SELLOPOLY

START HERE



DETERMINE

The current value of your home on today's market

PREPARE

Personalized marketing campaign.

STAGE & PHOTOS

Stage home to stand out from competition. Professional photography goes a long way in this game!

VERIFY

Taxes, certificate of occupancy, survey, and all other pertinent information.

LAUNCH LISTING

Launch listing on MLS, National and Local real estate websites.

CONGRATULATIONS

CELEBRATE!

Closing occurs at lending institution or attorney's office.

FINAL WALK THROUGH **SCHEDULED 24-**48 HOURS PRIOR **TO CLOSING**

TRANSFER UTILITIES: OIL. METER READ, **CALL THE MOVERS!**

Sell smart, not emotional. Price right, attract buyers

- Don't overprice
- underpricing your home is the new overpricing
- Create a bidding opportunity

Power Agent*

Remove emotion from pricing

Preparing a home for showing

- Cleanliness
- **Declutter**
- Depersonalize
- Lighting
- **Curb Appeal**

THOMAS "KNOWS" NGO, POWER AGENT®

LIC Real Estate Salesperson, Marketing Specialist

Epique Realty



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SHOWTIME

Start showing home and host open houses!

NEGOTIATE

Professional manage offers to obtain maximum value with your sales associate.

QUALIFICATION

Confirm qualification of potential buyers.

TITLE SEARCH

Title search ordered by purchaser's attorney.

MORTGAGE COMMITMENT

Receive written mortgage commitment.

BANK APPRAISAL

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SALE

Execute contract of sale with attorney.

INSPECTIONS

Home and termite inspections take place.



OFFER!!!