SQFT



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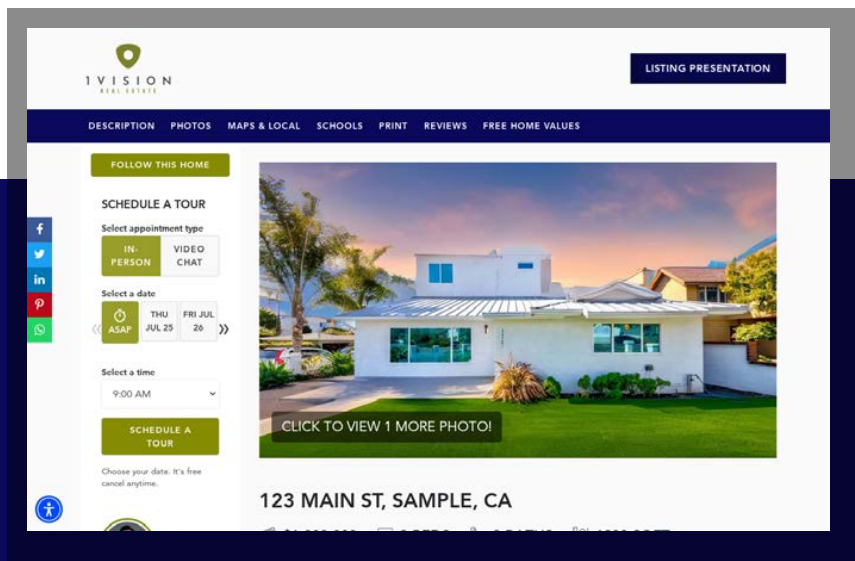
# QR Codes

Our **QR codes** are designed especially for your listing and optimized for mobile marketing. This makes it simpler for potential buyers.

A QR code will be added to all your print marketing automatically. We can also provide you with the QR code to print on its own and use it in any place you feel is appropriate.



SCAN THE  
QR CODE



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# Reach & Frequency

We will market your home across **multiple channels** at each stage of the listing to ensure maximum reach and frequency.



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# Coming Soon

Get started strong out of the gate with Coming Soon Marketing to let everyone know your home is now for sale.

This is the time for your home to be introduced to the market getting any and all potential buyers excited to get more information and see your home ASAP!

**COMING SOON**  
123 Main St, Sample, CA

\$1,000,000

1200 sqft 3 Beds 2 full

This is a sample

For more information & pictures visit [123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)

Need to sell before you buy? Go to: [123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com) for your FREE & INSTANT home value estimate!

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When this home goes on the market, it will affect your home's value. Get Your FREE Home Value Report Now! [1visionproperties.com](https://1visionproperties.com)

Get price, photos, details and more at: [123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)

**1 Vision Property Advisors**  
Now · 🌐

Coming Soon in Sample. 🏡

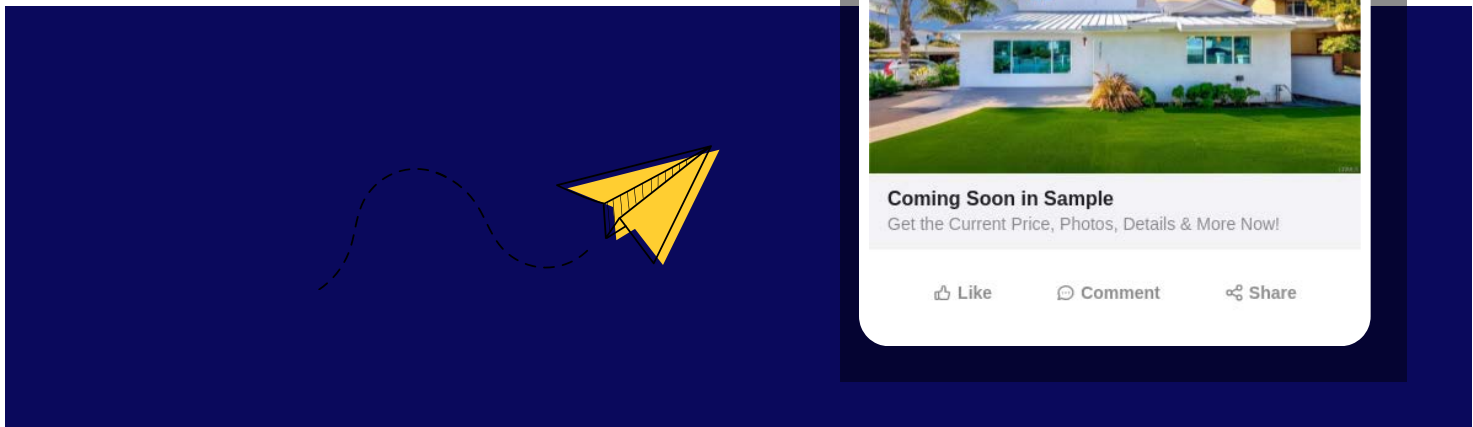
👤 For INSTANT ACCESS to all photos, details and more, Go to <https://123MainSt83.AmericasBestListing.com>

This is a sample... ❤️

#Sample #ComingSoon #DiegoMagdaleno #RealEstate #Realtor #Realty #Broker #ForSale #HouseHunting

**Coming Soon in Sample**  
Get the Current Price, Photos, Details & More Now!

👍 Like    💬 Comment    ➦ Share



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diego@1vre.com  
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# Just Listed

Get started strong out of the gate with Just Listed Marketing to let everyone know your home is now for sale.

This is the time for your home to be introduced to the market getting any and all potential buyers excited to get more information and see your home ASAP!

**JUST LISTED**  
123 Main St, Sample, CA


**1 Vision Property Advisors**  
Now · 🌐

Just Listed in Sample. 🏡

🔑 For INSTANT ACCESS to all photos, details and more, Go to <https://123MainSt83.AmericasBestListing.com>

This is a sample.... ❤️

#Sample #JustListed #DiegoMagdaleno #RealEstate #Realtor #Realty #Broker #ForSale #HouseHunting



**Just Listed in Sample**  
Get the Current Price, Photos, Details & More Now!



Get price, photos, details and more at:  
[123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)

When this home is sold, protect your home's value!  
FREE Home Value Estimation Now!  
[1visionproperties.com/evaluation2](https://1visionproperties.com/evaluation2)

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1vre.com  
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01952035



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**JUST LISTED**

Visit [123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com) for instant access to all photos, details and more!



SCAN THE QR CODE for more details



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# Active

Buyers are constantly coming in and out of the market.

If you have not received and accepted an offer by the end of the Just Listed period, we will adjust our marketing and keep marketing your property until an offer is received and accepted.

**ACTIVE**  
123 Main St, Sample, CA

\$1,000,000

1200 sqft

This is a sample

For more information visit [123MainSt83.AmericasBestListing.com](#)

Need to sell before you can move? Visit [1visionproperties.com](#) for your FREE & INSTANT Home Value Estimate

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**1VISION** REAL ESTATE Instant Update

**123 Main St in Sample, CA is For Sale!**

If you or anyone you know may be interested in more information, price, photos and more for this home, please share or click below:

[123 Main St, Sample, CA](#)

Or go to:  
[123MainSt83.AmericasBestListing.com](#)

**When this home is sold, it will affect YOUR home's value!**

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:  
<https://1visionproperties.com/evaluation2>

**Get Your FREE Home Value Estimate**

I hope you find this helpful and, as always, I appreciate your consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!

Best Wishes,

**Diego Magdaleno**  
Founder and CEO

**GET YOUR FREE HOME VALUE NOW FREE & INSTANT!**

[CLICK FOR MY REVIEWS](#)

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License: 01952035

**1VISION** REAL ESTATE

View the Property Details, Photos, Map & School information here!

**123 Main St Sample, CA**

BEDROOMS: 3 | BATHROOMS: 2 FULL |  
LIST PRICE: \$1,000,000 | 1200 SQUARE FEET

This is a sample

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**GET YOUR FREE HOME VALUE NOW FREE & INSTANT!**



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# Open House

During the course of the listing, it may be necessary to hold open houses in order to more easily facilitate to the showing needs of the maximum number of buyers as possible.

We will discuss this with you to create a plan that maximizes your needs and goals.




Did you know that home sales over the last 12 months within 2 miles of your home affect your home's value? If you have any questions about your home's value after you check it out below, feel FREE to ask! Just text, call or email me.

Hello, I hope you are having a great week.

I just wanted to let you know that we are having an Open House at:

**123 Main St in Sample, CA on Tuesday from 1:00 PM-4:00 PM!**

You can get more information, price, all photos and more by going to: [123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)



SCAN ME

When this home is sold, it will affect YOUR home's value!

I would like to invite you to get your home's new value for free at: [1visionproperties.com/evaluation2](https://1visionproperties.com/evaluation2)

I hope you find this helpful and, as always, I appreciate your referrals and do not hesitate to let me know if you have any questions about anything related to real estate or your home.

Best Wishes

123 Main St, Sample, CA

Additional Feedback  
Let us know if you have any feedback.

Name: John Doe  
Email: john@sample.com  
Phone: 123-456-7890

Send me 6 Things To Check Before Buying A Home Guide

Submit

By providing your phone number to receive this free information you accept our Terms of Use and acknowledge your personal data will be handled in accordance with our Privacy Policy. You agree that we may contact you via the telephone number you provided, including if your number is on a Do Not Call list.

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Now · 🌐

Open House in Sample. 🏠

🔔 For INSTANT ACCESS to all photos, details and more, Go to <https://123MainSt83.AmericasBestListing.com>

This is a sample... ❤️

#Sample #OpenHouse #DiegoMagdaleno #RealEstate #Realtor #Realty #Broker #ForSale #HouseHunting

Open House in Sample  
Get the Current Price, Photos, Details & More Now!

👍 Like    💬 Comment    ➦ Share



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# Pending

When an offer is received and accepted there is still a lot of work to do until the deal is closed!

We will continue to market your home until the deal is done in order to maximize your options and protect your interests.



View the Property Details, Photos, Map & School information here!

123 Main St Sample, CA

BEDROOMS: 3 | BATHROOMS: 2 FULL |  
LIST PRICE: \$1,000,000 | 1200 SQUARE FEET

This is a sample

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**PENDING**

123 Main St, Sample, CA



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THIS HOME IS PENDING

PLEASE ENTER YOUR CONTACT INFORMATION:

Get your updated market analysis now below! \*

Please Enter Your Property Address  Unit

Email \*  Name \*  Phone \*   
john@company.com John Doe 123-123-1234

- Get The Closing Price Of This Home When It Closes Escrow!
- Get a list of similar in the area that are still available!

SEND TO ME!

If you would like to view & receive updates about the property and others like it, please provide the information requested above.



**1 Vision Property Advisors**  
Now - 🌐

123 Main St, Sample, CA in Sample is now Pending and is expected to close soon. 🙌👍

When this home is sold, it will affect YOUR home's value. 📉📊

📍 Go to <https://123MainSt83.AmericasBestListing.com> to get your new updated home value estimate for FREE.

#Sample #Pending #DiegoMagdaleno #RealEstate  
#Realtor #Realty #Broker #HomeValues #HomeValuation



**Pending in Sample**

Get Your FREE Home Value Estimate Now!

👍 Like    💬 Comment    ➦ Share



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**1 VISION**  
REAL ESTATE

# Marketing to Just Sold

No matter how great the market may or may not be, your home will get sold for top dollar in the shortest amount of time possible.

**JUST SOLD**

123 Main St, Sample, CA

 \$1,000,000



SCAN FOR MORE DETAILS

 1200 sqft  3 Beds  2 full

This is a sample



For more information & pictures visit  
[123MainSt83.AmericasBestListing.com](https://123MainSt83.AmericasBestListing.com)



Need to sell before you buy? Go to:  
[1visionproperties.com/evaluation2](https://1visionproperties.com/evaluation2)  
for your FREE & INSTANT home value estimate!



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License: 01952035



**1 Vision Property Advisors**

Now · 🌐

123 Main St, Sample, CA in Sample has Sold. 🙌🏻👏

YOUR home's value has been affected by this home being sold. 🙌🏻👏

📍 Go to <https://123MainSt83.AmericasBestListing.com> to get your new updated home value estimate for FREE.

#Sample #JustSold #DiegoMagdaleno #RealEstate  
#Realtor #Realty #Broker #HomeValues #HomeValuation



**Just Sold in Sample**

Get Your FREE Home Value Estimate Now!

👍 Like    💬 Comment    ➦ Share

Please disregard this offer, as it is not our intention to solicit the offerings of services deemed reliable but is not guaranteed.



View the Property Details, Photos, Map & School information here!

**123 Main St Sample, CA**

BEDROOMS: 3 | BATHROOMS: 2 FULL |  
LIST PRICE: \$1,000,000 | 1200 SQUARE FEET

This is a sample

**Diego Magdaleno**  
Founder and CEO



GET YOUR FREE HOME VALUE NOW FREE & INSTANT!

CLICK FOR MY REVIEWS

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**Diego Magdaleno**

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**1 VISION**  
REAL ESTATE



# Weekly Traffic Reports

You will receive **weekly traffic** reports that detail our marketing efforts so that you are always up-to-date.



Your Weekly Performance Report for:

## 123 Main St

Your property has been marketed using the tools below and achieved the following results, bringing your property more exposure and generating more leads for me to talk to, about your property.

### Social Media

We share your listing on different social media platforms including Facebook, Instagram, X, LinkedIn and Pinterest.

Number of Posts

3

### Advertising

We use paid advertising to promote your listings on Facebook and Instagram.

# of Ads

3

Reach

6,538

Impressions

9,642

Leads

76

### Property Websites

We create a fully dedicated single property website, virtual tour and listing landing page for your listing.

Click to see your property's website: <https://123MainSt83.AmericasBestListing.com>

Visits

436

Clicks

128

Form Submissions

23



## Diego Magdaleno

Founder and CEO  
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1 VISION  
REAL ESTATE


# The Complete Marketing Plan to Get Your Home Sold


123 MAIN ST, SAMPLE, CA




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