

# HOME SELLER CHECKLIST:

EVERYTHING YOU NEED TO DO BEFORE RE-LISTING

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Is your home ready to make a killer comeback on the market? If your previous listing expired without selling, don't worry—you've got a fresh start and a chance to do things differently. This checklist will help you get your property sale-ready and irresistible to buyers. Let's get started

## 1. DECLUTTERING & DEPERSONALIZING TECHNIQUES

Buyers need to imagine themselves living in your home—that's hard to do with distractions everywhere.

### To-Do List:

- Remove family photos and personal items.
- Donate, store, or sell items you no longer need.
- Keep only essential furniture to open up space.

*Pro Tip: Aim for a clean, minimalist vibe that lets your home's features shine.*

## 2. MINOR REPAIRS AND TOUCH-UPS

Small issues can signal to buyers that bigger problems might exist.

### To-Do List:

- Fix squeaky doors and leaky faucets.
- Patch holes in walls and touch up paint.
- Replace burnt-out light bulbs and broken fixtures.

*Pro Tip: Don't forget about curb appeal repairs, like fixing cracks in the driveway or cleaning up outdoor spaces.*

## 3. CURB APPEAL ENHANCEMENTS

First impressions matter, and your home's exterior sets the tone.

### To-Do List:

- Mow the lawn, trim bushes, and plant seasonal flowers.
- Power wash the driveway and siding.
- Add fresh mulch and clean up garden beds.
- Consider repainting the front door for a pop of color.

*Pro Tip: A welcoming front porch with a cozy chair or fresh doormat can make all the difference.*

## 4. CLEANING AND STAGING

A spotless and well-staged home appeals to more buyers.

### To-Do List:

- Deep clean every surface, including baseboards and windows.
- Organize closets and storage spaces—buyers WILL peek inside.
- Use neutral decor to create a warm, inviting atmosphere.
- Add simple touches like fresh flowers or a bowl of fruit.

*Pro Tip: Hire a professional cleaning service if possible. It's worth the investment.*

## 5. REVIEWING AND UPDATING LISTING PHOTOS

Your photos are your home's first impression online—make them count.

### To-Do List:

- Hire a professional photographer who specializes in real estate.
- Capture bright, well-framed shots of key spaces.
- Include photos of unique features and outdoor areas.

*Pro Tip: Virtual tours and drone photography can make your listing stand out.*

# READY TO RE-LIST WITH CONFIDENCE?

If you follow this checklist, you'll be in a strong position to attract buyers and close the deal. For a personalized assessment of your home, schedule a free pre-listing walkthrough with an expert.

Book Your Free Walkthrough  
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