



Backed by Tova's comprehensive and creative method, the SOLD system gives sellers results in the most profitable, fast and seamless way possible.

How the system works for you:

PROFITABLE

- With research and expert knowledge, the best comparable properties are analyzed to determine maximum return.
- Receive insight on home upgrades, improvements, furniture placement, styling and other rewarding factors that can add more money to your pocket.
- Position your listing as a desirable property with creative and compelling messaging from a successful marketing communication professional.

FAST

- Save time with vetting and qualifying potential home buyers before they walk in your door.
- Get the best, rapid advertising with signage, specialized professional photos, virtual staging, aerial photography and videography.
- Have your property officially listed on the market with a multiple listing service (MLS) database that gains accelerated access to thousands of buyer's agents across the state, including automatic listings on realtor.com, homes.com, Zillow, and other real estate sites.
- Acquire a digital marketing strategy including social media, website and blog features with immediate and continuous engagement.
- Have hosted community open house events
- Receive cross advertising opportunities with strategic partners including financial, title and home inspection companies.

SEAMLESS

- Receive assistance on gathering essential property documents and information.
- Have all showings streamlined with scheduling, coordinating and management.
- Avoid the stress, as offers will be skillfully negotiated on your behalf, and any written or contract expertise will be provided.
- Oversight and monitoring of property inspections and repairs will be given.
- All dates and deadlines related to the purchase agreement will be managed and the buyer's loan status will be monitored.
- A smooth transaction is ensured as all tasks with the title company and/or attorney will be coordinated for accuracy of all closing procedures, and to protect your interests.



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